300 Level Courses

SOM 301: Business Models: A Communication Approach. 3 credits.
Introduces fundamentals of business models, and writing as learning tool. Interrelationships among accounting, finance, information systems, marketing, and operations are subject of several "learning by writing" deliverables. School of Business students will not be permitted to make more than three attempts to achieve a C or higher in SOM 301. Those who do not successfully complete this course within three attempts will be terminated from their major and will not be eligible to receive a degree from the School of Business. For more information about this, see the "Termination from the Major" section under Academic Policies. Notes: Taught in lecture/recitation format; requires attendance at weekly lecture and weekly recitation. Offered by School of Business. Limited to three attempts.

Specialized Designation: Writing Intensive in the Major

Registration Restrictions:
Enrollment limited to students with a class of Freshman, Junior, Sophomore, Senior Plus or Senior.

Non-Degree level students may not enroll.

Schedule Type: Laboratory, Lecture

Grading:
This course is graded on the Undergraduate Regular scale.