MINOR IN BUSINESS (MBUS)

300 Level Courses

MBUS 300: Accounting in a Global Economy. 3 credits. Focuses on using basic concepts of accounting and financial management to make investment, credit, and operating decisions for an organization. Emphasizes financial reports to aid planning and control of organizational activities. Notes: May not be taken for credit by School of Business majors. Students who have received credit for both ACCT 203 and FNAN 303 cannot also receive credit for MBUS 300. Offered by School of Business (http://catalog.gmu.edu/colleges-schools/business/). Limited to three attempts.

Recommended Prerequisite: Completion of 30 credits (sophomore standing).

Registration Restrictions:
Non-Degree level students may not enroll.

Students in the School of Business college may not enroll.

Schedule Type: Lecture

Grading: This course is graded on the Undergraduate Regular scale. (http://catalog.gmu.edu/policies/academic/grading/)

MBUS 301: Managing People and Organizations in a Global Economy. 3 credits. Introduces key issues in management, organizational behavior, and human resource management. Special attention to best practices used by effective managers. Notes: May not be taken for credit by School of Business majors. Students cannot receive credit for both MGMT 303 and MBUS 301. Offered by School of Business (http://catalog.gmu.edu/colleges-schools/business/). Limited to three attempts.

Recommended Prerequisite: Completion of 30 credits (sophomore standing).

Registration Restrictions:
Students with a class of Freshman may not enroll.

Non-Degree level students may not enroll.

Students in the School of Business college may not enroll.

Schedule Type: Lecture

Grading: This course is graded on the Undergraduate Regular scale. (http://catalog.gmu.edu/policies/academic/grading/)

MBUS 303: Marketing in a Global Economy. 3 credits. Presents marketing principles, concepts, strategies, and analytical tools used by profit and nonprofit organizations to market ideas, products, and services to selected target groups. Emphasizes how to develop, promote, distribute, and price firm's offerings in dynamic economic, social, political, and global environment. May not be taken for credit by School of Business majors. Students cannot receive credit for both MKTG 303 and MBUS 303. Offered by School of Business (http://catalog.gmu.edu/colleges-schools/business/). Limited to three attempts.

Registration Restrictions:
Students with a class of Freshman may not enroll.

Non-Degree level students may not enroll.

Students in the School of Business college may not enroll.

Schedule Type: Lecture

Grading: This course is graded on the Undergraduate Regular scale. (http://catalog.gmu.edu/policies/academic/grading/)

MBUS 304: Entrepreneurship: Starting and Managing a New Enterprise. 3 credits. Explores behaviors required to successfully launch a new business, tools to identify and evaluate opportunities, and the issues critical to a new firm. Issues include organizational structure, effective marketing strategy, operational logistics, legal issues, financial projections, financing options, and available support structures. May not be taken for credit by School of Business majors. Students cannot receive credit for both MKTG 303 and MBUS 304. Offered by School of Business (http://catalog.gmu.edu/colleges-schools/business/). Limited to three attempts.

Registration Restrictions:
Students with a class of Freshman may not enroll.

Non-Degree level students may not enroll.

Students in the School of Business college may not enroll.

Schedule Type: Lecture

Grading: This course is graded on the Undergraduate Regular scale. (http://catalog.gmu.edu/policies/academic/grading/)

MBUS 305: Introduction to International Business. 3 credits. Multidisciplinary approach to global economy from the viewpoint of managing international business. Introduces various aspects of managing business in a global economy including theories and practices of international trade, investment, and business strategies. Notes: May not be taken for credit by School of Business majors. Offered by School of Business (http://catalog.gmu.edu/colleges-schools/business/). Limited to three attempts.

Mason Core: Global Understanding (http://catalog.gmu.edu/mason-core/)

Registration Restrictions:
Students with a class of Freshman may not enroll.

Non-Degree level students may not enroll.

Students in the School of Business college may not enroll.

Schedule Type: Lecture

Grading: This course is graded on the Undergraduate Regular scale. (http://catalog.gmu.edu/policies/academic/grading/)

MBUS 306: Managing Projects and Operations. 3 credits. Introduces project management and operations management concepts and tools including project planning, scheduling, monitoring, and control; process design, selection and improvement; supply chain management;
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inventory management; and quality assurance. May not be taken for credit by School of Business students. Students cannot receive credit for both OSCM 303 and MBUS 306. Offered by School of Business (http://catalog.gmu.edu/colleges-schools/business/). Limited to three attempts.

Registration Restrictions:
Students with a class of Freshman may not enroll.

Non-Degree level students may not enroll.

Students in the School of Business college may not enroll.

Schedule Type: Lecture

Grading:
This course is graded on the Undergraduate Regular scale. (http://catalog.gmu.edu/policies/academic/grading/)

MBUS 308: Corporate Finance and Investments in a Global Economy. 3 credits.
Presents an introduction to corporate finance and investment topics within an international context and emphasis on time-value of money, interest rates, stock and bond valuation, and the risk/return relationship in financial markets. May not be taken for credit by School of Business majors. Students may not receive credit for both FNAN 303 and MBUS 308. Offered by School of Business (http://catalog.gmu.edu/colleges-schools/business/). Limited to three attempts.

Registration Restrictions:
Students with a class of Freshman may not enroll.

Students in the BU-BPRE-UNDE program may not enroll.

Non-Degree level students may not enroll.

Students in the School of Business college may not enroll.

Schedule Type: Lecture

Grading:
This course is graded on the Undergraduate Regular scale. (http://catalog.gmu.edu/policies/academic/grading/)

400 Level Courses
MBUS 491: Special Topics: Business Minor. 3 credits.
Topics related to a minor in business will vary on the focus of the course and by discipline. May not be taken for credit by School of Business majors. Offered by School of Business (http://catalog.gmu.edu/colleges-schools/business/). May be repeated within the degree for a maximum 6 credits.

Specialized Designation: Topic Varies

Registration Restrictions:
Students with a class of Freshman may not enroll.

Non-Degree level students may not enroll.

Students in the School of Business college may not enroll.

Schedule Type: Lecture

Grading:
This course is graded on the Undergraduate Regular scale. (http://catalog.gmu.edu/policies/academic/grading/)