BUSINESS (BUS)

100 Level Courses

BUS 100: Business and Society. 3 credits.
Provides students with a foundation for understanding the role of business in society by exploring the nature and history of business enterprise, the social context of business, and the interaction of individuals with business by selecting current events in business and analyzing the content as well as the impact of the reported activities. Offered by School of Business. May not be repeated for credit. Equivalent to SOM 100.

Mason Core: Social/Behavioral Sciences

Recommended Prerequisite: Degree status.

Registration Restrictions:
Students with the terminated from BU major attribute may not enroll.

Schedule Type: Lecture

BUS 103: Develop Professional Skills I: Foundational Elements. 3 credits.
Students will investigate and develop their professional skill set. Topics include introduction to the business school and business world, what it means to be professional, how to consume the business press, and how to research business issues. Develop professional writing and presentation skills, explore career options and the job search process, and develop personal educational and professional development plans. Offered by School of Business. May not be repeated for credit.

Registration Restrictions:
Non-Degree level students may not enroll.

Students with the terminated from BU major attribute may not enroll.

Schedule Type: Lecture

200 Level Courses

BUS 200: Global Environment of Business. 3 credits.
As world becomes increasingly connected, business serves as core institution that mediates relations between individuals across national boundaries. Provides overview of global environment of business through study of political economy, international institutions and international trade theories, and global conflicts and cooperation around issues (natural resources, labor, human rights, distribution of income, and the environment). Addresses implications of topics for business. Designated a Green Leaf Course. Offered by School of Business. May not be repeated for credit.

Mason Core: Global Understanding. Encore: Sustainability

Specialized Designation: Green Leaf Course

Recommended Prerequisite: Degree status.

Registration Restrictions:
Non-Degree level students may not enroll.

Students with the terminated from BU major attribute may not enroll.

Schedule Type: Lecture

BUS 210: Business Analytics I. 3 credits.
Course introduces business analytics and why businesses use analytics to create and sustain competitive advantage. Topics include data types, summarization and graphical display of data, application of basic probability rules, and probability distributions. Introduces fundamentals of spreadsheets and their use in business applications. Learn how to apply appropriate analytical tools to gain useful insights from real-life datasets. Offered by School of Business. May not be repeated for credit.

Registration Restrictions:
Non-Degree level students may not enroll.

Students with the terminated from BU major attribute may not enroll.

Schedule Type: Lecture

300 Level Courses

BUS 303: Develop Professional Skills II: Advanced Elements. 3 credits.
In this course, students will continue to develop their professional skill set. Topics covered include understanding the modern work environment, business ethics and professional responsibilities, and professional judgment. Students will also continue to hone their professional writing and presentation skills, prepare for the job search process, and develop personal job search and professional development plans. Notes: School of Business students will not be permitted to make more than three attempts to achieve a C or higher in BUS 303. Those who do not successfully complete this course within three attempts will be terminated from their major and will not be eligible to receive a degree from the School of Business. For more information about this, see the “Termination from the Major” section under Academic Policies. Offered by School of Business. Limited to three attempts.

Registration Restrictions:
Required Prerequisites: (BUS 103 or BUS 210 or BUS 210T). Requires minimum grade of C.

Students with a class of Freshman may not enroll.

Non-Degree level students may not enroll.

Students with the terminated from BU major attribute may not enroll.

Schedule Type: Lecture

BUS 310: Business Analytics II. 3 credits.
Introduces modeling relationships contained in data and linear models to make (predictions in business. Topics include estimation, hypotheses testing, statistical inference, analysis of variance and linear regression techniques. Fundamentals of linear programming to solve optimization problems in business. Apply analytical tools to gain insights from real-life datasets. Hands-on experience and application of the methods to data sets using spreadsheet software. Offered by School of Business. May not be repeated for credit.

Registration Restrictions:
Required Prerequisites: BUS 210 or U210 or 210T. Requires minimum grade of C.

Non-Degree level students may not enroll.

Students with the terminated from BU major attribute may not enroll.

Schedule Type: Lecture
400 Level Courses

BUS 492: Undergraduate Internship. 3 credits.
Opportunity to gain practical, professional experience in conjunction with academic development. Internship is an important part of academic and career preparation. May be used as elective credit, but may not be repeated. Notes: No more than 6 credits of School of Business internship coursework (BUS 492 or ACCT 492) can be applied towards a student’s 120 (BU) degree applicable credits. Students must receive departmental approval in order to register for this course; please contact the School of Business for internal eligibility requirements. Offered by School of Business. May be repeated within the degree for a maximum 6 credits. Equivalent to ACCT 492, SOM 492.

Recommended Prerequisite: Grade of C or higher in the 301 or 303 in the major. ISOM majors must complete MIS 301 or MIS 303 and OM 301 or OM 303.

Registration Restrictions:
Non-Degree level students may not enroll.
Students with the terminated from BU major attribute may not enroll.

Schedule Type: Internship

BUS 498: Capstone Course: Advanced Business Models. 3 credits.
Advanced integrated exploration of business models and industry dynamics that uses case analyses to assess competition, organizational strategy, and firm performance. Students examine strategic change in organizations from multiple perspectives, integrating knowledge from core course work into several papers and major presentation. Students receive coaching from area business leaders as they complete their presentations. The minimum grade of D or higher only reflects the prerequisite requirement for BUS 498. Students must earn a C or higher in order to meet the Business Core and Foundations degreerequirements. Offered by School of Business. May not be repeated for credit. Equivalent to SOM 498.

Mason Core: Capstone

Registration Restrictions:
Required Prerequisites: (ACCT 301D, 303D, 330D, L301, L303 or L330) and (BULE 302D, 303D, L302 or L303) and (BUS 303D, L303, SOM 301D or L301) and (FNAN 301D, 303D, L301 or L303) and (MGMT 301D, 303D, L301 or L303) and (MIS 301D, 303D, L301 or L303) and (MKTG 301D, 303D, L301 or L303) and (OM 301D, 303D, L301, DESC 301C, L301 or OM L303) and (BUS 310D, L310, OM 210D, DESC 210C, U210 or OM U210).
D Requires minimum grade of D.
C Requires minimum grade of C.

Enrollment limited to students with a class of Senior Plus or Senior.
Non-Degree level students may not enroll.
Students with the terminated from BU major attribute may not enroll.

Schedule Type: Lecture