The Graphic Design Undergraduate Certificate is for prospective students with a 4-year baccalaureate undergraduate degree from an accredited institution who seek to gain the skills and competency to advance into a career in graphic design. It encompasses a specific body of knowledge and practice that prepares candidates for rewarding positions in the design field.

Due to prerequisites, the certificate requirements need to be taken on a part-time basis.

Admissions & Policies

Admissions

There is not a portfolio review required for admission, but prospective students—with graphic design experience—should consider scheduling an interview with the program director prior to applying. Tuition is billed at the undergraduate rate, and most students complete certificate requirements in four semesters.

Students entering the certificate must be able to demonstrate basic skills in visual language and should have working knowledge of professional graphic design software, or must take AVT 110 Digital Design Studio in addition to other required courses.

Policies

For policies governing all undergraduate programs, see AP.5 Undergraduate Policies (http://catalog.gmu.edu/policies/academic/undergraduate-policies/).

Requirements

Certificate Requirements

Total credits: 24

This certificate may be pursued on a full- or part-time basis.

Foundation Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tr>
<td>AVT 215</td>
<td>Typography (Mason Core) (<a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a>)</td>
<td>3</td>
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<tr>
<td>AVT 217</td>
<td>Introduction to Web Design</td>
<td>3</td>
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<tr>
<td>AVT 311</td>
<td>Graphic Design Methods and Principles</td>
<td>3</td>
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<tr>
<td>AVT 318</td>
<td>History of Graphic Design</td>
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Advanced Design Specialties Tracks

Select 3 courses from one of the following tracks: 9

Branding & Advertising Design

AVT 414 Corporate Design and Branding
AVT 416 Advertising Design
AVT 417 Package Design
AVT 419 Topics in Graphic Design

Digital Design

AVT 319 Mobile App Design
AVT 409 User Experience Design
AVT 411 Motion Design
AVT 415 Web Design and Usability
AVT 420 Advanced Web Design

Publication Design

AVT 313 Editorial Design
AVT 327 Illustration
AVT 344 Book Arts: Books Enclosures
AVT 412 Advanced Typography

Total Credits 9

Capstone

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<td>AVT 413</td>
<td>Professional Design Practices</td>
<td>3</td>
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<td>Total Credits</td>
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