

DYNAMIC PUBLISHING MINOR (CVPA)

Banner Code: DYPB

The Dynamic Publishing Minor gives students from any major a choice of two interrelated tracks: one in Art & Design, focused on publishing modes ranging from book arts to comics to digital design, and the other in Editorial & Production, focused on core acquisitions, editing, and production processes across a variety of publishing environments. The co-curricular makeup of the minor prepares students for the highly interdisciplinary world of publishing, which requires that its workforce has the ability to collaborate across a wide range of academic disciplines and professional fields. The Dynamic Publishing minor is ideal for students seeking an academic credential for professional or graduate-school work in many different aspects of publishing, and also for artists and writers who want to learn more about the process of publishing from new perspectives.

Admissions & Policies

Policies

Eight credits of coursework must be unique to the minor and students must complete all coursework with a minimum GPA of 2.00. For policies governing all minors, see AP5.3.4 Minors (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4>).

Requirements

Minor Requirements

Total credits: 18

The 18-credit Dynamic Publishing Minor has two tracks: **Art & Design** or **Editorial & Production**.

Art & Design Track

The Art & Design track of the Dynamic Publishing minor encompasses publishing modes from hand-made books and zines to innovative electronic design and publications. As the publishing field evolves, new modes of publishing photobooks, artist books, comics, zines, and even poetry continue to develop. Artists and writers can participate in their art and writing communities, both by producing new work, and by working with the art and texts of others through editing and publishing the work of people in their communities and beyond.

Code	Title	Credits
Required Core Courses		
AVT 110	Digital Design Studio (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
AVT 305	Creative Processes	3
Required Capstone		
AVT 446	Dynamic Publishing	3
Art & Design Electives		
Select one course from the following:		3
AVT 215	Typography (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 313	Publication Design ¹	
AVT 327	Illustration	

AVT 329	Advanced Illustration: Picture Books
AVT 340	Zines and Self-Publishing
AVT 341	Comics
AVT 344	Book Arts: Books Enclosures
AVT 345	Paper/Print/Book as Language
AVT 357	Photobook: Concepts Form
AVT 398	Poetry for Artists
Editorial & Production Electives	
Select two courses from the following:	
ENGH 375	Web Authoring and Design
ENGH 386	Editing for Audience, Style, and Voice
ENGH 459	Internship
ENGH 485	Document Design
ENGH 486	RS: Writing Nonfiction for the Public (Mason Core) (http://catalog.gmu.edu/mason-core/)
ENGH 489	Proposal Writing and Development
ENGH 497	Topics in Creative Writing
Total Credits	

6

18

1

With permission of the course instructor.

Editorial & Production Track

The Editorial & Production track of the Dynamic Publishing minor emphasizes professional development in the areas of editing for books, magazines, and web publications; production processes that include acquisitions editing, submissions management, international publishing, jacket design, interior design, web design, media and marketing, grant-writing, and business operations. As the publishing field continues to evolve, prospective professionals are expected to be able to thrive in the worlds of paper and digital publishing. Writers and artists can participate in their art and writing communities, both by producing new work, and by working with the text and art of others through the art and craft of editing and publishing.

Code	Title	Credits
Required Core Courses		
AVT 110	Digital Design Studio (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
ENGH 386	Editing for Audience, Style, and Voice	3
Required Capstone		
ENGH 497	Topics in Creative Writing	3
Elective Courses		
Select two courses from the following:		6
ENGH 375	Web Authoring and Design	
ENGH 459	Internship	
ENGH 485	Document Design	
ENGH 486	RS: Writing Nonfiction for the Public (Mason Core) (http://catalog.gmu.edu/mason-core/)	
ENGH 489	Proposal Writing and Development	
ENGH 497	Topics in Creative Writing ¹	

Students may substitute ONE of the following courses for any of the E&P electives above as approved by director:

AMGT 405 Introduction to Arts Management

AMGT 410 The Arts and Community Engagement

COMM 203 Introduction to Journalism

MKTG 303 Principles of Marketing

TOUR 200 Introduction to Tourism Management

Art & Design Elective Courses for Editorial & Production Track

Select one course from the following: 3

AVT 215 Typography (Mason Core) (<http://catalog.gmu.edu/mason-core/>)

AVT 313 Publication Design ²

AVT 327 Illustration

AVT 329 Advanced Illustration: Picture Books

AVT 340 Zines and Self-Publishing

AVT 341 Comics

AVT 344 Book Arts: Books Enclosures

AVT 346 Digital Printmaking

AVT 374 Sound Art I

AVT 398 Poetry for Artists

AVT 446 Dynamic Publishing

Total Credits 18

1

Students using ENGH 497 with the topic Stillhouse Press as Capstone can take the topic Poetry Daily as an elective. Students using ENGH 497 with the topic Poetry Daily as Capstone can take the topic Stillhouse Press as an elective.

2

With permission of the course instructor.