

DYNAMIC PUBLISHING MINOR (CVPA)

Banner Code: DYPB

Admissions & Policies

Policies

Eight credits of coursework must be unique to the minor and students must complete all coursework with a minimum GPA of 2.00. For policies governing all minors, see AP5.3.4 Minors (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4>).

Requirements

Minor Requirements

Total credits: 18

The 18-credit Dynamic Publishing Minor has two tracks: **Art & Design** or **Editorial & Production**.

Art & Design Track

The Art & Design track of the Dynamic Publishing minor encompasses publishing modes from hand-made books and zines to innovative electronic design and publications. As the publishing field evolves, new modes of publishing photobooks, artist books, comics, zines, and even poetry continue to develop. Artists and writers can participate in their art and writing communities, both by producing new work, and by working with the art and texts of others through editing and publishing the work of people in their communities and beyond.

Required Art & Design Track Core Courses

Code	Title	Credits
AVT 110	Digital Design Studio (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
AVT 305	Creative Processes	3
Total Credits		6

Required Art & Design Track Capstone

Code	Title	Credits
AVT 446	Dynamic Publishing	3
Total Credits		3

Art & Design Elective Courses for Art & Design Track

Code	Title	Credits
Select one course from the following:		
AVT 215	Typography (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
AVT 313	Editorial Design ¹	
AVT 327	Illustration	
AVT 329	Advanced Illustration: Picture Books	
AVT 340	Zines and Self-Publishing	
AVT 341	Comics	
AVT 344	Book Arts: Books Enclosures	
AVT 345	Paper/Print/Book as Language	
AVT 357	Photobook: Concepts Form	

Code	Title	Credits
AVT 398	Poetry for Artists	3
Total Credits		3

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With permission of the course instructor.

Editorial & Production Electives Courses for Art & Design Track

Code	Title	Credits
Select two courses from the following:		
ENGH 375	Web Authoring and Design	6
ENGH 386	Editing for Audience, Style, and Voice	
ENGH 459	Internship	
ENGH 485	Document Design	
ENGH 486	RS: Writing Nonfiction for the Public (Mason Core) (http://catalog.gmu.edu/mason-core/)	
ENGH 489	Proposal Writing and Development	
ENGH 497	Topics in Creative Writing	
Total Credits		6

Editorial & Production Track

The Editorial & Production track of the Dynamic Publishing minor emphasizes professional development in the areas of editing for books, magazines, and web publications; production processes that include acquisitions editing, submissions management, international publishing, jacket design, interior design, web design, media and marketing, grant-writing, and business operations. As the publishing field continues to evolve, prospective professionals are expected to be able to thrive in the worlds of paper and digital publishing. Writers and artists can participate in their art and writing communities, both by producing new work, and by working with the text and art of others through the art and craft of editing and publishing.

Required Editorial & Production Track Core Courses

Code	Title	Credits
AVT 110	Digital Design Studio (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
ENGH 386	Editing for Audience, Style, and Voice	3
Total Credits		6

Required Editorial & Production Track Capstone

Code	Title	Credits
ENGH 497	Topics in Creative Writing (Stillhouse Press or Poetry Daily)	3
Total Credits		3

Editorial & Production Elective Courses for Editorial & Production Track

Code	Title	Credits
Select two courses from the following:		
ENGH 375	Web Authoring and Design	6
ENGH 459	Internship	
ENGH 485	Document Design	

ENGH 486	RS: Writing Nonfiction for the Public (Mason Core) (http://catalog.gmu.edu/mason-core/)	
ENGH 489	Proposal Writing and Development	
ENGH 497	Topics in Creative Writing ¹	
Students may substitute ONE of the following courses for any of the E&P electives above as approved by director:		
AMGT 405	Introduction to Arts Management	
AMGT 410	The Arts and Community Engagement	
COMM 203	Introduction to Journalism	
MKTG 303	Principles of Marketing	
TOUR 200	Introduction to Tourism Management	
Total Credits		6

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Students using ENGH 497 with the topic Stillhouse Press as Capstone can take the topic Poetry Daily as an elective. Student using ENGH 497 with the topic Poetry Daily as Capstone can take the topic Stillhouse Press as an elective.

Art & Design Elective Courses for Editorial & Production Track

Code	Title	Credits
Select one course from the following:		3
AVT 215	Typography (Mason Core) (http://catalog.gmu.edu/mason-core/)	
AVT 313	Editorial Design ¹	
AVT 327	Illustration	
AVT 329	Advanced Illustration: Picture Books	
AVT 340	Zines and Self-Publishing	
AVT 341	Comics	
AVT 344	Book Arts: Books Enclosures	
AVT 346	Digital Printmaking	
AVT 374	Sound Art I	
AVT 398	Poetry for Artists	
AVT 446	Dynamic Publishing	
Total Credits		3

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Program Outcomes

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The Dynamic Publishing Minor gives students from any major a choice of two interrelated tracks: one in Art & Design, focused on publishing modes ranging from book arts to comics to digital design, and the other in Editorial & Production, focused on core acquisitions, editing, and production processes across a variety of publishing environments. The co-curricular makeup of the minor prepares students for the highly interdisciplinary world of publishing, which requires that its workforce has the ability to collaborate across a wide range of academic disciplines and professional fields. The Dynamic Publishing minor is ideal for students seeking an academic credential for professional or graduate-school work in many different aspects of publishing, and also for artists and writers who want to learn more about the process of publishing from new perspectives.