

# DIGITAL MEDIA AND WEB DESIGN MINOR (CVPA)

## Banner Code: DMWD

2050 Art and Design Building  
Fairfax Campus

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## Admissions & Policies

### Policies

Eight credits of coursework must be unique to the minor and students must earn a minimum grade of 2.00 in all courses applied to the minor. For policies governing all minors, see AP5.3.4 Minors (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4>).

## Requirements

### Minor Requirements

Total credits: 18

Students should be aware of the specific policies associated with this program, located on the Admissions & Policies tab.

### Coursework

Code	Title	Credits
<b>Core</b>		
Select one course from the following:		3
AVT 217	Introduction to Web Design	
ENGH 375	Web Authoring and Design	
IT 213	Multimedia and Web Design	
<b>Design</b>		
Select one course from the following:		3
AVT 180	New Media in the Creative Arts (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
AVT 215	Typography (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
AVT 311	Graphic Design Methods and Principles	
IT 415	Information Visualization	
<b>User Experience Design or Accessibility</b>		
Select one course from the following:		3
AVT 415	Web Design and Usability	
EDIT 426	Web Accessibility and Design	
SWE 205	Software Usability Analysis and Design	
<b>Content Development</b>		
Select one course from the following:		3
COMM 208	Introduction to Media Production	
COMM 435	Digital Communication	
ENGH 376	Rhetoric and New Media	
ENGH 377	Digital Creative Writing	

### Elective

Select one course not already taken as a required course above from the following:		3
AVT 180	New Media in the Creative Arts (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
AVT 215	Typography (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
AVT 311	Graphic Design Methods and Principles	
AVT 319	Mobile App Design	
AVT 411	Motion Design	
AVT 415	Web Design and Usability	
AVT 420	Advanced Web Design	
COMM 208	Introduction to Media Production	
COMM 360	Digital Postproduction	
COMM 435	Digital Communication	
EDIT 426	Web Accessibility and Design	
ENGH 376	Rhetoric and New Media	
ENGH 377	Digital Creative Writing	
IT 315	Mobile Development	
IT 331	Web I: Web Development	
IT 332	Web Server Administration	
IT 335	Web Development using Content Management Systems	
IT 415	Information Visualization	
SWE 205	Software Usability Analysis and Design	
<b>Capstone</b>		
IT/AVT/COMM 479	Digital Media and Web Design Capstone	3
<b>Total Credits</b>		<b>18</b>