INTERNATIONAL COMMERCE AND POLICY, MA

Banner Code: PP-MA-ICP

Academic Advising
560 Founders Hall
Arlington Campus
A201 Robinson Hall
Fairfax Campus

The International Commerce and Policy, MA program (ICP) is an interdisciplinary course of study to help students from around the world prepare for jobs in the new economy. Unlike traditional international affairs programs, the degree is focused on such international economic issues as global trade and investment. The MA in international commerce and policy differs from an MBA program by providing training in the political, social, and technological aspects of the global economy. In today’s world, it is critical for all participants in global markets to understand the multifaceted environment in which they work.

Faculty
The core faculty is augmented by adjunct faculty members who bring a wealth of practical knowledge and experience, as well as strong academic qualifications to the program. Adjuncts are drawn from the U.S. Commerce and State Departments, the Office of the U.S. Trade Representative, and the International Trade Commission, among other government agencies, as well as from the private sector, the think tank community, and trade associations.

Courses
Courses are offered primarily in the late afternoon and evening to fit the schedules of busy professionals. In addition to classroom study, the program emphasizes experiential learning by supporting student internships, cooperative education, and research activities with private- and public-sector employers, and sponsoring a variety of study-abroad experiences.

Admissions & Policies

Admissions
Applications
Please see Graduate Admission Policies for general information on graduate admission to George Mason University. Specific information on application requirements and deadlines may be found on the Schar admissions website (http://schar.gmu.edu/admissions).

Students from all academic backgrounds are welcome to apply; however, some knowledge of economics, preferably through at least two undergraduate economics courses, is encouraged. While many students may have prior educational and work-related training in business and economics, others see the ICP Program as a bridge from government, education, and other non-business occupations to careers in the global economy.

Completed applications for fall and spring semesters are reviewed on a rolling basis, with late applications considered on a space-available basis. Students may be admitted for nondegree study and apply a limited number of credits toward the master’s degree should they choose to apply to the degree program later, in accordance with university policy.

Policies
For policies governing all graduate degrees, see AP .6 Graduate Policies.

Termination from Program
Students admitted to an Schar graduate program will be terminated from Schar upon receiving one grade of F and are no longer eligible to take courses in Schar. Per university regulation, students are terminated from the university after accumulating grades of F in two courses or 9 credits of unsatisfactory grades in graduate courses.

Program Requirements
The ICP Program requires 36 credits of coursework. All degree candidates must take 21 credits of work in required courses. The remaining 15 credits consist of electives that may include internships, independent studies, and study abroad. Upon entering the program students complete core courses first to prepare for higher-level elective coursework.

Requirements

Degree Requirements
Total credits: 36

Core Courses

<table>
<thead>
<tr>
<th>Credits</th>
<th>Course</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>ITRN 500 Global Political Economy</td>
</tr>
<tr>
<td>3</td>
<td>ITRN 501 Methods of Analysis for International Commerce and Policy</td>
</tr>
<tr>
<td>3</td>
<td>ITRN 503 Macroeconomic Policy in the Global Economy</td>
</tr>
<tr>
<td>3</td>
<td>ITRN 504 Microeconomics and Trade Policy</td>
</tr>
<tr>
<td>3</td>
<td>ITRN 602 Global Financial Crises and Institutions</td>
</tr>
<tr>
<td>3</td>
<td>ITRN 603 Global Trade Relations</td>
</tr>
<tr>
<td>3</td>
<td>PUBP 503 Culture, Organization, and Technology</td>
</tr>
</tbody>
</table>

Total Credits

Electives
Select 15 credits of electives in consultation with the student’s advisor

Total Credits

If desired, a student has the option to declare one of three concentrations. Students without a concentration may select any ITRN course, any courses from the concentrations listed below, or other courses as approved by the advisor or program director.
### Concentration in Global Finance, Investment and Trade (GFIT)
Select four courses of the 15 elective credits within the area of concentration. Preapproved courses include the following:

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>BIOD 622</td>
<td>Negotiating in the International Arena</td>
</tr>
<tr>
<td>GOVT 641</td>
<td>Global Governance</td>
</tr>
<tr>
<td>GOVT 742</td>
<td>International Negotiation</td>
</tr>
<tr>
<td>ITRN 604</td>
<td>International Trade and Technology</td>
</tr>
<tr>
<td>ITRN 612</td>
<td>International Business Operations and the Multinational Corporation</td>
</tr>
<tr>
<td>ITRN 701</td>
<td>Special Topics in International Commerce and Policy</td>
</tr>
<tr>
<td>ITRN 702</td>
<td>Special Topics in International Commerce and Policy: Study Abroad</td>
</tr>
<tr>
<td>ITRN 710</td>
<td>International Business Transactions: Finance and Investment</td>
</tr>
<tr>
<td>ITRN 711</td>
<td>United States Law and Global Trade</td>
</tr>
<tr>
<td>ITRN 712</td>
<td>World Trade Organization and Global Trade</td>
</tr>
<tr>
<td>ITRN 731</td>
<td>Business-to-Business Marketing in International Commerce</td>
</tr>
<tr>
<td>ITRN 736</td>
<td>Sources of Growth in East Asia</td>
</tr>
<tr>
<td>ITRN 738</td>
<td>Fundamentals of International Marketing</td>
</tr>
<tr>
<td>ITRN 740</td>
<td>Trade and Regulatory Compliance</td>
</tr>
<tr>
<td>ITRN 752</td>
<td>Global Business and Policy</td>
</tr>
<tr>
<td>ITRN 757</td>
<td>Business and Politics in Emerging Markets</td>
</tr>
<tr>
<td>ITRN 758</td>
<td>Global Market Planning Practicum</td>
</tr>
<tr>
<td>ITRN 759</td>
<td>Country Risk Analysis</td>
</tr>
<tr>
<td>ITRN 761</td>
<td>European Political and Economic Union</td>
</tr>
<tr>
<td>ITRN 767</td>
<td>Political Economy and Integration in Latin America</td>
</tr>
<tr>
<td>ITRN 770</td>
<td>International Contract Negotiation</td>
</tr>
<tr>
<td>ITRN 771</td>
<td>Trade, Investment, and Politics in South and Southeast Asia</td>
</tr>
<tr>
<td>ITRN 791</td>
<td>Advanced Trade Policy</td>
</tr>
<tr>
<td>PUAD 739</td>
<td>Issues in International Management</td>
</tr>
<tr>
<td>PUBP 710</td>
<td>Topics in Public Policy</td>
</tr>
<tr>
<td>PUBP 736</td>
<td>International Migration and Public Policy</td>
</tr>
<tr>
<td>PUBP 757</td>
<td>Public Policy in Global Health and Medical Practice</td>
</tr>
<tr>
<td>PUBP 758</td>
<td>Global Threats and Medical Policies</td>
</tr>
<tr>
<td>PUBP 760</td>
<td>Science and Technology Policy in the 21st Century</td>
</tr>
<tr>
<td>PUBP 761</td>
<td>Social Entrepreneurship and Public Policy</td>
</tr>
<tr>
<td>PUBP 763</td>
<td>Illicit Trade</td>
</tr>
<tr>
<td>PUBP 764</td>
<td>Transnational Crime and Corruption</td>
</tr>
<tr>
<td>PUBP 765</td>
<td>Human Smuggling and Trafficking</td>
</tr>
<tr>
<td>PUBP 781</td>
<td>Entrepreneurship and Economic Development</td>
</tr>
<tr>
<td>PUBP 783</td>
<td>Global Governance</td>
</tr>
</tbody>
</table>

**Total Credits:** 12

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### Concentration in Global Development and Governance (GDGV)
Select four courses of the 15 elective credits within the area of concentration. Preapproved courses include the following:

<table>
<thead>
<tr>
<th>Course Code</th>
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<tbody>
<tr>
<td>BIOD 620</td>
<td>Global Health Security Policy</td>
</tr>
<tr>
<td>GOVT 641</td>
<td>Global Governance</td>
</tr>
<tr>
<td>GOVT 631</td>
<td>Seminar in Comparative Politics and Institutions</td>
</tr>
<tr>
<td>GOVT 734</td>
<td>Democratization</td>
</tr>
<tr>
<td>GOVT 735</td>
<td>Comparative Public Management</td>
</tr>
<tr>
<td>GOVT 742</td>
<td>International Negotiation</td>
</tr>
<tr>
<td>ITRN 701</td>
<td>Special Topics in International Commerce and Policy</td>
</tr>
<tr>
<td>ITRN 702</td>
<td>Special Topics in International Commerce and Policy: Study Abroad</td>
</tr>
<tr>
<td>ITRN 718</td>
<td>Global Economic and Human Development</td>
</tr>
<tr>
<td>ITRN 736</td>
<td>Sources of Growth in East Asia</td>
</tr>
<tr>
<td>ITRN 757</td>
<td>Business and Politics in Emerging Markets</td>
</tr>
<tr>
<td>ITRN 759</td>
<td>Country Risk Analysis</td>
</tr>
<tr>
<td>ITRN 760</td>
<td>International Environmental Politics</td>
</tr>
<tr>
<td>ITRN 761</td>
<td>European Political and Economic Union</td>
</tr>
<tr>
<td>ITRN 767</td>
<td>Political Economy and Integration in Latin America</td>
</tr>
<tr>
<td>ITRN 770</td>
<td>International Contract Negotiation</td>
</tr>
<tr>
<td>ITRN 771</td>
<td>Trade, Investment, and Politics in South and Southeast Asia</td>
</tr>
<tr>
<td>PUAD 636</td>
<td>The NGO: Policy and Management</td>
</tr>
<tr>
<td>PUAD 739</td>
<td>Issues in International Management</td>
</tr>
<tr>
<td>PUBP 710</td>
<td>Topics in Public Policy</td>
</tr>
<tr>
<td>PUBP 732</td>
<td>Labor Markets and Policies</td>
</tr>
<tr>
<td>PUBP 736</td>
<td>International Migration and Public Policy</td>
</tr>
<tr>
<td>PUBP 753</td>
<td>Ethics in Public Policy</td>
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<td>PUBP 757</td>
<td>Public Policy in Global Health and Medical Practice</td>
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<td>PUBP 783</td>
<td>Global Governance</td>
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1 Courses must be approved by the student's academic advisor.

### Concentration in Global Risk and Strategy (GRS)
Select four courses of the 15 elective credits within the area of concentration. Preapproved courses include the following:

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<tr>
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<tbody>
<tr>
<td>BIOD 620</td>
<td>Global Health Security Policy</td>
</tr>
<tr>
<td>BIOD 709</td>
<td>Nonproliferation and Arms Control</td>
</tr>
<tr>
<td>BIOD 722</td>
<td>Examining Terrorist Groups</td>
</tr>
<tr>
<td>BIOD 725</td>
<td>Terrorism and Weapons of Mass Destruction</td>
</tr>
<tr>
<td>BIOD 726</td>
<td>Food Security</td>
</tr>
<tr>
<td>ITRN 701</td>
<td>Special Topics in International Commerce and Policy</td>
</tr>
<tr>
<td>ITRN 710</td>
<td>International Business Transactions: Finance and Investment</td>
</tr>
<tr>
<td>ITRN 719</td>
<td>International Contract Negotiation</td>
</tr>
<tr>
<td>ITRN 720</td>
<td>Trade, Investment, and Politics in South and Southeast Asia</td>
</tr>
<tr>
<td>PUBP 710</td>
<td>Topics in Public Policy</td>
</tr>
<tr>
<td>PUBP 732</td>
<td>Labor Markets and Policies</td>
</tr>
<tr>
<td>PUBP 736</td>
<td>International Migration and Public Policy</td>
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<td>PUBP 753</td>
<td>Ethics in Public Policy</td>
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<tr>
<td>PUBP 757</td>
<td>Public Policy in Global Health and Medical Practice</td>
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<tr>
<td>PUBP 758</td>
<td>Global Threats and Medical Policies</td>
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<tr>
<td>PUBP 760</td>
<td>Science and Technology Policy in the 21st Century</td>
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<td>PUBP 761</td>
<td>Social Entrepreneurship and Public Policy</td>
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<td>PUBP 763</td>
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<td>PUBP 764</td>
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<td>PUBP 765</td>
<td>Human Smuggling and Trafficking</td>
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<tr>
<td>PUBP 781</td>
<td>Entrepreneurship and Economic Development</td>
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<td>PUBP 783</td>
<td>Global Governance</td>
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<tbody>
<tr>
<td>ITRN 740</td>
<td>Trade and Regulatory Compliance</td>
</tr>
<tr>
<td>ITRN 752</td>
<td>Global Business and Policy</td>
</tr>
<tr>
<td>ITRN 756</td>
<td>National Security and the Global Economy</td>
</tr>
<tr>
<td>ITRN 759</td>
<td>Country Risk Analysis</td>
</tr>
<tr>
<td>PUAD 504</td>
<td>Managing in the International Arena: Theory and Practice</td>
</tr>
<tr>
<td>PUAD 630</td>
<td>Emergency Planning and Preparedness</td>
</tr>
<tr>
<td>PUAD 631</td>
<td>Disaster Response Operations and Recovery</td>
</tr>
<tr>
<td>PUAD 637</td>
<td>Managing Homeland Security</td>
</tr>
<tr>
<td>PUAD 727</td>
<td>Seminar in Risk Assessment and Decision Making</td>
</tr>
<tr>
<td>PUBP 710</td>
<td>Topics in Public Policy</td>
</tr>
<tr>
<td>PUBP 714</td>
<td>Topics in Transportation Policy, Operations, and Logistics</td>
</tr>
<tr>
<td>PUBP 736</td>
<td>International Migration and Public Policy</td>
</tr>
<tr>
<td>PUBP 743</td>
<td>National Security Management and Policy</td>
</tr>
<tr>
<td>PUBP 751</td>
<td>International Police Operations</td>
</tr>
<tr>
<td>PUBP 759</td>
<td>National Security Law and Public Policy</td>
</tr>
<tr>
<td>PUBP 763</td>
<td>Illicit Trade</td>
</tr>
<tr>
<td>PUBP 764</td>
<td>Transnational Crime and Corruption</td>
</tr>
<tr>
<td>PUBP 765</td>
<td>Human Smuggling and Trafficking</td>
</tr>
<tr>
<td>PUBP 769</td>
<td>Political Violence and Terrorism</td>
</tr>
</tbody>
</table>

Total Credits: 12

1. Courses must be approved by the student's academic advisor.

### Accelerated Option Requirements

While undergraduate students, accelerated master's students complete two graduate courses (six credits) that may be counted toward both the bachelor's and master's degrees. In addition, students may take another two courses (six credits) to be held as reserve graduate credit and count only toward the master's degree. The courses are ITRN 500 Global Political Economy, ITRN 504 Microeconomics and Trade Policy, ITRN 503 Macroeconomic Policy in the Global Economy and PUBP 503 Culture, Organization, and Technology. Students must maintain a minimum GPA of 3.00 in these courses and in coursework applied to their major.

Upon completion and conferral of the undergraduate degree in the semester indicated in the application, students must submit the Bachelor's/Accelerated Master's Transition Form to apply credits to the master's degree. Students must begin their master's program the semester immediately following conferral of the undergraduate degree (excluding summer).

### Accelerated Master's

**Bachelor's Degree (any)/International Commerce and Policy, Accelerated MA**

**Overview**

Highly-qualified undergraduates in any major may apply to the accelerated MA degree program in International Commerce and Policy. If accepted students will be able to earn a bachelor's degree in their major and an MA in International Commerce and Policy with a reduced number of overall credits and within a reduced time frame, sometimes within five years. More information on bachelor's/accelerated master's programs may be found in AP.6.7 Bachelor's/Accelerated Master's Degrees.

Students in an accelerated degree program must fulfill all university requirements for the master's degree. See AP.6.9 Requirements for Master's Degrees.

**Admission**

Please see Graduate Admission Policies for general information on graduate admission to George Mason University. Specific information on application requirements and deadlines may be found on the Schar admissions website (http://schar.gmu.edu/admissions).

To be considered for this accelerated master's program, applicants must have completed a minimum of 75 credits, including at least 12 credits of Government, Economics and/or Global Affairs courses, and have a minimum GPA of 3.50 in all coursework applied to the degree.