Digital Media and Web Design Minor (CHSS)

Banner Code: DMWD

Academic Advising
4200 Horizon Hall
Fairfax Campus
Email: english@gmu.edu
Website: english.gmu.edu/programs/

This minor provides students with opportunities to learn and apply advanced strategies for website design, content development, and user interaction and accessibility in website creation. Students interested in pursuing a career in digital media and web content design and management will develop a portfolio that demonstrates their skills, competencies and products produced throughout the minor.

Admissions & Policies

Policies
Eight credits of coursework must be unique to the minor and students must earn a minimum grade of 2.00 in all courses applied to the minor. For policies governing all minors, see AP.5.3.4 Minors (http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4).

Requirements

Minor Requirements
Total credits: 18
Students should be aware of the specific policies associated with this program, located on the Admissions & Policies tab.

Coursework

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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</thead>
<tbody>
<tr>
<td>Core</td>
<td></td>
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<td></td>
<td>Select one course from the following:</td>
<td>3</td>
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<tr>
<td>AVT 217</td>
<td>Introduction to Web Design</td>
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<tr>
<td>ENGH 375</td>
<td>Web Authoring and Design</td>
<td></td>
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<tr>
<td>IT 213</td>
<td>Multimedia and Web Design</td>
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<tr>
<td>Design</td>
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<td>Select one course from the following:</td>
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<tr>
<td>AVT 180</td>
<td>New Media in the Creative Arts</td>
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<tr>
<td>AVT 215</td>
<td>Typography (Mason Core) (<a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a>)</td>
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<tr>
<td>AVT 311</td>
<td>Graphic Design Methods and Principles</td>
<td></td>
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<tr>
<td>IT 415</td>
<td>Information Visualization</td>
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<tr>
<td>User Experience Design or Accessibility</td>
<td>Select one course from the following:</td>
<td>3</td>
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<tr>
<td>AVT 415</td>
<td>Web Design and Usability</td>
<td></td>
</tr>
<tr>
<td>EDIT 426</td>
<td>Web Accessibility and Design</td>
<td></td>
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<tr>
<td>SWE 205</td>
<td>Software Usability Analysis and Design</td>
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<tr>
<td>Content Development</td>
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Select one course from the following:
- COMM 208 Introduction to Media Production
- COMM 435 Digital Communication
- ENGH 376 Rhetoric and New Media
- ENGH 377 Digital Creative Writing

Elective
Select one course not already taken as a required course above from the following:
- AVT 180 New Media in the Creative Arts
- AVT 215 Typography (Mason Core) (http://catalog.gmu.edu/mason-core/)
- AVT 311 Graphic Design Methods and Principles
- AVT 319 Mobile App Design
- AVT 411 Motion Design
- AVT 415 Web Design and Usability
- AVT 420 Advanced Web Design
- COMM 208 Introduction to Media Production
- COMM 360 Digital Postproduction
- COMM 435 Digital Communication
- EDIT 426 Web Accessibility and Design
- ENGH 376 Rhetoric and New Media
- ENGH 377 Digital Creative Writing
- IT 315 Mobile Development
- IT 331 Web I: Web Development
- IT 332 Web Server Administration
- IT 335 Web Development using Content Management Systems
- IT 415 Information Visualization
- SWE 205 Software Usability Analysis and Design

Capstone
IT/AVT/COMM 479 Digital Media and Web Design Capstone 3

Total Credits 18