

DIGITAL MEDIA AND WEB DESIGN MINOR

Banner Code: DMWD

Academic Advising

B413 Robinson Hall
Fairfax Campus

Email: english@gmu.edu
Website: english.gmu.edu/programs/

This minor provides students with opportunities to learn and apply advanced strategies for website design, content development, and user interaction and accessibility in website creation. Students interested in pursuing a career in digital media and web content design and management will develop a portfolio that demonstrates their skills, competencies and products produced throughout the minor.

Admissions & Policies

Policies

Eight credits of coursework must be unique to the minor and students must earn a minimum grade of 2.00 in all courses applied to the minor. For policies governing all minors, see AP5.3.4 Minors.

Requirements

Minor Requirements

Total credits: 18

Students should be aware of the specific policies associated with this program, located on the Admissions & Policies tab.

Coursework

Code	Title	Credits
Core		
Select one course from the following:		3
AVT 217	Introduction to Web Design	
ENGH 375	Web Authoring and Design	
IT 213	Multimedia and Web Design	
Design		
Select one course from the following:		3
AVT 180	New Media in the Creative Arts (Mason Core)	
AVT 215	Typography (Mason Core)	
AVT 311	Graphic Design Methods and Principles	
IT 415	Information Visualization	
User Experience Design or Accessibility		
Select one course from the following:		3
AVT 415	Web Design and Usability	
EDIT 426	Web Accessibility and Design	
SWE 205	Software Usability Analysis and Design	
Content Development		
Select one course from the following:		3

COMM 361	Online Journalism	
COMM 435	Digital Communication	
ENGH 376	Rhetoric and New Media	
ENGH 377	Digital Creative Writing	
Elective		
Select one course not already taken as a required course above from the following:		3
AVT 180	New Media in the Creative Arts (Mason Core)	
AVT 215	Typography (Mason Core)	
AVT 311	Graphic Design Methods and Principles	
AVT 319	Mobile App Design	
AVT 415	Web Design and Usability	
AVT 420	Advanced Web Design	
COMM 360	Digital Postproduction	
COMM 361	Online Journalism	
COMM 435	Digital Communication	
EDIT 426	Web Accessibility and Design	
ENGH 376	Rhetoric and New Media	
ENGH 377	Digital Creative Writing	
IT 331	Web I: Web Development	
IT 332	Web Server Administration	
IT 335	Web Development using Content Management Systems	
IT 415	Information Visualization	
SWE 205	Software Usability Analysis and Design	
Capstone		
ENGH 479	Digital Media and Web Design Capstone	3
Total Credits		18