

TOURISM AND EVENTS MANAGEMENT MINOR

Banner Code: TEM

TOUR 352 Heritage and Cultural Tourism

Academic Advising

Total Credits 6

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Website: <https://srtm.gmu.edu/tourism-and-events-management/degree-options/minor>

Students enrolled in the Tourism and Events Management Minor will develop understanding and skills in the management, administration, and implementation of tourism and events businesses.

Admissions & Policies

Admissions

This minor is available to all Mason undergraduate students, with the exception of those enrolled in the Tourism and Events Management, BS (<http://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/tourism-and-events-management-bs/>).

Policies

Eight credits of coursework must be unique to the minor and students must complete all coursework with a minimum GPA of 2.00. For policies governing all minors, see the AP.5.3.4 Minors (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4>).

Requirements

Minor Requirements

Total credits: 15

Required Courses

| Code | Title | Credits |
|---------------|------------------------------------|---------|
| TOUR 200 | Introduction to Tourism Management | 3 |
| TOUR 220 | Introduction to Event Management | 3 |
| TOUR 340 | Sustainable Tourism | 3 |
| Total Credits | | 9 |

Electives

| Code | Title | Credits |
|--|--|---------|
| Select two courses from the following: | | 6 |
| TOUR 190 | Wedding Planning | |
| TOUR 210 | Global Understanding through Travel and Tourism (Mason Core) (http://catalog.gmu.edu/mason-core/) | |
| TOUR 221 | Event Implementation and Evaluation | |
| TOUR 230 | Introduction to Hospitality Management | |
| TOUR 311 | Women and Tourism (Mason Core) (http://catalog.gmu.edu/mason-core/) | |
| TOUR 313 | Event Technical Production | |
| TOUR 330 | Resort Management | |