

# TOURISM AND EVENTS MANAGEMENT MINOR

**Banner Code:** TEM

TOUR 352 Heritage and Cultural Tourism

## Academic Advising

Total Credits 6

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Website: <https://srtm.gmu.edu/tourism-and-events-management/degree-options/minor>

Students enrolled in the Tourism and Events Management Minor will develop understanding and skills in the management, administration, and implementation of tourism and events businesses.

## Admissions & Policies

### Admissions

This minor is available to all Mason undergraduate students, with the exception of those enrolled in the Tourism and Events Management, BS (<http://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/tourism-and-events-management-bs/>).

### Policies

Eight credits of coursework must be unique to the minor and students must complete all coursework with a minimum GPA of 2.00. For policies governing all minors, see the AP.5.3.4 Minors (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4>).

## Requirements

### Minor Requirements

Total credits: 15

#### Required Courses

Code	Title	Credits
TOUR 200	Introduction to Tourism Management	3
TOUR 220	Introduction to Event Management	3
TOUR 340	Sustainable Tourism	3
Total Credits		9

#### Electives

Code	Title	Credits
Select two courses from the following:		6
TOUR 190	Wedding Planning	
TOUR 210	Global Understanding through Travel and Tourism (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
TOUR 221	Event Implementation and Evaluation	
TOUR 230	Introduction to Hospitality Management	
TOUR 311	Women and Tourism (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
TOUR 313	Event Technical Production	
TOUR 330	Resort Management	