

TOURISM AND EVENTS MANAGEMENT, BS

Banner Code: E1-BS-TEM

Academic Advising

Phone: 703-993-5200

Email: srht@gmu.edu

Website: <https://srtm.gmu.edu/tourism-and-events-management/degree-options/>

The B.S. in Tourism and Events Management degree prepares students to become future managers and leaders in one of the world's largest and most diverse industries: tourism, events and hospitality. Our Tourism and Events Management (TEM) major focuses on the management, planning, implementation, marketing, and evaluation of tourism, events, and hospitality businesses. Courses in Tourism and Events Management are designed to provide a variety of management competencies and fieldwork experiences, which lay the foundation for a successful career in the wide and dynamic world of tourism, events, and hospitality.

This is a Green Leaf Program (<http://catalog.gmu.edu/student-services/green-leaf-programs-courses/>).

Admissions & Policies

Policies

For all policies regarding undergraduate degrees, see AP.5 Undergraduate Policies (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/>).

Requirements

Degree Requirements

Total credits: 120

This is a Green Leaf program.

Mason Core

Code	Title	Credits
Written Communication (http://catalog.gmu.edu/mason-core/#written)		6
Oral Communication (http://catalog.gmu.edu/mason-core/#oral)		3
Information Technology (http://catalog.gmu.edu/mason-core/#information-technology)		3
Quantitative Reasoning:		
STAT 250	Introductory Statistics I (Mason Core) (http://catalog.gmu.edu/mason-core/)	3
	or EDRS 220	Introduction to Applied Quantitative Analysis (Mason Core) (http://catalog.gmu.edu/mason-core/)
Literature (http://catalog.gmu.edu/mason-core/#literature)		
Arts (http://catalog.gmu.edu/mason-core/#arts)		3
Western Civilization/World History (http://catalog.gmu.edu/mason-core/#western-civilization-world-history)		
Social and Behavioral Sciences (http://catalog.gmu.edu/mason-core/#social-behavioral-science)		3

TOUR 311	Women and Tourism (Mason Core) (http://catalog.gmu.edu/mason-core/) (recommended course) ¹	
Global Understanding (http://catalog.gmu.edu/mason-core/#global)		3
TOUR 210	Global Understanding through Travel and Tourism (Mason Core) (http://catalog.gmu.edu/mason-core/) (recommended course) ¹	
Natural Science (http://catalog.gmu.edu/mason-core/#natural-science)		7
Synthesis/Capstone ²		
Total Credits		37

¹ May not be used to satisfy both degree and Mason Core requirements.

² Fulfilled by TOUR 490 Hospitality, Tourism, and Events Management Internship (Mason Core) (<http://catalog.gmu.edu/mason-core/>), listed in professional sequence requirements.

Professional Sequence

Code	Title	Credits
TOUR 110	Professionalism and Civility	1
TOUR 200	Introduction to Tourism Management	3
TOUR 214	Hospitality Tourism and Events Management Accounting	3
TOUR 220	Introduction to Event Management	3
TOUR 230	Introduction to Hospitality Management	3
TOUR 241	Hospitality, Tourism, and Events Management Practicum	3
TOUR 320	Hospitality, Tourism and Event Management Information Systems	3
TOUR 330	Resort Management	3
TOUR 340	Sustainable Tourism	3
TOUR 412	Hospitality, Tourism, and Events Management Marketing and Sales	3
TOUR 414	Hospitality, Tourism, and Events Management Finance	3
TOUR 420	Tourism Planning/Policy	3
TOUR 470	Career Preparation	1
TOUR 490	Hospitality, Tourism, and Events Management Internship (Mason Core) (http://catalog.gmu.edu/mason-core/)	12
SRST 450	Research Methods (Satisfies the university Writing Intensive requirement)	3
PRLS 410	Administration of SRT Organizations I	3
PRLS 460	Sport and Recreation Law	3
Total Credits		56

TEM Electives

Code	Title	Credits
Select 6 courses from:		18
TOUR 190	Wedding Planning	

TOUR 210	Global Understanding through Travel and Tourism (Mason Core) (http://catalog.gmu.edu/mason-core/) ¹	
TOUR 221	Event Implementation and Evaluation	
TOUR 301	Hotel Management	
TOUR 310	Food and Beverage Management	
TOUR 311	Women and Tourism (Mason Core) (http://catalog.gmu.edu/mason-core/) ¹	
TOUR 313	Event Technical Production	
TOUR 331	Cruise Ship Management	
TOUR 341	Film and Medical Tourism	
TOUR 342	Sacred Spaces and Dark Tourism	
TOUR 343	Wine and Food Tourism	
TOUR 352	Heritage and Cultural Tourism	
TOUR 355	Event Logistics	
TOUR 362	Cultural and Environmental Interpretation	
TOUR 410	Tourism Economics	
TOUR 430	Destination Marketing and Management	
TOUR 440	Meetings and Conventions	
TOUR 445	Restaurant Management	
TOUR 450	Hospitality Human Resources Management	
TOUR 460	Hospitality Facilities Operations	
TOUR 480	Special Topics	
Total Credits		18

¹ Can count as Mason Core or TEM Elective, but cannot be double counted.

General Electives

Code	Title	Credits
Select an additional 9 credits. (http://catalog.gmu.edu/courses/)		9
Total Credits		9

4-Year Plans

Bachelor of Science in Tourism and Events Management Sample Plan of Study

The sample plan below is a recommended sequencing of courses based on pre-requisites and scheduling. This may not fit every student's needs and is a guideline, not a requirement. Students should confirm major requirements with their academic advisor and with PatriotWeb Degree Evaluation to ensure they enroll in the proper courses and are on track to graduate.

To be supplemented by Mason Core and Electives.

First Year

Fall Semester	Credits	Spring Semester	Credits
TOUR 110	1	TOUR 230	3
TOUR 200	3	TEM Elective #1	3

TOUR 220	3		
	7		6

Second Year

Fall Semester	Credits	Spring Semester	Credits
TOUR 214	3	TOUR 241	3
TEM Elective #2	3	TOUR 340	3
TEM Elective #3	3	General Elective #1	3
	9		9

Third Year

Fall Semester	Credits	Spring Semester	Credits
TOUR 320	3	TEM Elective #4	3
STAT 250 or EDRS 220	3	TEM Elective #5	3
TOUR 330	3	TOUR 414	3
TOUR 420	3	PRLS 410	3
General Elective #2	3	SRST 450	3
	15		15

Fourth Year

Fall Semester	Credits	Spring Semester	Credits
TOUR 470	1	TOUR 490	12
TOUR 412	3		
PRLS 460	3		
TEM Elective #6	3		
General Elective #3	3		
	13		12

Total Credits 86

Detailed four year plans and degree planning checklists can be found at <https://advising.gmu.edu/current-student/majors-at-mason/>.