

# SPORT MANAGEMENT, BS

Banner Code: E1-BS-SPMG

Website: [srtm.gmu.edu](http://srtm.gmu.edu)

## Admissions & Policies

### Policies

For policies governing all undergraduate degrees, see Academic Policies (<http://catalog.gmu.edu/policies/academic/>). Students should also review Mason Core (<http://catalog.gmu.edu/mason-core/>) requirements.

### Internship Application

The internship is a 12-credit capstone course taken at the end of a student's academic program. Students must have earned 90 credit hours and met the specific prerequisites to be eligible for the internship (SPMT 490 Internship (Mason Core) (<http://catalog.gmu.edu/mason-core/>)). The internship is designed to be a capstone experience for each student in the sport management degree program.

The internship process begins with a mandatory meeting hosted by the internship coordinator. During the preliminary phase, students will develop learning goals and consult with faculty on viable internship sites. Once the internship site has been selected, the student must complete 400 hours of an applied experience in sport management.

Throughout the internship, the student will be monitored by a site supervisor as well as a university supervisor to facilitate a meaningful experience.

## Requirements

Degree Requirements

Total credits: 120

### Mason Core Requirements

Code	Title	Credits
	Written Communication ( <a href="http://catalog.gmu.edu/mason-core/#written">http://catalog.gmu.edu/mason-core/#written</a> )	6
	Oral Communication ( <a href="http://catalog.gmu.edu/mason-core/#oral">http://catalog.gmu.edu/mason-core/#oral</a> )	3
	Information Technology ( <a href="http://catalog.gmu.edu/mason-core/#information-technology">http://catalog.gmu.edu/mason-core/#information-technology</a> )	3
	Quantitative Reasoning ( <a href="http://catalog.gmu.edu/mason-core/#quantitative">http://catalog.gmu.edu/mason-core/#quantitative</a> )	3
EDRS 220	Introduction to Applied Quantitative Analysis (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
or STAT 250	Introductory Statistics I (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
	Literature ( <a href="http://catalog.gmu.edu/mason-core/#literature">http://catalog.gmu.edu/mason-core/#literature</a> )	3
	Arts ( <a href="http://catalog.gmu.edu/mason-core/#arts">http://catalog.gmu.edu/mason-core/#arts</a> )	3
	Global History ( <a href="http://catalog.gmu.edu/mason-core/#global-history">http://catalog.gmu.edu/mason-core/#global-history</a> )	3

Social and Behavioral Sciences ( <a href="http://catalog.gmu.edu/mason-core/#social-behavioral-science">http://catalog.gmu.edu/mason-core/#social-behavioral-science</a> )	3
Global Understanding ( <a href="http://catalog.gmu.edu/mason-core/#global">http://catalog.gmu.edu/mason-core/#global</a> )	3
Natural Science ( <a href="http://catalog.gmu.edu/mason-core/#natural-science">http://catalog.gmu.edu/mason-core/#natural-science</a> )	7
Synthesis/Capstone ( <a href="http://catalog.gmu.edu/mason-core/#capstone">http://catalog.gmu.edu/mason-core/#capstone</a> ) <sup>1</sup>	
<b>Total Credits</b>	<b>37</b>

<sup>1</sup> Met by SPMT 490, a program requirement.

### Professional Sequence

Code	Title	Credits
SRST 200	History of Sport and Leisure in America	3
SPMT 201	Introduction to Sport Management	3
SPMT 241	Practicum	3
SPMT 302	Philosophical and Ethical Dimensions of Sport	3
SPMT 304	Sport, Culture, and Society	3
SPMT 405	Sport Venues and Events	3
SPMT 412	Sport Marketing and Sales	3
SPMT 420	Economics and Finance in the Sport Industry	3
SPMT 430	Sport Communication	3
SPMT 440	Global Perspectives in Sport	3
SRST 450	Research Methods	3
SPMT 455	Governance and Policy in Sport Organizations	3
SPMT 462	Sport Business Law	3
or RMGT 460	Sport and Recreation Law	
SPMT 470	Strategic Management and Leadership in Sport Organizations	3
SPMT 475	Sport Management Professional Development Seminar	3
SPMT 490	Internship (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	12
<b>Total Credits</b>		<b>57</b>

### Guided Electives

Code	Title	Credits
	Any SPMT, SRST, RMGT prefix course (or pre-approved course by SPMT)	9
<b>Total Credits</b>		<b>9</b>

### Electives

Code	Title	Credits
	Select an additional 17 credits	17
<b>Total Credits</b>		<b>17</b>