

SCHOOL OF SPORT, RECREATION AND TOURISM MANAGEMENT

Website: <https://srtm.gmu.edu/>

Overview

The School of Sport, Recreation and Tourism Management (SRTM) offers one master's degree, two graduate certificates, one bachelor's/accelerated master's program, three undergraduate programs, one undergraduate certificate, six minors, and eight interdisciplinary minors with other units.

Undergraduate Degree Programs

The BS in Sport Management (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-management-bs/>) prepares graduates to work in the multifaceted and multi-billion dollar sport industry. Students develop the skills necessary to lead and manage sport organizations and to contribute to sport policy and governance. They obtain essential tools for organizing sport, marketing sport, and operating facilities and events.

The BS in Recreation Management (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/recreation-management-bs/>) prepares graduates to direct and supervise recreation departments, programs, and resources. Three specializations are offered: one in Parks and Outdoor Recreation, one in Therapeutic Recreation, and an Individualized Program. Parks and Outdoor Recreation graduates plan and implement community recreation programs, lead outdoor activities, and manage the uses of natural and cultural resources. Therapeutic Recreation graduates implement interventions and rehabilitation activities to enhance the quality of life for individuals including those with disabilities. Students in the Individualized Program tailor their training to develop a targeted and personalized set of skills.

The BS in Tourism and Events Management (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/tourism-and-events-management-bs/>) degree prepares students to become future managers and leaders in one of the world's largest and most diverse industries: tourism, events and hospitality. Our Tourism and Events Management (TEM) major focuses on the management, planning, implementation, marketing, and evaluation of tourism, events and hospitality businesses.

Minors

SRTM offers minors in sport coaching (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/coaching-minor/>), sport management (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-management-minor/>), recreation management (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/recreation-management-minor/>), tourism and events management (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/tourism-events-management-minor/>), hospitality management (<https://catalog.gmu.edu/colleges-schools/education-human-development/>

[school-sport-recreation-tourism-management/hospitality-management-minor/](https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/hospitality-management-minor/)), and human dimensions of natural resources recreation (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/human-dimensions-natural-resource-recreation-minor/>).

Interdisciplinary Minors

In addition to school-based minors, the SRTM offers several minors in interdisciplinary areas of study. These minors require coursework from two or more disciplines and are administered by inter-unit faculty groups. Interdisciplinary minors include:

Esports Management

The Esports Management Minor (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/esports-management-minor/>) is offered jointly by the School of Sport, Recreation, and Tourism Management and the Computer Game Design Program (<https://catalog.gmu.edu/colleges-schools/visual-performing-arts/computer-game-design/>). Students will learn to develop and manage programs, teams and leagues, and business opportunities in the competitive gaming industry.

Event Technical Production

The Event Technical Production Minor (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/event-technical-production-minor-cehd/>) is offered jointly by the School of Sport, Recreation and Tourism Management and the School of Theater (<https://catalog.gmu.edu/colleges-schools/visual-performing-arts/theater/>) in the College of Visual and Performing Arts (<https://catalog.gmu.edu/colleges-schools/visual-performing-arts/>). Students will learn how to plan, manage and execute live events and presentations.

Sport Analytics

The Sports Analytics Minor (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-analytics-minor/>) is offered jointly by the School of Sport, Recreation and Tourism Management, Costello College of Business (<https://catalog.gmu.edu/colleges-schools/business/>), College of Science (<https://catalog.gmu.edu/colleges-schools/science/>), and College of Engineering and Computing (<https://catalog.gmu.edu/colleges-schools/engineering-computing/>).

Sport and American Culture

The Sport and American Culture Minor (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-american-culture-minor/>) is offered jointly by the School of Sport, Recreation and Tourism Management and Department of History and Art History (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/history-art/>). Students will learn about sport and its interconnection with other societal institutions.

Sport and Computer Game Design

The Sport and Computer Game Design Minor (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-computer-game-design-minor/>) is offered jointly by the School of Sport, Recreation and Tourism Management and

the Computer Game Design Program (<https://catalog.gmu.edu/colleges-schools/visual-performing-arts/computer-game-design/>) in the College of Visual and Performing Arts (<https://catalog.gmu.edu/colleges-schools/visual-performing-arts/>). This minor provides a combined introductory look at both the sports and computer game industries.

Sport and Conflict Resolution

The Sport and Conflict Resolution Minor (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-conflict-resolution-cehd/>) offered by the School of Sport, Recreation and Tourism Management and the Jimmy and Rosalynn Carter School for Peace and Conflict Resolution (<https://catalog.gmu.edu/colleges-schools/peace-conflict-resolution/>).

Sport Communication

The Sport Communication Minor (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-communication-minor/>) is offered jointly by the School of Sport, Recreation and Tourism Management and the Department of Communication (<https://catalog.gmu.edu/colleges-schools/humanities-social-sciences/communication/>).

Wine and Craft Beverage Management

The Wine and Craft Beverage Management Minor (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/wine-craft-beverage-management-minor/>) is offered jointly by the School of Sport, Recreation and Tourism Management and the Costello College of Business (<https://catalog.gmu.edu/colleges-schools/business/>).

Bachelor's to Accelerated Master's Programs

The School of Sport, Recreation and Tourism Management offers qualified undergraduates the opportunity to apply to an accelerated master's degree program. If accepted, students will earn both an undergraduate and a graduate degree after satisfactory completion of required credits within 5 years. More information about the degree options and application process may be found here (<https://cehd.gmu.edu/academics/bachelors-accelerated-masters-program/>).

Graduate Programs

The MS in Sport and Recreation Studies (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-recreation-studies-ms/>) meets the growing need for professionals through concentrations in the areas of Sport Management, Recreation Administration, Sport and Leisure Studies, and Individualized Study in Sport, Recreation and Tourism.

Graduate certificates are available in Sport Management (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-management-graduate-certificate/>) and Sport Coaching (<https://catalog.gmu.edu/colleges-schools/education-human-development/school-sport-recreation-tourism-management/sport-coaching-graduate-certificate/>).

Students can undertake doctoral study through the CEHD Interdisciplinary Specialization (<https://education.gmu.edu/phd-in-education/phd-interdisciplinary-specialization/>) of the PhD in Education program.

Faculty

School Faculty

Professors

Laurence Chalip (<https://cehd.gmu.edu/people/faculty/lchalip/>), Margaret Daniels (<https://cehd.gmu.edu/people/faculty/mdaniels/>), Craig Esherrick (<https://cehd.gmu.edu/people/faculty/cesheric/>), B. Christine Green (<https://cehd.gmu.edu/people/faculty/bgreen21/>), Susan Slocum (<https://cehd.gmu.edu/people/faculty/sslocum/>),

Associate Professors

Abena Aidoo-Hewton (<https://cehd.gmu.edu/people/faculty/aaidoo/>), Julie Aylsworth (<https://cehd.gmu.edu/people/faculty/jaylswo/>), Naehyun Jin (<https://cehd.gmu.edu/people/faculty/njin/>), Seungwon Lee (<https://cehd.gmu.edu/people/faculty/slz/>), Hung-Ling Liu (<https://cehd.gmu.edu/people/faculty/hliu35/>), Jacqueline McDowell (<https://cehd.gmu.edu/people/faculty/jmcdowe7/>), Minkyung Park (<https://cehd.gmu.edu/people/faculty/mparka/>), Ellen Rodgers (<https://cehd.gmu.edu/people/faculty/erodger1/>), Pierre Rodgers (<https://cehd.gmu.edu/people/faculty/prodgers/>), Brenda Wiggins (<https://cehd.gmu.edu/people/faculty/bwiggins/>)

Assistant Professors

Samantha Powers (<https://cehd.gmu.edu/people/faculty/spower5/>)

Senior Instructors

Tina Jones (<https://cehd.gmu.edu/people/faculty/tjonesq/>)

Instructors

Charles Casserly (<https://cehd.gmu.edu/people/faculty/ccasser2/>), Paul Gilbert (<https://cehd.gmu.edu/people/faculty/pgilber4/>)

Requirements & Policies

Students in the School of Sport, Recreation and Tourism Management must receive a grade of C or better in the required Mason Core quantitative reasoning course, either STAT 250 or EDRS 220. Failure to do so will require a retake of the course until the appropriate grade is earned. If a single course needs to be repeated beyond three attempts, an undergraduate permission for exception form is required. In addition, all Sport, Recreation and Tourism Management undergraduate students are required to have a cumulative GPA of 2.0 before entering into any field experience course (RMGT 241, RMGT 490, SPMT 241, SPMT 341, SPMT 490, SRTM 342, TOUR 241, TOUR 490). While enrolled in RMGT 490, SPMT 490, or TOUR 490 students are only eligible to register for up to three additional credits. The School of Sport, Recreation and Tourism Management Academic Advisors are available to assist students with course registration and academic plans. All students are encouraged to meet with their Academic Advisor each semester they are enrolled at Mason.

Programs

- Coaching Minor
- Esports Management Minor
- Event Technical Production Minor (CEHD)
- Food and Beverage Management Undergraduate Certificate

- Hospitality Management Minor
- Human Dimensions of Natural Resource Recreation Minor
- Recreation Management Minor
- Recreation Management, BS
- Sport Coaching Graduate Certificate
- Sport Communication Minor (CEHD)
- Sport Management Graduate Certificate
- Sport Management Minor
- Sport Management, BS
- Sport and American Culture Minor (CEHD)
- Sport and Computer Game Design Minor (CEHD)
- Sport and Conflict Resolution Minor (CEHD)
- Sport and Recreation Studies, MS
- Sports Analytics Minor (CEHD)
- Tourism and Events Management Minor
- Tourism and Events Management, BS
- Wine and Craft Beverage Management Minor (CEHD)