SPORT MANAGEMENT MINOR

Banner Code: SPMT

Academic Advising

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This minor introduces students to the sports industry and the sport management academic discipline. Students will learn about the principles of finance, economics, policy and governance as they relate to sports organizations. They will then have the opportunity to choose from a series of sport management courses to complete the minor, based on their area of theoretical or practical interest.

Admissions & Policies

Admissions

This minor is available to all Mason undergraduate students, with the exception of those enrolled in the Health, Fitness, and Recreation Resources, BS with a concentration in Sport Management.

Policies

Eight credits of coursework must be unique to the minor. For policies governing all minors, see AP.5.3.4 Minors.

Requirements

Minor Requirements

Total credits: 18

Coursework

SPMT 201 Introduction to Sport Management 3
SPMT 420 Economics and Finance in the Sport Industry 3
SPMT 455 Governance and Policy in Sport Organizations 3

Select three from the following: 9
PRLS 410 Administration of SRT Organizations I
PRLS 460 Sport and Recreation Law
SPMT 302 Philosophical and Ethical Dimensions of Sport
SPMT 304 Sport, Culture, and Society
SPMT 405 Sport Venues and Events
SPMT 412 Sport Marketing and Sales
SPMT 430 Sport Communication
SPMT 440 Global Perspectives in Sport
SPMT 480 Special Topics in Sport Management

Total Credits 18