IT STRATEGY AND DIGITAL TRANSFORMATION GRADUATE CERTIFICATE (PENDING SCHEV APPROVAL)

Banner Code: BU-CERG-ITDT

Graduate Program Office
Phone: 703-993-8006
Email: sbusgrad@gmu.edu

Admissions & Policies

Note: as of catalog publication in April, the program described below has been approved by the Board of Visitors and sent to the State Council of Higher Education in Virginia for consideration as a new degree program. The university cannot accept applications or enroll students in this program until SCHEV approval has been granted.

Admissions

Application requirements include:

- Application
- Bachelor’s degree transcript
- Resume
- Goal statement
- Interview
- Minimum of 3-years of professional work experience

All students registering for School of Business graduate courses must have graduate standing. Non-degree student status is not available. Full eligibility and admission requirements can be viewed at the school’s website (http://business.gmu.edu/masters-in-accounting/forensic-accounting).

Requirements

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Certificate Requirements

Total credits: 12

This certificate may be pursued on a full-or part-time basis.

Coursework

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>TECM 611</td>
<td>Leadership and Change Management</td>
<td>2</td>
</tr>
<tr>
<td>TECM 641</td>
<td>Negotiation and Conflict Management</td>
<td>1</td>
</tr>
<tr>
<td>TECM 711</td>
<td>Deriving Strategic Value from IT Investments</td>
<td>2</td>
</tr>
<tr>
<td>TECM 720</td>
<td>Competitive Strategy in Technology Industries</td>
<td>2</td>
</tr>
<tr>
<td>TECM 721</td>
<td>Digital Transformation</td>
<td>2</td>
</tr>
<tr>
<td>TECM 762</td>
<td>IT Strategy and Digital Transformation Applied Project</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credits 12