INTERNATIONAL BUSINESS MINOR

Banner Code: IB

Academic Advising
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Administration
• Jeremy Plotnick, Director of Minor Programs

The minor in International Business provides an introduction for those students interested in learning more about elements of business unique to international organizations or in pursuing a career in international business. With a strong set of business skills developed through the core undergraduate curriculum and their majors, students in the International Business Minor can further develop their skills in managing and communicating across different cultures, improve their understanding of how specific business disciplines vary in an international setting, and cultivate an appreciation for international monetary issues.

Admissions & Policies

Policies
At least eight credits must be unique to the minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor.

For policies governing all minors, see AP.5.3.4 Minors (http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4). The School of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

Requirements

Minor Requirements
Total credits: 15

Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 461</td>
<td>Cross Cultural and Global Management</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credits 3

Electives
Select four electives from the following: 1

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACCT 370</td>
<td>International Accounting</td>
<td></td>
</tr>
<tr>
<td>ECON 360</td>
<td>Economics of Developing Areas (Mason Core) (<a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a>)</td>
<td></td>
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<tr>
<td>ECON 361</td>
<td>Economic Development of Latin America (Mason Core) (<a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a>)</td>
<td></td>
</tr>
</tbody>
</table>

Total Credits 12

1 A maximum of one ECON or GOVT course may count towards the minor. The other three electives must be School of Business coursework.

Co-Curricular Requirement

Students must complete one of the following in addition to the curriculum requirements:

Global Experience
• Global residency course;
• An international internship abroad;
• A domestic internship with significant international experience;
• An approved study abroad program; or
• Study at a Mason campus or a Mason joint program overseas

OR

Foreign Language
• One language study course; or
• A course taught in foreign literature when taught in a foreign language