EXEcutive MBA

Banner Code: BU-MBA-BUEX

Graduate Program Office
Phone: 703-993-2136
Website: emba@gmu.edu

Administration

• Claus Langfred, Academic Director, Executive MBA Program

The Executive MBA is designed for those with a minimum of 7 years of significant business and professional experience. The program’s focus is management decision making, strategic management of business resources, and leadership. Dedicated faculty, an innovative and relevant curriculum, a global focus, a student-centered program team, and great colleagues contribute to the learning experience of a lifetime. The program is carefully designed to help students master a broad range of executive-level competencies while cultivating expert business-related knowledge of the global economy. Students complete the program as a cohort with the exception of track-specific coursework. The program is completed in 20 months, starting in August and classes are held approximately three Saturdays per month. Students enrolling in both the in-class and online versions must have the support of their organizations to participate in global and domestic residencies.

Diversity in Learning

Students encounter multiple approaches to learning in the Program. Classroom discussions, team projects, individual reading, team presentations, team problem solving, business simulations, business case analyses, coaching, and domestic and international residencies all contribute to the creative learning environment delivered by the Mason Executive MBA Program.

Tracks

The program offers three tracks to complement core business courses. These tracks include: Global, National Security, and Critical Infrastructure Protection and Management. A brief overview of these tracks is below. Please visit the website (http://business.gmu.edu) for further information.

Global Track

Rapid changes in technology and geopolitics have transformed the world of commerce—every company today truly competes on a global stage. The “globalization” of business demands new kinds of leadership skills and richer multicultural perspectives. It also demands a different kind of executive MBA training. The Global track is designed to prepare today’s executives for the new competitive realities. The program develops real-world skills that translate into real-world business decisions.

National Security Track

With America’s role in the world continually evolving to meet new global challenges, the role of leadership in the security industry has never been more vital. The need for military leaders, government executives and corporate defense contractors who can provide mission critical products and services— and who understand the unique demands of the complex and dynamic national security sector— has never been more critical. Dedicated faculty from the Mason School of Business and adjunct faculty working in specialty areas of the security sector; as well as accomplished government, military, and corporate guest speakers, technical experts, and Mason alumni employed in the security industry; are a part of the National Security track. The dynamic learning environment brings contemporary challenges of the national security industry right into the classroom.

Critical Infrastructure Protection and Management Track

In partnership with George Mason University’s Center for Infrastructure Protection and Homeland Security, our Critical Infrastructure Protection and Management track addresses the critical areas of risk analysis and management, systems analysis, and cyber security within critical infrastructure sectors such as energy, telecommunications, medical response, and critical manufacturing. The program emphasizes interagency action and intergovernmental coordination to achieve business efficiency and develop capacities to create industry/government cooperation.

Admissions & Policies

Admissions

Full eligibility and admission requirements can be viewed at the program’s website. (http://business.gmu.edu/emba/admissions)

Policies

All students registering for School of Business graduate courses must have graduate standing. Non-degree student status is not available.

Requirements

Degree Requirements

Total credits: 48

Modules

Students complete seven 10-week modules. During each ten-week module, students complete two to three courses in an applications-oriented sequence that takes them from developing core management skills through the understanding and application of the tools of business performance to the talents of leadership.

Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>EMBA 603</td>
<td>Managerial Economics</td>
<td>3</td>
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<tr>
<td>EMBA 612</td>
<td>Managing Costs and Evaluating Performance (must take 3 credits)</td>
<td>3</td>
</tr>
<tr>
<td>EMBA 613</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>EMBA 623</td>
<td>Marketing</td>
<td>3</td>
</tr>
<tr>
<td>EMBA 633</td>
<td>Statistics for Business Decision Making</td>
<td>3</td>
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<tr>
<td>EMBA 638</td>
<td>Services and Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>EMBA 643</td>
<td>Managerial Finance</td>
<td>3</td>
</tr>
<tr>
<td>EMBA 653</td>
<td>Organizational Behavior and Teams</td>
<td>3</td>
</tr>
<tr>
<td>EMBA 660</td>
<td>Management of Information Technology</td>
<td>3</td>
</tr>
<tr>
<td>EMBA 678</td>
<td>Business Strategy</td>
<td>3</td>
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<tr>
<td>Course Code</td>
<td>Course Title</td>
<td>Credits</td>
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<tr>
<td>EMBA 703</td>
<td>Financial Markets (must take 3 credits)</td>
<td>3</td>
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<td>EMBA 718</td>
<td>Leadership and Change Management</td>
<td>3</td>
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<tr>
<td>EMBA 735</td>
<td>Systems Thinking and Dynamics (must take 1.5 credits)</td>
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<tr>
<td>EMBA 750</td>
<td>Capstone Project: Part 1</td>
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<tr>
<td>EMBA 754</td>
<td>Capstone Project: Part 2</td>
<td>1.5</td>
</tr>
<tr>
<td>EMBA 751</td>
<td>Corporate Global Strategy (must take 1.5 credits)</td>
<td>1.5</td>
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Total Credits: 42

**Electives**

The 6 credits of electives may be selected by students based on their chosen track. Courses for three tracks are provided below.

Select 6 credits from the following electives based on the chosen track:

**Global Track:**
- EMBA 740 Introduction to Global Business
- EMBA 742 Advanced Topics in Global Business
- EMBA 795 Global Residency

**National Security Track:**
- EMBA 741 Introduction to National Security
- EMBA 743 Advanced Topics in National Security
- EMBA 790 National Security Residency

**Critical Infrastructure Protection and Management Track**
- EMBA 729 Introduction to Critical Infrastructure Protection
- EMBA 733 Advanced Topics in Critical Infrastructure Protection
- EMBA 734 Critical Infrastructure Protection Residency

**Other EMBA Courses:**
- EMBA 730 Assessing and Managing Risk to Critical Infrastructure Systems
- EMBA 731 Partnering and Information Sharing for Critical Infrastructure Security and Resilience
- EMBA 732 Critical Infrastructure Security and Resilience and Cybersecurity

Total Credits: 6