ENTREPRENEURSHIP MINOR

Banner Code: ENTR

Academic Advising
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Administration

- Jeremy Plotnick, Director of Minor Programs

Starting or managing a new company, growing a family business, or advising individuals who dream of starting their own business, requires specialized skills and knowledge. The Entrepreneurship Minor provides students who are interested in these concepts with a solid foundation in the elements of new venture creation as well as strong set of entrepreneurial skills. In combination with the school's expanding co-curricular entrepreneurship programs, the minor in entrepreneurship offers an experiential platform to grow student skill sets, networks and professional portfolios.

Admissions & Policies

Policies
At least eight credits must be unique to the minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor.

For policies governing all minors, see AP.5.3.4 Minors (http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4). The School of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

Requirements

Minor Requirements
Total credits: 15

Required Courses
Business major students should take:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 451</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 452</td>
<td>Experiential Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>6</td>
</tr>
</tbody>
</table>

Non-business major students should take:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>MBUS 304</td>
<td>Entrepreneurship: Starting and Managing a New Enterprise</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 452</td>
<td>Experiential Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>6</td>
</tr>
</tbody>
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Electives
Select three courses from any of the following interests: 9

Commercial Entrepreneurship Courses:
- ACCT 311 Managerial and Cost Accounting
- ACCT 351 Taxation and Managerial Decision Making
- FNAN 341 Introduction to Firm Valuation
- FNAN 431 Venture Capital and Private Financing of Startups
- MGMT 453 Starting a Business
- MKTG 313 Advertising and Marketing Communications
- MKTG 352 Marketing Analytics for New Product Development
- MKTG 353 New Product Development
- OSCM 320 Supply Chain Management in a Global Economy

Social Innovation Courses:
- EVPP 480 Sustainability in Action (Mason Core) (http://catalog.gmu.edu/mason-core/)
- GOVT 353 Social Entrepreneurship
- GOVT 358 Nonprofit Financial Planning
- INTS 331 The Nonprofit Sector (Mason Core) (http://catalog.gmu.edu/mason-core/)
- INTS 431 Principles of Fund Raising
- INTS 450 Social Innovation in Action
- MGMT 454 Social Impact and Entrepreneurship
- PHIL 305 Business Ethics
- PSYC 335 Psychology of Creativity and Innovation

Other Entrepreneurship Electives:
- BENG 375 Intellectual Property, Regulatory Concepts and Product Development
- IT 343 IT Project Management

Total Credits 9