ENTREPRENEURSHIP MINOR

Banner Code: ENTR

Academic Advising

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Administration

- David Gallay, Director of Minor Programs

The Entrepreneurship Minor provides students with an interest in learning more about elements of new venture creation the ability to gain a strong set of entrepreneurship acumen. In combination with the school’s expanding co-curricular entrepreneurship programs, the minor in entrepreneurship will provide an experiential platform to grow student skill sets, networks and professional portfolios.

Admissions & Policies

Policies

Students must complete five courses for a total of 15-18 credits. Students must earn credit for the two required courses and can pick three courses of electives. At least eight credits must be unique to the minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor. For policies governing all minors, see AP.5.3.4 Minors.

The School of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

Requirements

Minor Requirements

Total credits: 15-18

Required Courses

Business major students should take:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 451</td>
<td>Introduction to Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

Non-business major students should take one of the following courses:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBUS 304</td>
<td>Entrepreneurship: Starting and Managing a New Enterprise</td>
<td>3</td>
</tr>
<tr>
<td>or IT 495</td>
<td>Turning Ideas into Successful Companies</td>
<td></td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

All students must take the following course:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 452</td>
<td>Experiential Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

Electives

Select three courses from any of the following interests: 9

Commercial Entrepreneurship Courses:
- ACCT 311 Managerial and Cost Accounting
- ACCT 351 Taxation and Managerial Decision Making
- MGMT 453 Starting a Business
- OM 320 Supply Chain Management in a Global Economy
- OM 493 Management of Technology Projects
- FNAN 341 Introduction to Firm Valuation
- FNAN 431 Venture Capital and Private Financing of Startups
- MKTG 352 Marketing Analytics for New Product Development
- MKTG 353 New Product Development
- MKTG 313 Advertising and Marketing Communications

Social Innovation Courses:
- EVPP 480 Sustainability in Action (Mason Core)
- GOVT 353 Social Entrepreneurship
- GOVT 358 Nonprofit Financial Planning
- INTS 331 The Nonprofit Sector (Mason Core)
- INTS 431 Principles of Fund Raising
- MGMT 454 Social Impact and Entrepreneurship
- PHIL 305 Business Ethics
- PSYC 335 Psychology of Creativity and Innovation

Other Entrepreneurship Electives:
- BENG 451 Translation and Entrepreneurship in Bioengineering
- IT 343 IT Project Management

Total Credits 9