SCHOOL OF BUSINESS

Enterprise Hall
Fairfax Campus

Phone: 703-993-1880
Website: business.gmu.edu

Administration

- Maury Peiperl, Dean
- Anne Magro, Senior Associate Dean, Strategy and Impact
- Cheryl Druehl, Associate Dean, Faculty
- Brett Josephson, Associate Dean, Executive Development
- Richard Klimoski, Associate Dean, Research
- Nirup Menon, Associate Dean, Arlington Ventures
- Patrick Soleymani, Associate Dean, Undergraduate Programs
- Paige Wolf, Associate Dean, Graduate Programs
- Diane Spence, Executive Director, Finance and Administration

College Code: BU

The mission of the School of Business is to prepare a diverse student body to succeed in a global business environment. Through the faculty’s creation and dissemination of business knowledge, practice, and pedagogy, we enable our students to develop analytical and communication skills and to practice ethical business behavior.

Business leaders and organizations are actively involved with the School of Business through executive development programs, speaker engagements, classroom lectures, case competitions, internships, and career placement. The School of Business also maintains close connections to the business community through its 12 advisory boards and councils. More than 360 business leaders representing 295 different companies serve as advisory board or council members.

The School of Business enrolls more than 4,500 undergraduate students and more than 600 graduate students in its programs.

The School of Business’s programs offer students a variety of opportunities to enhance their professional endeavors.

- Our innovative curriculum meets the demands of the marketplace, going beyond business fundamentals to focus on the contexts of business, analytics, strategic thinking, and teamwork.
- Our distinguished faculty are cross-disciplinary collaborators and innovative practitioners who are passionate about education. They bring both theoretical and applied expertise to the classroom.
- Our outstanding career management professionals are dedicated to providing tailored support to promote our students’ professional advancement and to leverage their degrees over the short- and long-term.
- Our diverse student population offers unique opportunities to network and learn from your fellow classmates. Students at Mason represent over 130 different countries and all 50 states.

Undergraduate

The programs in business education culminate in a BS degree (http://catalog.gmu.edu/colleges-schools/business/business-bs/) with a concentration in one of eight areas: Accounting, Business Analytics, Finance, Financial Planning and Wealth Management, Management Information Systems, Management, Marketing, or Operations and Supply Chain Management.


Graduate


Accelerated Master’s Degrees

- Mason Accounting majors may apply to the accelerated master’s degree program and obtain both the Business, BS with a Concentration in Accounting (https://catalog.gmu.edu/colleges-schools/business/business-bs/#requirementtext) and Accounting, MS (http://catalog.gmu.edu/colleges-schools/business/accounting-ms/) degrees after satisfactory completion of a total of 144 credits.
- Non-business undergraduate majors may apply to the accelerated master’s degree in Management (http://catalog.gmu.edu/colleges-schools/business/management-ms/#acceleratedmastertext).

For policies governing all accelerated degree programs, see AP.6.7 Bachelor’s/Accelerated Master’s Degrees (http://catalog.gmu.edu/policies/academic/graduate-policies/#ap-6-7).

Graduate Certificates

The School of Business houses six centers:

- The Center for Innovation and Entrepreneurship (https://business.gmu.edu/innovation/) provides experiential learning through academic programs as well as hands-on programs for Mason students interested in innovation, invention, early stage startups, and entrepreneurship.
- The Center for Real Estate Entrepreneurship (https://business.gmu.edu/realestate/) focuses on real estate research and education in real estate development and finance.
- The Investor Protection & Corporate Fraud Research Center (https://business.gmu.edu/fraudcenter/) strives to provide thought leadership on investor protection and fraud risk by sponsoring, conducting, and disseminating research in these areas.
- The Center for Government Contracting (https://business.gmu.edu/govcon/) has established the first-in-the-nation university center to address business, policy, regulatory and other issues in government contracting.
- The Center for Retail Transformation (https://business.gmu.edu/retail/) aspires to be a go-to resource for startup, small, and medium sized retailers and other members of the retail ecosystem by developing strategic partnerships and alliances with retail sector leaders, trade associations, and key government entities with oversight and interaction with the retail sector.
- The Business for a Better World Center (https://business.gmu.edu/business-for-a-better-world/) is founded on the belief that business can be a force for good in the world, leading the charge to address the world’s complex challenges. We engage leaders, shape business education, and prepare tomorrow’s leaders to act with people, planet, and prosperity in mind.

## Faculty

### School Faculty

#### Accounting
Aier, L. Chen, Conaway, Douthett, Faughnan, Hasan, Ingram, Johnson, K. Jones, H. Kim, Y. Kim, Kitching, Koutney, Magro, Matthews, Nykyforouch, Polat, Rankin, Roberts, Shirley, Snyder, Stubing, Tsirigotis, Visvanathan, Wentland, Wiesen

#### Business Foundations
Austin, Brown, Demory, Gring-Pemble, Harris, Hendricks, K. King, Landoll, Lauer, Marshall, Mink, Moteabbed, Mungai, Perilla, Perry, Pierce, Plotnick, Viccora, Yuckenber, Zylstra

#### Finance
Aldatmaz, Christophe, Drissi Messouak, Gallay, Hanweck, Horstmeyer, Hsieh, Hu, J. Li, Philippov, Pilloff, Requeijo, Sanders, Sun

#### Information Systems and Operations Management
Abdelfattah, Altug, Bellos, Cheema, M. Chen, Das, Deans, Diouf, Druehl, Dutta, Ganjilizadeh, Garcia, Greenwood, Karmegam, Jung, M. King, X. Li, Mehta, Menon, Ngac, Porter, Pyle, Ray, Ren, Sanyal, Singer, Yang, Yao, Ye

#### Management
Cronin, de Janasz, Grady, Hart, Joshi, Klimoski, Langfred, C. Lee, H. Lee, Mainkar, Miller, O’Neill, Parker, Peiperl, Rockmann, Rosenbusch, Song, Theeke, Vough, Wittman, Wolfe, Yang, Yasai

#### Marketing
Abratt, Cheng, Harvey, Hoppner, Joiner, S. Jones, Josephson, Kushwaha, Meamber, Mishra, Tretola, Vadakkepatt, Vlastara

### Requirements & Policies

#### Policies

#### Undergraduate Academic Policies

##### Academic Policies
Students should become familiar with the university’s general academic policies (http://catalog.gmu.edu/policies/academic/) in addition to those specific to each academic unit.

##### E-mail
George Mason University uses only Mason e-mail accounts to communicate with enrolled students. Students should activate their Mason e-mail, use it to communicate with their school/department/program and other administrative units, and check it regularly for important information.

##### Study Elsewhere Policy
A student who has matriculated at Mason may transfer a limited number of hours (9 for undergraduates, 6 for graduates) of coursework in School of Business disciplines from another institution (not including registration through the Consortium of Universities of the Washington Metropolitan Area or coursework completed through the Center for Global Education). Students are permitted to take courses elsewhere under unusual circumstances—these circumstances do not include scheduling or commuting convenience, or financial (lower cost) reasons.

Special instructions for School of Business students: courses that are attempted at a two-year institution may not be used to fulfill upper-level requirements. Any course that a student wished to transfer to fulfill major or graduate-level course requirements in the School of Business must be attempted at an institution accredited by the Association to Advance Collegiate Schools of Business (AACSBB).

For additional information, see AP.1.4.2 Permission to Study Elsewhere (http://catalog.gmu.edu/policies/academic/registration-attendance/#ap-1-4-2).

##### Undergraduate Internship Policy
The School of Business recognizes the importance of experiential education in both learning to apply theory to practice and positioning students for success in their careers. Because the School of Business
is committed to supporting students’ professional success, the School requires that all student internships for credit be registered with the School of Business as one of the following: ACCT 492, FNAN 492, MGMT 492, MIS 492, MKTG 492, or OSCM 492. Students may enroll in a maximum of 6 credits for these courses. Only three credits of an internship course may be taken at a time. For students in catalog years Fall 2016 and beyond, one internship course may apply to the major or concentration, and a second internship course would apply as general elective credit. For students in catalog years prior to Fall 2016, a maximum of 6 credits of internship may apply to general electives. See Internship for Academic Credit (https://business.gmu.edu/career/bus492/).

Termination from the Major

Students who do not earn a C or higher in three attempts of School of Business Foundations and Core courses will be terminated from the School of Business. Students terminated from the School of Business are prohibited from enrolling in any School of Business course and will not be eligible to receive a degree from the School of Business.


Once a student has attempted a School of Business Foundations and/or Core course twice unsuccessfully, they must meet with an academic advisor in order to receive an override to register for the third attempt. Students who do not successfully complete these core courses and foundations courses within three attempts will be terminated from the School of Business and will not be eligible to receive a degree from the School of Business. Students terminated from the School of Business are prohibited from enrolling in any School of Business course.

Students terminated from the School of Business are permitted to declare the business minor only, and are not able to declare any other School of Business minors. For more information about this, see AP5.2.4 Termination from the Major (http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap5-2-4). The School of Business Termination Policy is separate from the University Repeat Policy AP1.3.4. (http://catalog.gmu.edu/policies/academic/registration-attendance/#text)

All School of Business courses require a C or higher with the exception of FNAN 303 Financial Management for Finance majors or those with a concentration in Finance (B- or higher is required). For those in the Financial Planning and Wealth Management concentration, a B- is needed in ACCT 303 Accounting for Decision Making and FNAN 303 Financial Management. No upper-level major required or elective course may be attempted for a C or higher more than three times. Once a third unsuccessful attempt is made in a School of Business major required or elective course, the student will be unable to pursue that major/concentration and must work with an academic advisor to declare a new major/concentration in the School of Business.

University Consortium

Students should review university policies regarding the University Consortium under Special Registration Procedures in the Academic Policies section of this catalog. Students who have attempted or failed a course at Mason are not permitted to take the equivalent course through the consortium under any circumstance. All consortium registration requests must be submitted to the dean’s office at least 3 weeks prior to the first day of classes for the relevant semester at Mason.

Any consortium course that a student wishes to register for to fulfill major or graduate-level course requirements in the School of Business must be attempted at an institution accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Non-Business School Student Credit Limitation

Enrolled undergraduate students who are not declared in a School of Business major are limited to 9 credits of upper-level business coursework within the School of Business. This policy applies to any student who is declared in another major or program at Mason. This policy does not apply to students who have declared a School of Business minor and are earning required credit toward that minor.

Undergraduate Course Overload Policy

The School of Business recommends that undergraduate students attempt no more than 18 credits in an academic semester and no more than 14 credits in a summer term. Students wishing to attempt more than 18 credits must submit a Permission to Overload form to their academic advisor.

To be eligible for a course overload, a student must fulfill all of the following criteria:

- At least a 3.0 cumulative GPA at Mason
- Have completed all courses successfully in his/her previous semester with no Fs or incompletes (IN)
- Complete the Permission to Overload form and obtain an academic advisor’s signature

Freshmen and transfer students in their first semesters are not given permission for overloads as they have yet to establish an academic record at George Mason University.

If approved for an overload, the student is responsible for adding the additional class(es) and paying for the related tuition by the official university deadlines.

Transfer Credit Expiration Policy

Transfer credit is not awarded for any business (management, marketing, finance, accounting, management information systems, operations management, foundations, core, or any other School of Business course), courses completed more than ten years prior to Mason enrollment. This includes any older courses completed at RBC or the VCCS.

Laptop Policy

All School of Business Undergraduate Students must have access to a portable computing device that meets the following minimum
appeals process
the school of business strives to maintain policies and procedures that are consistent with those of the university, as well as in the best interest of our students. if you have any questions concerning a particular policy or procedure, contact the office of student success & academic services, room 008 of enterprise hall (703-993-1880) or visit the website (http://business.gmu.edu).

courses excluded from any school of business bs degree
transfer credit is not awarded for any school of business courses completed more than ten years prior to mason enrollment.

code title credits
swe 401 internship reflection 1
musi 394 ethnomusicology internship 1-4
comm 450 internship in communication 3
fav s 450 internship in film and video studies 3
govt 480 internship 3
musi 496 internship 2-6
conf 370 internship field experience 1-9
phil 306 philosophy internship 3
reli 426 religious studies internship 3
art 393 art history internships 3-6
gh 498 global and community health internship 3
game 491 internship 3-4
hap 498 health administration internship (mason core) (http://catalog.gmu.edu/mason-core/) 4
hdfs 499 advanced internship and analysis in human development and family science 3
evpp 494 internship 1-3
english 499 internship 1-3
musi 395 teaching internship 1-4
ints 390 international internship (mason core) (http://catalog.gmu.edu/mason-core/) 1-6
ints 490 internship 1-6
astronomy 492 astronomy internship 3
spmt 490 internship (mason core) (http://catalog.gmu.edu/mason-core/) 12
tour 490 hospitality, tourism, and events management internship (mason core) (http://catalog.gmu.edu/mason-core/) 12
clim 409 research internship 3
chin 490 internship in chinese studies 1-9
cons 498 internship 1-3
thr 455 theater education internship 6-12
afam 490 internship 2-6
kine 490 kinesiology internship iii (mason core) (http://catalog.gmu.edu/mason-core/) 12
amgt 489 internship in arts management 1-4
hdfs 498 internship and analysis in human development and family science 3
anth 495 internship 1-6
prls 490 recreation management internship (mason core) (http://catalog.gmu.edu/mason-core/) 12
ggs 480 ggs internship 1-3
span 490 internship in spanish 1-6
avt 489 internship in art and visual technology 1-6
usst 490 internship 3
wmst 400 internship in women and gender studies 1-3
cds 491 internship 1-3
hhs 480 research internship in public health 3
cri 480 internship 6-12
hist 399 internship 1-9
rhbs 490 rs: clinical research internship 3
kine 341 kinesiology internship i 3
musi 495 internship in music education (mason core) (http://catalog.gmu.edu/mason-core/) 6-12
kine 441 kinesiology internship ii 3
phys 409 physics internship 3
hhs 492 rs: internship in clinical research 3
soci 416 internship in sociology i (mason core) (http://catalog.gmu.edu/mason-core/) 3-6
frln 490 internship in foreign language studies 1-6
engr 395 engineering internship 3
gel 480 internship 1-3
avt 453 professional practices 3
cpa 489 field experience in the arts 3
gh 459 global experiential learning 1-18
kine 330 seminar in kinesiology 3
eced 490 internship in early childhood education (mason core) (http://catalog.gmu.edu/mason-core/) 3-6
frsc 406 forensic internship 3

graduate academic policies
the school of business maintains policies and procedures that are consistent with those of the university, as well as in the best interest of our students. graduate policies and procedures for business graduate students may be found here: https://business.gmu.edu/grad-policies-procedures/

if you have any questions concerning a particular policy or procedure, please contact your academic advisor (https://business.gmu.edu/grad-programs/contact-us-graduate-programs/).

programs
- accounting analytics graduate certificate
- accounting undergraduate certificate
- accounting for government contracts graduate certificate
- accounting, ms
- business administration, mba
- business analytics graduate certificate
- business analytics minor
• Business Fundamentals Graduate Certificate
• Business Minor
• Business, BS
• Business, PhD
• Chief Information Officer Graduate Certificate
• Entrepreneurship Minor
• Executive MBA
• Finance Minor
• Finance, MS
• Forensic Accounting Graduate Certificate
• Global IT Leadership Graduate Certificate
• Government Accounting Graduate Certificate
• Government Contracting Minor
• IT Strategy and Digital Transformation Graduate Certificate
• International Business Minor
• Management Information Systems Minor
• Management, MS
• Marketing Minor
• Operations and Supply Chain Management Minor
• Real Estate Development Minor
• Real Estate Development, MS
• Technology Management, MS