The mission of the School of Business is to prepare a diverse student body to succeed in a global business environment. Through the faculty’s creation and dissemination of business knowledge, practice, and pedagogy, we enable our students to develop analytical and communication skills and to practice ethical business behavior.

Business leaders and organizations are actively involved with the School of Business through executive education programs, speaker engagements, classroom lectures, case competitions, internships, and career placement. The School of Business also maintains close connections to the business community through its advisory board and advisory councils to academic programs. 220 business leaders representing 168 different companies serve as advisory board (including Friends of the Alumni Chapter Board) or council members.

The School of Business enrolls more than 3,700 undergraduate students and more than 550 graduate students in its programs.

The School of Business’s programs offer students a variety of opportunities to enhance their professional endeavors.

- Our innovative curriculum meets the demands of the marketplace, focused on business fundamentals, strategic thinking and teamwork.
- Our distinguished faculty are cross-disciplinary collaborators and innovative practitioners that are passionate about education. They bring both theoretical and applied expertise to the classroom.
- Our outstanding career management professionals are dedicated to providing tailored support to promote our students’ professional advancement and leverage their degree over the short- and long-term.
- Our diverse student population offers unique opportunities to network and learn from your fellow classmates. Students at Mason represent over 130 different countries and all 50 states.

### Administration

Anne Magro, Interim Dean and Associate Dean, Academic Affairs
Paige Wolf, Senior Assistant Dean, Graduate Programs
Patrick Soleymani, Assistant Dean, Undergraduate Programs

Diane Vermaaten, Assistant Dean, Finance & Operations
Jaclyn Buchy, Assistant Dean, Graduate Enrollment
Eleanor Weis, Director, Advancement & Alumni Relations

Nicole Hitpas, Director, Communications & Marketing
Kerry Willigan, Director, Career Services
David Miller, Executive Director, Center for Innovation & Entrepreneurship
Mark Troutman, Director, Center for Infrastructure Protection/Homeland Security

### Undergraduate

The programs in business education culminate in a BS degree with a major from one of five areas: accounting, finance, information systems and operations management, management, or marketing.

### Graduate

The School of Business offers an MBA, Executive MBA, and MS degrees in Accounting, Management, Real Estate Development, Technology Management, and Management of Secure Information Systems.

Highly-qualified Mason Accounting majors may apply to the accelerated master’s degree program and obtain both Accounting, BS and Accounting, MS degrees after satisfactory completion of a total of 144 credits.

Students that earn a BS within the School of Business may be eligible for the following Accelerated Master’s Program within the Volgenau School of Engineering: BS (selected)/Data Analytics Engineering, Accelerated MS.

For policies governing all accelerated degree programs, see AP.6.7 Bachelor’s/Accelerated Master’s Degrees.

### Centers

The School of Business houses four centers. The Center for Innovation and Entrepreneurship provides experiential learning through academic programs as well as hands-on programs for Mason students interested in innovation, invention, early stage startups, and entrepreneurship. The Center for Real Estate Entrepreneurship focuses on real estate research and education in real estate development and finance. The Investor Protection & Corporate Fraud Research Center strives to provide thought leadership on investor protection and fraud risk by sponsoring, conducting, and disseminating research in these areas. The Center for Infrastructure Protection & Homeland Security conducts research, develops projects, and provides expert analysis and insight into policy across a variety of infrastructure sectors and related fields, including energy, transportation, cyber-security, defense and finance. In addition, the School’s Government Contracting Initiative is building a competency in the business of government and government contracting.

### Faculty

#### Accounting

Business Foundations
Austin, Brown, D’Antonio, Demory, Gring-Pemble, Harris, Hendricks, Mungai, Perilla, Pierce, Seidel, Zylstra

Finance

Information Systems and Operations Management
Abdelfattah, Aydin, Bellos, Chen, Das, Deans, Druehl, Dutt, Dutta, Garcia, Jung, J. Lee, Melita, Menon, Mishra, Porter, Sanyal, Singer, Ye

Management
Cramton, Cronin, Grady, Hillen, Joshi, Klimoski, Kravitz, Langfred, C. Lee, H. Lee, Ling, Miller, O’Neil, Parker, Rockmann, Rosenbusch, Soleymani, Theeke, Wolf, Wolfe, Yasai

Marketing
Cheng, Harvey, Hock, Hoppner, Joiner, Josephson, Kulick, McCrohan, Meaember, Shaner, Tretol, Vadakkepatt

Requirements & Policies

Policies

Academic Policies
Students should become familiar with the university’s general academic policies in addition to those specific to each academic unit.

E-mail
George Mason University uses only Mason e-mail accounts to communicate with enrolled students. Students should activate their Mason e-mail, use it to communicate with their school/department/program and other administrative units, and check it regularly for important information.

Study Elsewhere Policy
A student who has matriculated at Mason may transfer a limited number of hours (9 for undergraduates, 6 for graduates) of coursework in School of Business disciplines from another institution (not including registration through the Consortium of Universities of the Washington Metropolitan Area or coursework completed through the Center for Global Education). Any course attempted elsewhere must take place more than 50 miles from the George Mason University Fairfax campus.

Special instructions for School of Business students: courses that are attempted at a two-year institution may not be used to fulfill upper-level requirements. Any course that a student wished to transfer to fulfill major or graduate-level course requirements in the School of Business must be attempted at an institution accredited by the Association to Advance Collegiate Schools of Business (AACSB).

For additional information, see AP.1.4.2 Permission to Study Elsewhere.

Undergraduate Internship Policy
The School of Business recognizes the importance of experiential education in both learning to apply theory to practice and positioning students for success in their careers. Because the School of Business is committed to supporting students’ professional success, the School requires that all student internships for credit be registered with the School of Business as either BUS 492 Undergraduate Internship or ACCT 492 Internship in Accounting. Students may enroll in a maximum of 6 credits for these courses. For students in catalog years Fall 2016 and beyond, one internship course may apply to the major, and a second internship course would apply as elective credit. For students in catalog years prior to Fall 2016, a maximum of 6 credits of internship may apply to general electives.

Termination from the Major
A grade of C or higher is required in each of the School of Business listed core courses. Students will not be permitted to make more than three attempts to achieve a C or higher in the following School of Business core courses: ACCT 303 Accounting for Decision Making or ACCT 330 Financial Accounting I, BULE 303 Legal Environment of Business, BUS 303 Develop Professional Skills II: Advanced Elements, FNAN 303 Financial Management, MGMT 303 Principles of Management, MIS 303 Introduction to Business Information Systems (Mason Core), MKTG 303 Principles of Marketing and OM 303 Operations Management. Those who do not successfully complete these core courses within three attempts will be terminated from their major and will not be eligible to receive a degree from the School of Business.

Students terminated from the School of Business are prohibited from enrolling in any School of Business course. Students terminated from the School of Business are permitted to declare a business minor. For more information about this, see AP.5.2.4 Termination from the Major.

University Consortium
Students should review university policies regarding the University Consortium under Special Registration Procedures in the Academic Policies section of this catalog. Students who have attempted or failed a course at Mason are not permitted to take the equivalent course through the consortium under any circumstance. All consortium registration requests must be submitted to the dean’s office at least 3 weeks prior to the first day of classes for the relevant semester at Mason.

Any consortium course that a student wishes to register for to fulfill major or graduate-level course requirements in the School of Business must be attempted at an institution accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Undergraduate Course Overload Policy
The School of Business recommends that undergraduate students attempt no more than 18 credits in an academic semester and no more than 14 credits in a summer term. Students wishing to attempt more than 18 credits must submit a Permission to Overload form to their academic advisor.

To be eligible for a course overload, a student must fulfill all of the following criteria:

- At least a 3.0 cumulative GPA at Mason
- Have completed all courses successfully in his/her previous semester with no Fs or incompletes (IN)
- Complete the Permission to Overload form and obtain an academic advisor’s signature

Freshmen and transfer students in their first semesters are not given permission for overloads as they have yet to establish an academic record at George Mason University.
If approved for an overload, the student is responsible for adding the additional class(es) and paying for the related tuition by the official university deadlines.

**Appeals Process**

The School of Business strives to maintain policies and procedures that are consistent with those of the University, as well as in the best interest of our students. If you have any questions concerning a particular policy or procedure, contact the Office of Student Success & Academic Services, Room 008 of Enterprise Hall (703-993-1880) or visit the website (http://business.gmu.edu).

**Courses Excluded from any School of Business BS Degree**

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credits</th>
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<tbody>
<tr>
<td>SWE 401</td>
<td>Internship Reflection</td>
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<tr>
<td>MUSI 394</td>
<td>Ethnomusicology Internship</td>
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<td>COMM 450</td>
<td>Internship in Communication</td>
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<td>FAVS 450</td>
<td>Internship in Film and Video Studies</td>
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<td>GOVT 480</td>
<td>Internship</td>
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<td>MUSI 496</td>
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<tr>
<td>CONF 370</td>
<td>Internship Field Experience</td>
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<td>PHIL 306</td>
<td>Philosophy Internship</td>
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<td>RELI 426</td>
<td>Religious Studies Internship</td>
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<tr>
<td>ARTH 393</td>
<td>Art History Internships</td>
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<td>GCH 498</td>
<td>Global and Community Health Internship</td>
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<td>GAME 491</td>
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<td>HAP 498</td>
<td>Health Administration Internship (Mason Core)</td>
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<td>HDFS 499</td>
<td>Advanced Internship Analysis in Human Development and Family Science</td>
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<td>EVPP 494</td>
<td>Internship</td>
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<td>ENGH 459</td>
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<td>MUSI 395</td>
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<td>INTS 390</td>
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<td>ECON 498</td>
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<td>ASTR 409</td>
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<td>SPMT 490</td>
<td>Internship (Mason Core)</td>
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<td>TOUR 490</td>
<td>Hospitality, Tourism, and Events Management Internship (Mason Core)</td>
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<td>CLIM 409</td>
<td>Research Internship</td>
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<td>CHIN 490</td>
<td>Internship in Chinese Studies</td>
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<tr>
<td>CONS 498</td>
<td>Internship</td>
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<td>THR 455</td>
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<td>KINE 490</td>
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<td>AMGT 489</td>
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<td>HDFS 498</td>
<td>Internship and Analysis in Human Development and Family Science</td>
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<td>ANTH 495</td>
<td>Internship</td>
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<td>PRLS 490</td>
<td>Recreation Management Internship (Mason Core)</td>
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<td>GGS 480</td>
<td>GGS Internship</td>
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<tr>
<td>SPAN 490</td>
<td>Internship in Spanish</td>
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</tbody>
</table>

**Programs**

- Accounting Undergraduate Certificate
- Accounting, BS
- Accounting, MS
- Business Administration, MBA
- Business Analytics Graduate Certificate
- Business Analytics Minor
- Business Minor
- Chief Information Officer Graduate Certificate
- Chief Learning Officer Graduate Certificate
- Entrepreneurship Minor
- Executive MBA
- Finance, BS
- Forensic Accounting Graduate Certificate
- Information Systems and Operations Management, BS
- International Business Minor
- Management of Secure Information Systems, MS (School of Business)
- Management, BS
- Management, MS
- Marketing, BS
• Real Estate Development, MS
• Technology Management, MS