BUSINESS MINOR

Banner Code: BUS

Academic Advising
Phone: 703-993-1880
Email: masonbus@gmu.edu

Administration

• Jeremy Plotnick, Director of Minor Programs

The business minor provides an introduction to the skills needed for success in the rapidly changing and evolving world of business. Because it is designed for non-business students who seek to learn business essentials to enhance their own area of expertise, the minor provides broad exposure to business concepts and theories. The minor also presents and integrates the major functional areas in business to solve management problems through the use of IT. Strong written and oral communication skills are expected.

Admissions & Policies

Policies
At least eight credits must be unique to the minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor.

For policies governing all minors, see AP.5.3.4 Minors (http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4). The School of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

Requirements

Minor Requirements
Total credits: 15

Required Courses

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBUS 300</td>
<td>Accounting in a Global Economy</td>
<td>3</td>
</tr>
<tr>
<td>MBUS 301</td>
<td>Managing People and Organizations in a Global Economy</td>
<td>3</td>
</tr>
<tr>
<td>MIS 303</td>
<td>Introduction to Business Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>MBUS 303</td>
<td>Marketing in a Global Economy</td>
<td>3</td>
</tr>
<tr>
<td>MBUS 308</td>
<td>Corporate Finance and Investments in a Global Economy</td>
<td>3</td>
</tr>
<tr>
<td>Total Credits</td>
<td></td>
<td>12-15</td>
</tr>
</tbody>
</table>

Electives

Select the fifth course from the following: 3

Courses from the preceding list