BUSINESS FUNDAMENTALS GRADUATE CERTIFICATE

Banner Code: BU-CERG-BUSF

Graduate Program Office

Phone: 703-993-8006
Email: sbusgrad@gmu.edu

The graduate certificate in Business Fundamentals provides students with foundational knowledge in four key areas of business: accounting, finance, management, and marketing. This introduction will augment students’ skillsets from their own academic and professional disciplines with a fundamental understanding of effective business practices. Courses taken in the Business Fundamentals graduate certificate can be applied toward the Mason MBA upon acceptance into the degree program.

Admissions & Policies

Admissions

All students registering for School of Business graduate courses must have graduate standing. Non-degree student status is not available.

Full eligibility and admission requirements can be viewed on the program website (http://business.gmu.edu/mba-programs/business-fundamentals-certificate/)

Policies

Students may use the credits completed as part of their graduate degree requirements in accordance with program requirements and AP6 Graduate Policies (http://catalog.gmu.edu/policies/academic/graduate-policies/).

A maximum of 3 graduate credits taken at another institution can be transferred to the graduate certificate. The time limit for completion is four years from the date of admission to the graduate certificate. Students must have a minimum GPA of 3.00 to complete the certificate.

Requirements

Certificate Requirements

Total credits: 12

This certificate may be pursued on a full- or part-time basis.

Coursework

<table>
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<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>GBUS 613</td>
<td>Financial Reporting and Decision Making</td>
<td>3</td>
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<tr>
<td>GBUS 623</td>
<td>Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>GBUS 643</td>
<td>Managerial Finance</td>
<td>3</td>
</tr>
<tr>
<td>GBUS 653</td>
<td>Organizational Behavior</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
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