

MINOR IN BUSINESS (MBUS)

300 Level Courses

MBUS 300: *Accounting in a Global Economy.* 3 credits.

Focuses on using basic concepts of accounting and financial management to make investment, credit, and operating decisions for an organization. Emphasizes financial reports to aid planning and control of organizational activities. Notes: May not be taken for credit by School of Business majors. Students who have received credit for both ACCT 203 and FNAN 303 cannot also receive credit for MSOM 300 or MBUS 300. Offered by School of Business. Limited to three attempts.

Recommended Prerequisite: Completion of 30 credits (sophomore standing).

Registration Restrictions:

Non-Degree level students may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale.

MBUS 301: *Managing People and Organizations in a Global Economy.* 3 credits.

Introduces key issues in management, organizational behavior, and human resource management. Special attention to best practices used by effective managers. Notes: May not be taken for credit by School of Business majors. Students cannot receive credit for both MGMT 303 and MBUS 301. Offered by School of Business. Limited to three attempts.

Recommended Prerequisite: Completion of 30 credits (sophomore standing).

Registration Restrictions:

Students with a class of Freshman may **not** enroll.

Non-Degree level students may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale.

MBUS 302: *Managing Information in a Global Economy.* 3 credits.

Provides overview of strategic role of information, need for information systems, organizing information, integration of information systems in management processes and decision making, and related discussions in electronic commerce. Students cannot receive credit for both MIS 303 and MBUS 302. Notes: May not be taken for credit by School of Business majors. Students cannot receive credit for both MIS 301 and MBUS 302. Offered by School of Business. Limited to three attempts.

Registration Restrictions:

Students with a class of Freshman may **not** enroll.

Non-Degree level students may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale.

MBUS 303: *Marketing in a Global Economy.* 3 credits.

Presents marketing principles, concepts, strategies, and analytical tools used by profit and nonprofit organizations to market ideas, products, and services to selected target groups. Emphasizes how to develop, promote, distribute, and price firm's offerings in dynamic economic, social, political, and global environment. Notes: May not be taken for credit by School of Business majors. Students cannot receive credit for both MKTG 303 and MBUS 303. Offered by School of Business. Limited to three attempts.

Registration Restrictions:

Students with a class of Freshman may **not** enroll.

Non-Degree level students may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale.

MBUS 304: *Entrepreneurship: Starting and Managing a New Enterprise.* 3 credits.

Explores behaviors required to successfully launch a new business, tools to identify and evaluate opportunities, and the issues critical to a new firm. Issues include organizational structure, effective marketing strategy, operational logistics, legal issues, financial projections, financing options, and available support structures. Students cannot receive credit for both MKTG 303 and MBUS 304. Notes: May not be taken for credit by School of Business majors. Offered by School of Business. Limited to three attempts.

Registration Restrictions:

Students with a class of Freshman may **not** enroll.

Non-Degree level students may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale.

MBUS 305: *Introduction to International Business.* 3 credits.

Multidisciplinary approach to global economy from the viewpoint of managing international business. Introduces various aspects of managing business in a global economy including theories and practices of international trade, investment, and business strategies. Notes: May not be taken for credit by School of Business majors. Offered by School of Business. Limited to three attempts.

Mason Core: Global Understanding

Registration Restrictions:

Students with a class of Freshman may **not** enroll.

Non-Degree level students may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale.

MBUS 306: *Managing Projects and Operations.* 3 credits.

Introduces project management and operations management concepts and tools including project planning, scheduling, monitoring, and control;

process design, selection and improvement; supply chain management; inventory management; and quality assurance. Students cannot receive credit for both OM 303 and MBUS 306. Notes: May not be taken for credit by School of Business students. Students cannot receive credit for both OM 303 and MBUS 306. Offered by School of Business. Limited to three attempts.

Registration Restrictions:

Students with a class of Freshman may **not** enroll.

Non-Degree level students may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale.

MBUS 308: *Corporate Finance and Investments in a Global Economy.* 3 credits.

Presents an introduction to corporate finance and investment topics within an international context and emphasis on time-value of money, interest rates, stock and bond valuation, and the risk/return relationship in financial markets. Offered by School of Business. Limited to three attempts.

Registration Restrictions:

Students with a class of Freshman may **not** enroll.

Students cannot enroll who have a major in Accounting, Finance, Information Systems Ops Mgmt, Management or Marketing.

Students in the BU-BPRE-UNDE program may **not** enroll.

Non-Degree level students may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale.

400 Level Courses

MBUS 491: *Special Topics: Business Minor.* 3 credits.

Topics related to a minor in business will vary on the focus of the course and by discipline. Notes: May not be taken for credit by School of Business majors. Offered by School of Business. May be repeated within the degree for a maximum 6 credits.

Registration Restrictions:

Students with a class of Freshman may **not** enroll.

Non-Degree level students may **not** enroll.

Schedule Type: Lecture

Grading:

This course is graded on the Undergraduate Regular scale.