

# SCHOOL OF BUSINESS

Enterprise Hall

Phone: 703-993-1880

Website: [business.gmu.edu](http://business.gmu.edu)

## Administration

- Maury Peiperl, Dean
- Anne Magro, Senior Associate Dean, Strategy and Impact
- Cheryl Druehl, Associate Dean, Faculty
- Richard Klimoski, Associate Dean, Research
- Paige Wolf, Associate Dean, Graduate Programs
- Patrick Soleymani, Associate Dean, Undergraduate Programs
- Diane Vermaaten, Executive Director, Finance and Administration

### College Code: BU

The mission of the School of Business is to prepare a diverse student body to succeed in a global business environment. Through the faculty's creation and dissemination of business knowledge, practice, and pedagogy, we enable our students to develop analytical and communication skills and to practice ethical business behavior.

Business leaders and organizations are actively involved with the School of Business through executive education programs, speaker engagements, classroom lectures, case competitions, internships, and career placement. The School of Business also maintains close connections to the business community through its advisory board and advisory councils to academic programs. 220 business leaders representing 168 different companies serve as advisory board (including Friends of the Alumni Chapter Board) or council members.

The School of Business enrolls more than 4,000 undergraduate students and more than 550 graduate students in its programs.

The School of Business's programs offer students a variety of opportunities to enhance their professional endeavors.

- Our innovative curriculum meets the demands of the marketplace, focused on business fundamentals, strategic thinking and teamwork.
- Our distinguished faculty are cross-disciplinary collaborators and innovative practitioners that are passionate about education. They bring both theoretical and applied expertise to the classroom.
- Our outstanding career management professionals are dedicated to providing tailored support to promote our students' professional advancement and leverage their degree over the short- and long-term.
- Our diverse student population offers unique opportunities to network and learn from your fellow classmates. Students at Mason represent over 130 different countries and all 50 states.

## Undergraduate

The programs in business education culminate in a BS degree with a concentration in one of five areas: accounting, finance, information systems and operations management, management, or marketing.

## Graduate

The School of Business offers an MBA, Executive MBA in National Security, and MS degrees in Accounting, Management, Real Estate Development, Technology Management, and Management of Secure Information Systems.

Highly-qualified Mason Accounting majors may apply to the accelerated master's degree program and obtain both Accounting, BS and Accounting, MS degrees after satisfactory completion of a total of 144 credits.

Graduate certificates are offered in Business Analytics, Business Fundamentals, Accounting Analytics, Government Accounting, Forensic Accounting, IT Strategy and Digital Transformation, Chief Information Officer, and Global IT Leadership.

For policies governing all accelerated degree programs, see AP.6.7 Bachelor's/Accelerated Master's Degrees.

## Centers

The School of Business houses four centers. The Center for Innovation and Entrepreneurship provides experiential learning through academic programs as well as hands-on programs for Mason students interested in innovation, invention, early stage startups, and entrepreneurship. The Center for Real Estate Entrepreneurship focuses on real estate research and education in real estate development and finance. The Investor Protection & Corporate Fraud Research Center strives to provide thought leadership on investor protection and fraud risk by sponsoring, conducting, and disseminating research in these areas. The Center for Infrastructure Protection & Homeland Security conducts research, develops projects, and provides expert analysis and insight into policy across a variety of infrastructure sectors and related fields, including energy, transportation, cyber-security, defense and finance. The Center for Government Contracting has established the first-in-the-nation university center to address business, policy, regulatory and other issues in government contracting.

## Faculty

### Accounting

Aier, Broshears, L. Chen, Conaway, Douthett, Faughnan, Hasan, Hylton, Ingram, Johnson, Kim, Kitching, Koutney, Magro, Nykyforoych, Pawlewicz, Roberts, Roman, Snyder, Sweeney, Visvanathan, Wentland, Wiesen

### Business Foundations

Austin, Brown, D'Antonio, Demory, Gring-Pemble, Harris, Hendricks, K. King, Landoll, Lauer, Mink, Moteabbed-Tabarraei, Mungai, Perilla, Pierce, Viccora, Yuckenberg, Zylstra

### Finance

Aldatmaz, Anderson, Christophe, Gallay, Hanweck, Horstmeyer, Hsieh, S. Lee, J. Li, Philipov, Pilloff, Requeijo, Sanders

### Information Systems and Operations Management

Abdelfattah, Bellos, Cheema, M. Chen, Das, Deans, Druehl, Dutta, Garcia, Jung, M. King, X. Li, Mehta, Menon, Porter, Ren, Sanyal, Singer, Yang, Yao, Ye

## Management

Cronin, de Janasz, Grady, Joshi, Klimoski, Langfred, C. Lee, H. Lee, Mainkar, Miller, O'Neil, Parker, Peiperl, Rockmann, Rosenbusch, Theeke, Wittman, Wolfe, Yasai

## Marketing

Cheng, Harvey, Hoppner, Joiner, Josephson, Kulick, Meamber, Mishra, Tretola, Vadakkepatt

## Requirements & Policies

### Policies

#### Academic Policies

Students should become familiar with the university's general academic policies in addition to those specific to each academic unit.

#### E-mail

George Mason University uses only Mason e-mail accounts to communicate with enrolled students. Students should activate their Mason e-mail, use it to communicate with their school/department/program and other administrative units, and check it regularly for important information.

#### Study Elsewhere Policy

A student who has matriculated at Mason may transfer a limited number of hours (9 for undergraduates, 6 for graduates) of coursework in School of Business disciplines from another institution (not including registration through the Consortium of Universities of the Washington Metropolitan Area or coursework completed through the Center for Global Education). Students are permitted to take courses elsewhere under unusual circumstances—these circumstances do not include scheduling or commuting convenience, or financial (lower cost) reasons.

Special instructions for School of Business students: courses that are attempted at a two-year institution may not be used to fulfill upper-level requirements. Any course that a student wished to transfer to fulfill major or graduate-level course requirements in the School of Business must be attempted at an institution accredited by the Association to Advance Collegiate Schools of Business (AACSB).

For additional information, see AP.1.4.2 Permission to Study Elsewhere.

#### Undergraduate Internship Policy

The School of Business recognizes the importance of experiential education in both learning to apply theory to practice and positioning students for success in their careers. Because the School of Business is committed to supporting students' professional success, the School requires that all student internships for credit be registered with the School of Business as one of the following: ACCT 492, BUS 492, FNAN 492 (<https://catalog.gmu.edu/search/?scontext=courses&search=FNAN+492>), MGMT 492 (<https://catalog.gmu.edu/search/?scontext=courses&search=MGMT+492>), MIS 492 (<https://catalog.gmu.edu/search/?scontext=courses&search=MIS+492>), MKTG 492 (<https://catalog.gmu.edu/search/?scontext=courses&search=MKTG+492>), OSCM 492 or OM 492 (<https://catalog.gmu.edu/search/?scontext=courses&search=OM+492>). Students may enroll in a maximum of 6 credits for these courses. For students in catalog years Fall 2016 and beyond, one internship course may apply to the major, and a second internship course would apply as elective credit. For students in catalog

years prior to Fall 2016, a maximum of 6 credits of internship may apply to general electives.

#### Termination from the Major

A grade of C or higher is required in each of the School of Business listed core courses. Students will not be permitted to make more than three attempts to achieve a C or higher in the following School of Business core courses: ACCT 303 Accounting for Decision Making or ACCT 330 Financial Accounting I, BULE 303 Legal Environment of Business, BUS 303 Develop Professional Skills II: Advanced Elements, FNAN 303 Financial Management, MGMT 303 Principles of Management, MIS 303 Introduction to Business Information Systems (Mason Core), MKTG 303 Principles of Marketing OM 303 Operations Management and OSCM 303 Operations Management. Once a student has attempted a School of Business Core or Accounting major course twice unsuccessfully, they must meet with an academic advisor in order to receive an override to register for the third attempt. Those who do not successfully complete these core courses within three attempts will be terminated from their major and will not be eligible to receive a degree from the School of Business. Students terminated from the School of Business are prohibited from enrolling in any School of Business course. Students terminated from the School of Business are permitted to declare the business minor only, and are not able to declare any other School of Business minors. Student are limited to three attempts at ACCT 330. Any student who is unable to achieve a C or higher in ACCT 330 on the third attempt will not be able to pursue a Major in Accounting or Finance. For more information about this, see AP.5.2.4 Termination from the Major.

#### University Consortium

Students should review university policies regarding the University Consortium under Special Registration Procedures in the Academic Policies section of this catalog. Students who have attempted or failed a course at Mason are not permitted to take the equivalent course through the consortium under any circumstance. All consortium registration requests must be submitted to the dean's office at least 3 weeks prior to the first day of classes for the relevant semester at Mason.

Any consortium course that a student wishes to register for to fulfill major or graduate-level course requirements in the School of Business must be attempted at an institution accredited by the Association to Advance Collegiate Schools of Business (AACSB).

#### Non-Business School Student Credit Limitation

Enrolled undergraduate students who are not declared in a School of Business major are limited to 9 credits of upper-level business coursework within the School of Business. This policy applies to any student who is declared in another major or program at Mason. This policy does not apply to students who have declared a School of Business minor and are earning required credit toward that minor.

#### Undergraduate Course Overload Policy

The School of Business recommends that undergraduate students attempt no more than 18 credits in an academic semester and no more than 14 credits in a summer term. Students wishing to attempt more than 18 credits must submit a Permission to Overload form to their academic advisor.

To be eligible for a course overload, a student must fulfill all of the following criteria:

- At least a 3.0 cumulative GPA at Mason
- Have completed all courses successfully in his/her previous semester with no Fs or incompletes (IN)
- Complete the Permission to Overload form and obtain an academic advisor's signature

Freshmen and transfer students in their first semesters are not given permission for overloads as they have yet to establish an academic record at George Mason University.

If approved for an overload, the student is responsible for adding the additional class(es) and paying for the related tuition by the official university deadlines.

## Transfer Credit Expiration Policy

Transfer credit is not awarded for any business (management, marketing, finance, accounting, management information systems, operations management, foundations, core, or any other School of Business course), courses completed more than ten years prior to Mason enrollment. This includes any older courses completed at RBC or the VCCS.

## Appeals Process

The School of Business strives to maintain policies and procedures that are consistent with those of the University, as well as in the best interest of our students. If you have any questions concerning a particular policy or procedure, contact the Office of Student Success & Academic Services, Room 008 of Enterprise Hall (703-993-1880) or visit the website (<http://business.gmu.edu>).

## Courses Excluded from any School of Business BS Degree

Transfer credit is not awarded for any School of Business courses completed more than ten years prior to Mason enrollment.

Code	Title	Credits
SWE 401	Internship Reflection	1
MUSI 394	Ethnomusicology Internship	1-4
COMM 450	Internship in Communication	3
FAVS 450	Internship in Film and Video Studies	3
GOVT 480	Internship	3
MUSI 496	Internship	2-6
CONF 370	Internship Field Experience	1-9
PHIL 306	Philosophy Internship	3
RELI 426	Religious Studies Internship	3
ARTH 393	Art History Internships	3-6
GCH 498	Global and Community Health Internship	3,6
GAME 491	Internship	3-4
HAP 498	Health Administration Internship (Mason Core)	4
HDFS 499	Advanced Internship and Analysis in Human Development and Family Science	3
EVPP 494	Internship	1-3
ENGH 459	Internship	1-3
MUSI 395	Teaching Internship	1-4
INTS 390	International Internship	1-6
INTS 490	Internship	1-6
ECON 498	Internship	3-6

ASTR 409	Astronomy Internship	3
SPMT 490	Internship (Mason Core)	12
TOUR 490	Hospitality, Tourism, and Events Management Internship (Mason Core)	12
CLIM 409	Research Internship	3
CHIN 490	Internship in Chinese Studies	1-9
CONS 498	Internship	1-3
THR 455	Theater Education Internship	6-12
AFAM 490	Internship	2-6
KINE 490	Kinesiology Internship III (Mason Core)	12
AMGT 489	Internship in Arts Management	1-4
HDFS 498	Internship and Analysis in Human Development and Family Science	3
ANTH 495	Internship	1-6
PRLS 490	Recreation Management Internship (Mason Core)	12
GGG 480	GGG Internship	1-3
SPAN 490	Internship in Spanish	1-6
AVT 489	Internship in Art and Visual Technology	1-6
USST 490	Internship	3
WMST 400	Internship in Women and Gender Studies	1-3
CDS 491	Internship	1-3
HHS 480	Research Internship in Health and Human Services	3
CRIM 480	Internship	6-12
HIST 399	Internship	1-9
RHBS 490	RS: Clinical Research Internship	3
KINE 341	Kinesiology Internship I	3
MUSI 495	Internship in Music Education (Mason Core)	6-12
KINE 441	Kinesiology Internship II	3
PHYS 409	Physics Internship	3
HHS 492	RS: Internship in Clinical Research	3
SOCI 416	Internship in Sociology I	3-6
FRLN 490	Internship in Foreign Language Studies	1-6
ENGR 395	Engineering Internship	3
GEOL 480	Internship	1-3
AVT 453	Professional Practices	3
CVPA 489	Field Experience in the Arts	3-6
GLOA 495	Global Experiential Learning	1-18
KINE 330	Seminar in Kinesiology	3
ECED 490	Internship in Early Childhood Education	3-6
FRSC 406	Forensic Internship	3

## Programs

- Accounting Analytics Graduate Certificate (pending SCHEV approval)
- Accounting Undergraduate Certificate
- Accounting, BS
- Accounting, MS
- Business Administration, MBA
- Business Analytics Graduate Certificate
- Business Analytics Minor

- Business Fundamentals Graduate Certificate (pending SCHEV approval)
- Business Minor
- Business, BS
- Chief Information Officer Graduate Certificate
- Entrepreneurship Minor
- Executive MBA
- Finance Minor
- Finance, BS
- Forensic Accounting Graduate Certificate
- Global IT Leadership Graduate Certificate (pending SCHEV approval)
- Government Accounting Graduate Certificate
- Government Contracting Minor
- IT Strategy and Digital Transformation Graduate Certificate (pending SCHEV approval)
- Information Systems and Operations Management, BS
- International Business Minor
- Management of Secure Information Systems, MS (School of Business)
- Management, BS
- Management, MS
- Marketing Minor
- Marketing, BS
- Real Estate Development, MS
- Technology Management, MS