

SPORT MANAGEMENT (SPMT)

100 Level Courses

SPMT 100: *Current Events in Sport Business*. 1 credit.

Engages students in a discussion about recent developments in the sport industry, using the Sport Business Journal to stimulate the discussion as well as provide the student with current information about this rapidly changing industry. There will be two field trips conducted as part of this class. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 110: *Basketball Officiating*. 1 credit.

Teaches the fundamentals of officiating basketball including a thorough discussion of each of the rules as well as instruction of two person mechanics. Provides opportunity to become a certified Virginia High School League (VHSL) official. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 111: *Football Officiating*. 1 credit.

Teaches the fundamentals of officiating football including a thorough discussion of each of the rules as well as instruction of crew mechanics. Provides opportunity of becoming a certified Virginia High School League (VHSL) official. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 112: *Soccer officiating*. 1 credit.

Teaches the fundamentals of officiating soccer including a thorough discussion of each of the rules as well as instruction of crew mechanics. Provides opportunity of becoming a certified Virginia High School League (VHSL) official. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

200 Level Courses

SPMT 201: *Introduction to Sport Management*. 3 credits.

Introduces sport management profession. Primary focus is on sport industry, including professional sport entertainment, amateur sport entertainment, for-profit sport participation, nonprofit sport participation, sporting goods, and sport services. Notes: Open to non majors. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 202: *Mental Skills for Sport Performance*. 2 credits.

Introduces mental skills training for sport performance used within the field of sport and exercise psychology. Demonstrates mental practice techniques to be practiced and assessed. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 210: *Foundations of Sport Coaching*. 3 credits.

Introduction to the scientific bases for coaching sports and the process of coaching athletes. It includes the development of an individual coaching philosophy and the application of scientific training in the psychological, physiological, pedagogical and managerial bases of sport

coaching. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 241: *Practicum*. 3 credits.

Paid or voluntary experience in sport industry setting. Work sites chosen by students after receiving approval of faculty supervisors. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Required Prerequisite: SPMT 201^D.

^D Requires minimum grade of D.

Enrollment is limited to students with a concentration in Sport Management.

Schedule Type: Internship

300 Level Courses

SPMT 302: *Philosophical and Ethical Dimensions of Sport*. 3 credits.

Investigates moral issues in sport and judgments about right and wrong behavior among athletes, coaches, spectators, and others. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 304: *Sport, Culture, and Society*. 3 credits.

Analyzes sport from educational, political, economic, and cultural perspectives. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 318: *Diversity and Inclusion Issues in Sport*. 3 credits.

Focuses on sport participant and employee diversity and inclusive practices; and how differences based on religion disability, socioeconomic class, sex, gender, sexual orientation and racial hierarchies impacts historical and current sport experiences and outcomes. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 320: *Psychology of Sport*. 3 credits.

Psychological theories of personality, motivation, and anxiety explored in sport environment. Examines social-psychological research on audience effects, team cohesion, leadership, and fan behavior. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 321: *America Through Baseball*. 3 credits.

This course is designed for the student to gain an understanding of the past and present role of baseball in American culture. The course focuses on the development of professional baseball over the past 160 years and the ways in which the history of America as a nation and culture can be "read" through baseball. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 322: Football and American Culture. 3 credits.

Designed for the student to gain an understanding of the past and present role of football in American culture. Focuses on the development of college, professional and high school football over the past 120 years and contemporary issues in football culture are analyzed such as debates over racial symbols and mascots, the question of professionalizing division one college football, and tailgating and televisual football cultures. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 323: America and the Modern Olympics. 3 credits.

This course is designed to provide students an understanding of the role played by the United States in the modern Olympic movement. The primary focus is on the United States relationship with the modern Olympics from the earliest days of the games up through the Cold War period and beyond. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Lecture

SPMT 341: Field Experience in Sport Coaching. 3 credits.

Application of the scientific bases for coaching sports and the process of coaching athletes. Includes paid or voluntary experience in a sport-specific setting. The practicum location is to be chosen by students after receiving approval of the faculty supervisor. A minimum of 120 clock hours is required within the timeframe of the course. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Required Prerequisite: SPMT 210^C.

^C Requires minimum grade of C.

Enrollment is limited to students with a major, minor, or concentration in Coaching.

Schedule Type: Internship

400 Level Courses**SPMT 405: Sport Venues and Events.** 3 credits.

Principles and techniques of event planning and operations in sport facilities and venues. Emphasizes principles and concepts of organization and administration including communication, personnel management, management of physical resources, and risk management. Examines a variety of sport events and venues such as indoor stadiums, athletic field complexes, and managing recreation and intramural activities. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: Completion of 60 hours.

Registration Restrictions:

Required Prerequisite: SPMT 201^D.

^D Requires minimum grade of D.

Schedule Type: Lecture

SPMT 412: Sport Marketing and Sales. 3 credits.

Investigates principles and processes in sport marketing and finance. Focuses on research and development, sport promotion, sport sponsorship, advertising, merchandising, and distribution of sporting goods. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: 60 hours.

Registration Restrictions:

Required Prerequisite: SPMT 201^D.

^D Requires minimum grade of D.

Schedule Type: Lecture

SPMT 420: Economics and Finance in the Sport Industry. 3 credits.

Examines the principles of economics, budgeting, and finance as it applies to the sport industry. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: Completion of 60 hours.

Registration Restrictions:

Required Prerequisite: SPMT 201^D.

^D Requires minimum grade of D.

Schedule Type: Lecture

SPMT 425: Sport Analytics. 3 credits.

Discusses theories and concepts in sport analytics. Topics cover player performance, player management, sports data strategies, team management, and game day operations and strategies. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Required Prerequisites: SPMT 201^C and (STAT 250^C or BUS 210^C).

^C Requires minimum grade of C.

Schedule Type: Lecture

SPMT 430: Sport Communication. 3 credits.

Provides a senior-level exploration of the role of sport communication in contemporary cultures. Readings and discussions address questions about how communication about/in sports highlights the importance of sports, the cultural identities of those who engage in sport communication, and the pervasiveness of sport communication practices in industry. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: General COMM course.

Registration Restrictions:

Required Prerequisite: SPMT 201^D.

^D Requires minimum grade of D.

Schedule Type: Lecture

SPMT 440: Global Perspectives in Sport. 3 credits.

An interdisciplinary examination of sport as a global phenomenon. Historical, cultural, economic, and governance perspectives are considered. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: 60 hours.

Registration Restrictions:

Required Prerequisite: SPMT 201^D.

^D Requires minimum grade of D.

Schedule Type: Lecture

SPMT 455: Governance and Policy in Sport Organizations. 3 credits.

Examines sport organizations focused on both professional and amateur governance structures and processes. The study of policy in educational,

nonprofit, and professional sport venues is also addressed. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: Completion of 60 hours.

Registration Restrictions:

Required Prerequisite: SPMT 201^D.

^D Requires minimum grade of D.

Schedule Type: Lecture

SPMT 462: *Sport Business Law*. 3 credits.

Students in this course will receive instruction in the major areas of the law that impacts the sport industry. Students will also see how knowledge of sport law can make them better sport managers. There will be an introduction to the legal system in the United States and then we will see how the law has shaped the management of sport organizations and the playing and staging of the games. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: 60 credits.

Registration Restrictions:

Required Prerequisite: SPMT 201^D.

^D Requires minimum grade of D.

Schedule Type: Lecture

SPMT 470: *Strategic Management and Leadership in Sport Organizations*. 3 credits.

Provides a foundation in organizational studies. It addresses the theoretical underpinnings and applications of leadership. It examines strategic planning processes and management within sport organizations. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: 60 hours.

Registration Restrictions:

Required Prerequisite: SPMT 201^D.

^D Requires minimum grade of D.

Schedule Type: Lecture

SPMT 475: *Sport Management Professional Development Seminar*. 3 credits.

This is a seminar format in which students synthesize and apply theories, concepts, and practices in the leadership and management of sport organizations. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: 75 hours.

Registration Restrictions:

Required Prerequisite: SPMT 241^D.

^D Requires minimum grade of D.

Enrollment is limited to students with a concentration in Sport Management.

Schedule Type: Seminar

SPMT 480: *Special Topics in Sport Management*. 3 credits.

Selected topics reflecting interest in specialized areas of sport management announced in advance. Offered by Recreation, Health & Tourism. May be repeated within the degree for a maximum 6 credits.

Schedule Type: Lecture

SPMT 490: *Internship*. 12 credits.

Paid or voluntary work experience in sport industry settings. Requires minimum period of 10 to 12 weeks of full-time employment. Applies course work, theories, and research to work settings. Work sites chosen by students after approval of faculty supervisors. Includes meetings and assignments before and during the internship. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Mason Core: Capstone

Recommended Prerequisite: SPMT 475 and completion of 90 credits.

Registration Restrictions:

Required Prerequisite: SPMT 241^C.

^C Requires minimum grade of C.

Enrollment is limited to students with a concentration in Sport Management.

Schedule Type: Internship

SPMT 499: *Independent Study*. 1-3 credits.

Faculty-directed independent study of approved topics in sport management. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Schedule Type: Independent Study

500 Level Courses

SPMT 551: *Sport in the Global Marketplace*. 3 credits.

Explores sport business internationally including the production and consumption of professional and Olympic-linked sports and the impact of globalization on sport. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 555: *The Australian Model of Sport*. 3 credits.

Examines the Australian model of sport which has been adopted in many countries. Analyzes government sport policy and the organization and administration of Australian professional sports. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: SPMT 551.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 556: *The Global Soccer Industry*. 3 credits.

Explores the international soccer industry focusing on major professional leagues, international federations, international movement of players, the production of soccer equipment, legal and social issues. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: SPMT 551.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

600 Level Courses

SPMT 611: *Sport Marketing and Sales*. 3 credits.

Investigates principles and processes in sport marketing. Focuses on research and development, sport promotion, sport sponsorship, advertising, merchandising, and distribution of sporting goods. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 612: *Economics and Financial Management in the Sport Industry*. 3 credits.

Examines principles of economics, budgeting, and finance as they apply to the sport industry. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 613: *Strategic Leadership in Sport Organizations*. 3 credits.

Examines the theoretical underpinnings and effective strategic processes of leadership in sport organizations. Leader behaviors, characteristics, situational influences, and the cognitive dimensions of leadership will be explored within the organizational context. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 614: *Legal Issues in Sport*. 3 credits.

Examines legal issues as they apply to the sports industry. Course content includes, but is not limited to: tort law, risk management procedures, product liability, constitutional/contract/administrative/statutory law, crowd control/security, personal/professional values, and situational analysis. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 616: *Sport Operations, Venues, and Event Management*. 3 credits.

Examines administrative functions and operations, strategic planning, governance structures, policy development, and effective practices in the strategic management of sport programs, including managerial principles for venues and events. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 618: *Psychology of Coaching*. 3 credits.

Presents a psychological foundation for sport coaching. Basic tenets of the psychology of individual and group behavior will include motivation, stress, communication, group cohesion/dynamics, leadership, reinforcement, and feedback as they relate to the context of sport coaching. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 620: *Ethical Issues in Global Sport*. 3 credits.

Investigates moral issues in sport, and judgments about right and wrong behavior among organizations, athletes, coaches, spectators, and others

at the global level. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 631: *Theoretical Models of Sport Coaching*. 3 credits.

Examines the scientific bases for coaching athletes. Emphasizes philosophical underpinnings and theoretical foundations in the psychological, physiological, pedagogical, and managerial bases of sport coaching. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 651: *Sport and International Development*. 3 credits.

Explores the roles of sport in international development with focus on Africa, Asia, and Latin America. Non-governmental organizations (NGOs), international federations, professional leagues and grassroots initiatives will be examined. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: SPMT 551.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture

SPMT 652: *Governance and Policy in International Sport*. 3 credits.

Explores sport governance and policy in the international context with focus on international federations, professional leagues and comparative analyses of governmental sporting policies. Offered by Recreation, Health & Tourism. May not be repeated for credit.

Recommended Prerequisite: SPMT 551.

Registration Restrictions:

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

Schedule Type: Lecture