

# COMMUNICATION (COMM)

## 100 Level Courses

**COMM 100:** *Public Speaking*. 3 credits.

Presents principles to develop effective presentations for public and professional settings while integrating appropriate technologies. Emphasizes analyzing audience; composing meaningful, coherent messages; conducting responsible research; developing effective arguments; and improving delivery skills to strengthen confidence and credibility. Offered by Communication. May not be repeated for credit.

**Mason Core:** Oral Communication

**Schedule Type:** Lecture

**COMM 101:** *Interpersonal and Group Interaction*. 3 credits.

Presents principles to develop appropriate and effective communication strategies in one-to-one and small group communication settings. Emphasizes analyzing and assessing communication skills to create and sustain effective communication in personal and professional relationships. Offered by Communication. May not be repeated for credit.

**Mason Core:** Oral Communication

**Schedule Type:** Lecture

**COMM 140:** *Forensics Seminar in Creative Arts*. 1 credit.

Intensive work in creative forensics events, including rhetorical criticism and informative, persuasive, extemporaneous, after-dinner, and impromptu speaking. Offered by Communication. May be repeated within the term for a maximum 4 credits.

**Recommended Prerequisite:** Audition required.

**Schedule Type:** Seminar

**COMM 141:** *Forensics Seminar in Recreative Arts*. 1 credit.

Intensive work in recreative forensic events, including dramatic duo, program interpretation, poetry interpretation, dramatic interpretation, and prose interpretation. Offered by Communication. May be repeated within the term for a maximum 4 credits.

**Recommended Prerequisite:** Audition required.

**Schedule Type:** Seminar

**COMM 142:** *Forensics Seminar in Debate: Affirmative Strategies*. 1 credit.

Work in affirmative research, case construction, and oral presentation; directed toward affirmative analysis of intercollegiate debate proposition. Offered by Communication. May be repeated within the term for a maximum 4 credits.

**Recommended Prerequisite:** Audition required.

**Schedule Type:** Seminar

**COMM 143:** *Forensics Seminar in Debate: Negative Strategies*. 1 credit.

Work in negative research, case attacks, and oral presentation directed toward negative analysis of intercollegiate debate proposition. Offered by Communication. May be repeated within the term for a maximum 4 credits.

**Recommended Prerequisite:** Audition required.

**Schedule Type:** Seminar

**COMM 145:** *Newspaper Workshop I*. 1 credit.

Practical experience in writing, editing, or business aspects of newspaper production at Broadside or other papers. Coordinated by newspaper faculty advisor. Offered by Communication. May be repeated within the term for a maximum 3 credits.

**Schedule Type:** Seminar

**COMM 148:** *Radio Workshop I*. 1 credit.

Students receive individual guidance while learning to be on-air show hosts at student internet radio station WGMU. New technologies such as computer automation systems and advanced production software are integrated throughout the curriculum to prepare students to engage in the most current applications for commercial and internet radio and podcasting. Offered by Communication. May be repeated within the degree for a maximum 3 credits.

**Recommended Prerequisite:** One 100 level COMM course, or permission of instructor.

**Schedule Type:** Studio

**COMM 150:** *Communication Skills for International Students*. 3 credits.

Introduction to speaking, listening, and nonverbal skills required to communicate appropriately in university study. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** International students in first year of study in the United States, non-native speakers of English with some difficulty speaking clearly and accurately, or permission of instructor.

**Schedule Type:** Lecture

**COMM 157:** *Digital Media Workshop*. 1 credit.

Offers students a hands-on introduction to digital tools of creative expression, involving the use of specific software and hardware, including operating systems, media editing programs, authoring applications, and software utilities. Notes: Students who have already completed or are in COMM 208 are not eligible to take this course. Offered by Communication. May be repeated within the degree for a maximum 3 credits.

**Recommended Prerequisite:** COMM 100 or 101 and declared major or minor in communication, undeclared major, or permission of undergraduate program director.

**Schedule Type:** Seminar

## 200 Level Courses

**COMM 200:** *Communication Theory*. 3 credits.

Introduces the field of communication, including perspectives on theory and research, topical areas within the discipline, basic research methodologies, and a survey of theories in those areas. Covers basic procedures for theory-building, research, and writing about communication. Offered by Communication. May not be repeated for credit.

**Specialized Designation:** Discovery of Scholarship

**Recommended Prerequisite:** COMM 100 or COMM 101 or permission of undergraduate program director.

**Schedule Type:** Lecture

**COMM 201:** *Small Group Communication*. 3 credits.  
Principles of communicating effectively in small group situations. Emphasizes problem-solving group communication. Practice in working cooperatively with others to complete projects using systematic approach to problem solving. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 101, or equivalent course.

**Schedule Type:** Lecture

**COMM 202:** *Media and Society*. 3 credits.  
Examines the relationship between media and society through the study of the development of various media systems in the United States, including print media, radio, television, film, the recording industry, and new communication technologies. Introduces media effects and basic theories. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 203:** *Introduction to Journalism*. 3 credits.  
American journalism including history and First Amendment components; role of professional journalist; print, broadcast, and computer assisted news operations; economics of publishing; and effect of new technologies. Serves as starting point for those interested in journalism careers and as orientation for those interested in learning more about news business operations. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 204:** *Introduction to Public Relations*. 3 credits.  
Introduces the evolving field of public relations and the role it plays in global business, politics and social interactions. Focuses on creation of integrated digital communication and social media engagement. This is a required course for the Communication Department Public Relations concentration and a prerequisite for several upper-level public relations courses. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 208:** *Introduction to Media Production*. 3 credits.  
Provides a general introduction to media production with emphasis on the basics of multimedia tools for camera, audio, lighting, and editing, focusing on non-fiction, journalism, or public relations/advocacy presentations. Offered by Communication. May not be repeated for credit. Equivalent to COMM 355.

**Schedule Type:** Lecture

**COMM 210:** *Voice and Articulation*. 3 credits.  
Principles of voice production, with practice in effective vocal use of American English. Emphasizes student participation. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 230:** *Case Studies in Persuasion*. 3 credits.  
Examines common persuasive message strategies and approaches. Covers basic principles of persuasive process. Case studies include

advertisements, speeches, and persuasive activities from all segments of society. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 249:** *Communication Field Experience*. 1-2 credits.  
Field training and experience related to one of the five communication department concentrations through faculty-approved activity support. Offered by Communication. May be repeated within the term for a maximum 4 credits.

**Recommended Prerequisite:** 45 credits total.

**Schedule Type:** Activity-Based

**COMM 255:** *Introduction to Media Literacy*. 3 credits.  
Principles and practices of media literacy. Emphasizes critical viewing, listening, and reading media skills; and media effects on consumer. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 260:** *Basic Debate Theory and Practice*. 3 credits.  
Theory and practice of formal debate, including approaches to analytical reasoning, research, delivery, and conceptual basis for debate. Does not require tournament participation. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture, Recitation

**COMM 261:** *Theories of Argumentation*. 3 credits.  
Analyzes argument within communicative settings. Emphasizes deductive and inductive forms of reasoning, fallacies in reasoning, tests of evidence, and models for such analyses. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

### 300 Level Courses

**COMM 300:** *Foundations of Public Communication*. 3 credits.  
Theories and principles of public communication, emphasizing methods of persuasion, critical analysis, speaker-listener alignments in public setting, and measurements of effective public communication. Offered by Communication. May not be repeated for credit.

**Specialized Designation:** Writing Intensive in the Major

**Registration Restrictions:**

**Required Prerequisite:** (COMM 200<sup>C</sup>).

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 301:** *Foundations of Interpersonal Communication*. 3 credits.  
Theories and principles of interpersonal communication emphasizing models of communication, verbal and nonverbal message systems, and analysis of communicative relationships. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 302:** *Foundations of Media Theory*. 3 credits.  
Provides a comprehensive review of mass communication and media theory, focusing on media effects and the complex relationships between media producers, messages, technologies, and users/audiences.

Examines role of media in news, politics, and popular culture. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 303:** *Writing across the Media*. 3 credits.

Foundation course focusing on writing for the mass media: Internet, public relations, newspapers, broadcast (television and radio) and advertising with a strong emphasis on adherence to Associated Press Style. Notes: Prerequisite for all communication media writing courses. Lab work required. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 30 credits.

**Schedule Type:** Lecture

**COMM 304:** *Foundations of Health Communication*. 3 credits.

Explores health communication research practice: the role of communication in health care delivery, health promotion and disease prevention, risk communication, and personal as well as psychological well-being. Examines interpersonal, organizational, team, family, and intercultural relationships. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 305:** *Foundations of Intercultural Communication*. 3 credits.

Analyzes communication variables as they relate to intercultural encounters. Emphasizes culture's influence on communication process, particularly influence of verbal and nonverbal communication on how message is interpreted. Notes: Communication majors are encouraged to complete COMM 200 prior to enrolling in this course. Offered by Communication. May not be repeated for credit.

**Mason Core:** Global Understanding

**Recommended Prerequisite:** 3 credits of 100 or 200-level COMM courses or 60 credits.

**Schedule Type:** Lecture

**COMM 306:** *Issues in Intercultural Communication*. 3 credits.

Applies basic principles of intercultural communication to analyze specific situations involving communication and cultural differences. Notes: Continuation of COMM 305. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 305, or permission of instructor.

**Schedule Type:** Lecture

**COMM 307:** *Field Study in Communication*. 3 credits.

Structured communication learning experience: one to three weeks of travel in a foreign environment involving another country or relevant U.S. co-cultures. Students must complete appropriate readings, laboratory assignments, and personal learning paper to process communication concepts and experiences. Notes: May be repeated for credit when field study is substantially different with permission of the undergraduate director. Offered by Communication. May be repeated within the degree.

**Recommended Prerequisite:** Permission of instructor.

**Schedule Type:** Lecture

**COMM 310:** *Performance for Communication Arts*. 3 credits.

Principles and theories of performance for communication arts. Practice in spoken performance of prose, poetry, and drama. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 320:** *Business and Professional Communication*. 3 credits.

Study of basic theories and skills of communication in professional contexts, including interviewing, relationship maintenance, small group teams, and public presentations. Emphasizes developing practical and critical thinking skills. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 100, 101, or 104 or permission of instructor.

**Schedule Type:** Lecture

**COMM 326:** *Rhetoric of Social Movements and Political Controversy*. 3 credits.

Social and political forces of contemporary era from communication perspective, emphasizing political leadership, pressures for social and political change, and transformations in communicative environment. Offered by Communication. May not be repeated for credit.

**Mason Core:** Synthesis

**Recommended Prerequisite:** COMM 300.

**Schedule Type:** Lecture

**COMM 327:** *Political Communication*. 3 credits.

Studies how political communication shapes development of "political reality." Examines interactions between media and politics with respect to the ways communication functions in political settings. Offered by Communication. May not be repeated for credit. Equivalent to COMM 432.

**Schedule Type:** Lecture

**COMM 330:** *Principles of Public Relations*. 3 credits.

Surveys nature, history, scope, and practice of public relations in business, trade associations, nonprofit organizations, and educational and government institutions. Covers principles, practice of public relations, including media relations, issues management, and public service announcements; marketing and research; planning and publicity for special events; house publications; and institutional advertising. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 3 hours of COMM credit and 60 hours, or permission of instructor.

**Schedule Type:** Lecture

**COMM 331:** *Advanced Principles in Public Relations*. 3 credits.

Develops the conceptual knowledge and practical skills students need to thrive in challenging public relations situations, such as crisis management, research for clients, communication with clients, and development of client work. Students complete the course with a portfolio of research, writing, and visual materials they have created. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisites:** COMM 204<sup>C</sup> or 330<sup>C</sup>.

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 332:** *Nonverbal Communication*. 3 credits.

Theory, principles, and methods to analyze nonverbal communication. Emphasizes physical behavior, facial expression, personal space and territoriality, physical appearance, vocal cues, and environment. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 334:** *Family and Health Communication*. 3 credits.

Examines how family communication contributes to physical, psychological, and social wellness. Explores how family communication affects our experience with health transitions (e.g., coping with cancer; becoming a caregiver; losing a loved one), contributes to health outcomes (e.g., stress and anxiety; disordered eating behavior; schizophrenia; drug abuse), and is central to health promotion behavior (e.g., understanding health history and genetics). Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 335:** *Organizational Communication*. 3 credits.

Theory, practice, and methods to analyze communication in organizations. Emphasizes process and structure, interaction formats, mechanisms for modification, and career paths in organizational communication. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 100, 101, or 301, or permission of instructor.

**Schedule Type:** Lecture

**COMM 340:** *Forensics Seminar in Creative Arts*. 1 credit.

Intensive work in various types of creative forensics events, including rhetorical criticism and informative, persuasive, extemporaneous, after-dinner, and impromptu speaking. Offered by Communication. May be repeated within the term for a maximum 4 credits.

**Recommended Prerequisite:** Completion of 60 hours, or 4 hours of COMM 140. Audition required.

**Schedule Type:** Seminar

**COMM 341:** *Forensics Seminar in Recreative Arts*. 1 credit.

Intensive work in various types of recreative forensics events, including dramatic duo, program interpretation, poetry interpretation, dramatic interpretation, and prose interpretation. Offered by Communication. May be repeated within the term for a maximum 4 credits.

**Recommended Prerequisite:** Completion of 60 hours, or 4 hours of COMM 141. Audition required.

**Schedule Type:** Seminar

**COMM 342:** *Forensics Seminar in Debate: Affirmative Strategies*. 1 credit. Work in affirmative research, case construction, and oral presentation directed toward affirmative analysis of intercollegiate debate proposition. Offered by Communication. May be repeated within the term for a maximum 4 credits.

**Recommended Prerequisite:** Completion of 60 hours, or 4 hours of COMM 142. Audition required.

**Schedule Type:** Seminar

**COMM 343:** *Forensics Seminar in Debate: Negative Strategies*. 1 credit.

Work in negative research, case attacks, and oral presentation directed toward negative analysis of intercollegiate debate proposition. Offered by Communication. May be repeated within the term for a maximum 4 credits.

**Recommended Prerequisite:** Completion of 60 hours, or 4 hours of COMM 143. Audition required.

**Schedule Type:** Seminar

**COMM 345:** *Newspaper Workshop II*. 1 credit.

Practical experience in writing and editing for student newspaper or other papers. Offered by Communication. May be repeated within the term for a maximum 3 credits.

**Recommended Prerequisite:** 3 credits of COMM 145, 351, or permission of instructor.

**Schedule Type:** Seminar

**COMM 346:** *Yearbook Workshop*. 1 credit.

Practical experience in promotion, marketing, and sales of video yearbook, or practical experience working on Senior Expressions, a print supplement to the video yearbook. Offered by Communication. May be repeated within the term for a maximum 3 credits.

**Schedule Type:** Seminar

**COMM 347:** *Cable TV Programming and Marketing*. 1 credit.

Practical experience in television programming, promotion, and marketing of a campus television cable network operation. Offered by Communication. May be repeated within the degree for a maximum 3 credits.

**Schedule Type:** Lecture

**COMM 348:** *Radio Workshop II*. 1 credit.

Intensive practical application of previously acquired on-air show hosting skills at student internet radio station WGMU. Skill development in commercial production and writing included. New technologies such as social media, computer automation systems and advanced production software are integrated throughout the curriculum to prepare students to engage in the most current applications for commercial and internet radio and podcasting. Offered by Communication. May be repeated within the term for a maximum 3 credits.

**Recommended Prerequisite:** COMM 148, or permission of instructor.

**Schedule Type:** Seminar

**COMM 350:** *Mass Communication and Public Policy*. 3 credits.

Investigates how matters of public importance are communicated via various mass communication channels. Emphasizes regulations to minimize influence of mass media on public decision-making, and media manipulation by pressure groups, politicians, and media gatekeepers. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 202, 255, or 302, or permission of instructor.

**Schedule Type:** Lecture**COMM 351: *News Writing and Reporting*. 3 credits.**

Experience in actual news gathering. Students write and report for print and online outlets. Numerous in-class and out-of-class writing assignments train students in unique styles of print and online journalism. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisite:** (COMM 303<sup>C</sup>).

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture**COMM 352: *News Editing: Print and Beyond*. 3 credits.**

Copy preparation, headline writing, news judging, and layout for various forms of print and electronic formats. Introduces working on news copy desks. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisite:** (COMM 303<sup>C</sup>).

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture**COMM 353: *Broadcast Journalism*. 3 credits.**

Investigates unique writing style of electronic media journalists. Emphasizes concise, conversational, and timely news writing. Techniques of mixing words of report with sights, sounds of news story. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisite:** (COMM 303<sup>C</sup>).

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture**COMM 354: *Radio Production*. 3 credits.**

Offers theory and practice of operational digital media and radio broadcasting. The curriculum emphasizes core skills and knowledge in writing and digital radio production. Topics include content creation, production techniques (including digital audio software) and promotion, management and other aspects of commercial and noncommercial radio, internet radio, satellite radio, podcasting, and other audio/radio art forms. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 302 or permission of instructor.

**Schedule Type:** Lecture**COMM 356: *Video: Performance and Writing*. 3 credits.**

Writing for video, performance skills for on-air work, interviewing. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 45 credits.

**Schedule Type:** Lecture**COMM 358: *Multi-Camera Studio Production*. 3 credits.**

Provides an in-depth exploration of the creative, technical, logistical, and aesthetic requirements of production in a multiple camera environment. The fundamental skills learned in this class will serve as a foundation for narrative, event, live sports, talk show, broadcast journalism, and magazine-styled television and webcast programming. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisites:** COMM 355<sup>C</sup>, FAVS 255<sup>C</sup> or COMM 208<sup>C</sup>.

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture**COMM 359: *Media Management*. 3 credits.**

Principles, practices of media management from general techniques to operation of individual departments within a media organization. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture**COMM 360: *Digital Postproduction*. 3 credits.**

Offers instruction on delivering high-quality image and video products for digital media. Students will be introduced to an array of video-audio editing and digital image software for integrating video, audio, photo and graphic postproduction. Student projects focus on journalism, public relations, and advocacy contexts. Offered by Communication. May not be repeated for credit. Equivalent to FAVS 260.

**Registration Restrictions:**

**Required Prerequisites:** COMM 355<sup>C</sup>, FAVS 255<sup>C</sup> or COMM 208<sup>C</sup>.

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture**COMM 361: *Online Journalism*. 3 credits.**

Focuses on online journalism, research, reporting, web page and weblog creation, and writing for Internet. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisite:** (COMM 303<sup>C</sup>).

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture**COMM 362: *Argument and Public Policy*. 3 credits.**

Develops argumentative skills while examining contemporary public policy. Applies methods of argumentative analysis to design, implementation of public policy. Students learn by constructing, examining, and using public argument. Offered by Communication. May not be repeated for credit.

**Mason Core:** Synthesis**Schedule Type:** Lecture**COMM 363: *Media Career Seminar*. 1 credit.**

Practicum for students with production experience; students produce a final resume in area of expertise. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** Two courses completed in area of media production focus.

**Schedule Type:** Laboratory**COMM 364: *Videography*. 3 credits.**

Provides a comprehensive overview of the principles and practices of visual storytelling, encompassing short documentaries, campaigns, commercial work, news and other non-fiction narratives. Mobile, DSLR and fixed-lens cameras will be used to explore all facets of visual production that tell human stories, with emphasis on character, conflict,



drama, and surprise. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisites:** COMM 355<sup>C</sup>, FAVS 255<sup>C</sup> or COMM 208<sup>C</sup>.

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 365: *Gender, Race, and Class in the Media*. 3 credits.**

Introduces concepts of power, influence of mass media. Allows students to see themselves as products, producers of media influence, and gives sense of the roles in the media or lack thereof, of groups based on their gender, race and/or class. Offered by Communication. May not be repeated for credit. Equivalent to WMST 304.

**Recommended Prerequisite:** COMM 302 or permission of instructor.

**Schedule Type:** Lecture

**COMM 366: *Visual Communication*. 3 credits.**

Teaches visual communication theories and applies them to creation of videos, web pages, multimedia production, Computer Based Training (CBT) and other technologies. Covers limits of visual communication in terms of perception, economics, and technology. Partial distance course includes viewing video modules and using electronically mediated discussion. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisites:** COMM 208<sup>C</sup> or FAVS 255<sup>C</sup>.

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 367: *Children and Media*. 3 credits.**

Provides an overview of the relationships between children and mass media. Focus of the course is on the effects of media consumption on children's social and psychological well-being. Students will learn major child development theories, review history, economics and regulation of children's programming, and explore children's use of and responses to various media. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 370: *Feature Writing*. 3 credits.**

Introduces aspiring journalists to research techniques and critical writing skills needed to produce publishable magazine or newspaper feature stories. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisite:** (COMM 303<sup>C</sup>).

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 371: *Sports Writing and Reporting*. 3 credits.**

Experience in actual sports-related news gathering and reporting. Covers writing and reporting on sports-related subjects for print and online media. Numerous in-class and out-of-class writing assignments train students in the unique style of covering sports events, reporting breaking news, and writing feature stories. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisite:** (COMM 303<sup>C</sup>).

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 372: *Sports and the Media*. 3 credits.**

Examines the role of mass media in constructing images of athletes, sport, and sports culture. Critical attention is given to broadcast, print, and film of sport media. Assesses sociological and cultural issues that shape sport media and culture. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 373: *Business and Economic Journalism*. 3 credits.**

Writing and reporting about business and the economy with focus on understanding financial news and reporting about companies, trade, and markets for print, broadcast, and online media. Students practice through in-class and out-of-class writing assignments. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisite:** (COMM 303<sup>C</sup>).

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 374: *Political Journalism*. 3 credits.**

Writing and reporting about politics, elections and campaigns, and the legislative and executive branches of government for print, broadcast, and online media. Students practice the style and substance of covering political news through in-class and out-of-class writing assignments. A unique collaboration with C-SPAN including video conference opportunities with political and media personalities. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisite:** (COMM 303<sup>C</sup>).

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 375: *Mass Communication Advertising and Promotions*. 3 credits.**

History, regulation, and ratings of advertising, as well as media buying, advertising campaigns, and strengths and weaknesses of media vehicles used in advertising. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 302 or permission of instructor.

**Schedule Type:** Lecture

**COMM 380: *Media Criticism*. 3 credits.**

Examines practical criticism of a wide variety of media texts including television programs, newspapers, articles, films, photographs, and advertisements. Introduces principles of major contemporary modes of analysis for systematically interpreting visual and verbal forms of communication. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** Completion of 60 hours or permission of instructor.

**Schedule Type:** Lecture

**COMM 384: *Public Relations and Social Media*.** 3 credits.  
Explores the role of social media in contemporary public relations. Students engage in social media research and analysis, examine best practices for successful campaigns, seek to understand conditions for viral media, implement a personal branding strategy, create strategic engagement plans, and design campaigns. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 385: *Special Topics in Interpersonal and Organizational Communication*.** 3 credits.  
Topics vary. Counts toward Organizational and Interpersonal Communication concentration in the Communication Department. Notes: May be repeated for credit when topic is different. Offered by Communication. May be repeated within the degree.

**Schedule Type:** Lecture

**COMM 386: *Special Topics in Political Communication*.** 3 credits.  
Topics vary. Counts toward Political Communication concentration in the Communication Department. Notes: May be repeated for credit when topic is different. Offered by Communication. May be repeated within the degree.

**Schedule Type:** Lecture

**COMM 387: *Special Topics in Journalism*.** 3 credits.  
Topics vary. Counts toward Journalism concentration in the Communication Department. Notes: May be repeated for credit when topic is different. Offered by Communication. May be repeated within the degree.

**Schedule Type:** Lecture

**COMM 388: *Special Topics in Public Relations*.** 3 credits.  
Topics vary. Counts toward Public Relations concentration in the Communication Department. Notes: May be repeated for credit when topic is different. Offered by Communication. May be repeated within the degree.

**Schedule Type:** Lecture

**COMM 389: *Public Relations for Associations and Nonprofits*.** 3 credits.  
Principles of editing and journalism applied to publications, public relations, and advertising needs within corporate environment. Job requirements of editorial positions in public relations, publications, and information as defined by trade associations, nonprofit organizations, and large corporations. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 60 credits, or 3 credits of lower-division COMM courses.

**Schedule Type:** Lecture

**COMM 390: *Issues in Public Relations*.** 3 credits.  
Focuses on current issues in corporate, government, and nonprofit public relations. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisites:** COMM 204<sup>C</sup> or 330<sup>C</sup>.  
<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 391: *Writing for Public Relations*.** 3 credits.  
Focuses on public relations writing including news releases, client memos, broadcasting, speeches, brochures, journals, and advertisements. Includes writing styles, formats, organization, and writing research. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisite:** COMM 303<sup>C</sup>.  
<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 392: *Public Relations Study Abroad*.** 3 credits.  
Concentrated survey course in public relations for business, trade associations, nonprofit organizations, and governmental institutions from the perspective of a location abroad. Emphasis placed on the global and intercultural aspects of public relations. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 395: *Special Topics in Health Communication*.** 3 credits.  
Topics vary. Notes: May be repeated for credit when topic is different. Offered by Communication. May be repeated within the degree.

**Schedule Type:** Lecture

**COMM 396: *Special Topics in Mass Communication*.** 3 credits.  
Topics vary. Counts toward Media Production and Criticism Concentration in the Communication Department. Notes: May be repeated for credit when topic is different. Offered by Communication. May be repeated within the degree.

**Schedule Type:** Lecture

**COMM 397: *Special Topics in Production*.** 1-3 credits.  
Provides hands-on media production experience. Topics vary. Notes: May be repeated for credit when topic is different. Offered by Communication. May be repeated within the term.

**Schedule Type:** Studio

**COMM 398: *Research Practicum in Communication*.** 1-3 credits.  
Work individually with a faculty member on a faculty research project. Requires readings in research methods and topic area and a final project. Notes: Students must submit an application for COMM 398 at least one week prior to the beginning of the semester. Offered by Communication. May be repeated within the degree for a maximum 6 credits.

**Recommended Prerequisite:** 60 credits including at least 9 hours of COMM credit toward the major; minimum GPA of 2.5 overall and 3.0 in the major; approval of department.

**Schedule Type:** Independent Study

**COMM 399: *Special Topics in Communication*.** 1-3 credits.  
Topics vary; some require laboratories. Notes: May be repeated for credit when topic is different. Offered by Communication. May be repeated within the term.

**Specialized Designation:** Green Leaf Course

**Schedule Type:** Lecture

## 400 Level Courses

**COMM 400:** *Research Methods in Communication*. 3 credits.

Explores applications for primary research methodologies used in communication. Research project with focus on survey, critical ethnographic, or experimental methodologies. Notes: Students may not receive credit for both COMM 400 and COMM 490. Offered by Communication. May not be repeated for credit. Equivalent to COMM 490.

**Specialized Designation:** Scholarly Inquiry

**Recommended Prerequisite:** Two of COMM 300, 301, 302, 305 each one with a minimum grade of 2.00 (C).

**Registration Restrictions:**

**Required Prerequisites:** COMM 200<sup>C</sup> or U200.

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 401:** *Interpersonal Communication in the Workplace*. 3 credits.

Comprehensive study of theories and research associated with dynamics of interpersonal relationships in the workplace. Emphasizes individual motivation, interpersonal needs, communication styles, leadership, problem solving, decision making, diversity, interpersonal conflict, individual adaptation to organizational change, and influence of technology on workplace relationships. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 301, or permission of instructor.

**Schedule Type:** Lecture

**COMM 411:** *Public Relations Practicum*. 3 credits.

Helps communication majors apply their public relations education. Covers three general areas: public relations theory and applications, writing and editing, and networking/story placement. Includes public relations strategy and tactics, interviewing and analysis, writing and message delivery. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

**Required Prerequisites:** COMM 204<sup>C</sup> or 330<sup>C</sup>.

<sup>C</sup> Requires minimum grade of C.

**Schedule Type:** Lecture

**COMM 412:** *Politics and the Mass Media*. 3 credits.

Covers responsibilities; freedoms of mass media in a democracy; and media influence on citizens' opinions, elections, and decisions of public officials. Offered by Communication. May not be repeated for credit. Equivalent to GOVT 412.

**Recommended Prerequisite:** GOVT 103 or permission of instructor.

**Schedule Type:** Lecture

**COMM 430:** *Persuasion*. 3 credits.

Theories of persuasive communication including traditional and contemporary attitudinal change; relationship among speaker, message, and audience; and relationship between attitudinal and behavioral change. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 431:** *New Media and Democracy*. 3 credits.

Examines how an evolving media environment, including new information sources and new opportunities to produce content, changes how people understand their place in American society. Engages with questions of where and how people learn about, discuss, and engage with issues of public importance, such as political policy concerning science, health, technology, and society. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 60 credits or permission of instructor.

**Schedule Type:** Lecture

**COMM 433:** *Environmental Communication*. 3 credits.

Rhetoric and persuasion about environmental issues in contemporary society. Investigation of case studies in corporate, institutional, and movement attempts to mobilize and cope with ecological concerns. Critical assessment of public communication is emphasized. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture

**COMM 434:** *Interviewing*. 3 credits.

Theory, principles, and practical skills essential to interview process. Emphasizes information gathering, journalistic, persuasive, employment, and performance-appraisal interviews. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 60 hours or permission of instructor.

**Schedule Type:** Lecture

**COMM 435:** *Digital Communication*. 3 credits.

Offers practical application, skill development, and theoretical and critical assessment of mediated communication, including digital networking and social media. Discusses and engages with digital communication in terms of culture and language, functional and dysfunctional communication, social interaction, critical perspectives and ideology, copyright, freedom, ethics and responsibility, and images of the future. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 60 credits.

**Schedule Type:** Lecture

**COMM 440:** *Ceremonial Speech Writing and Performance*. 3 credits.

Provides students with the opportunities to develop speaking skills for a variety of contexts from eulogies to commencement speeches. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 75+ hours or permission of instructor.

**Schedule Type:** Lecture

**COMM 450:** *Internship in Communication*. 3 credits.

On-the-job training in communication through approved field work study programs. Internships arranged and supervised by Department of Communication through internship coordinator. Related class work in resume preparation and job interviewing. Notes: See department for the application process. Offered by Communication. May be repeated within the degree for a maximum 6 credits.

**Recommended Prerequisite:** 60 credits, major or minor in communication, journalism, or sport communication; 15 credits in COMM for majors, 12 credits for non-COMM majors, and permission of department.



**Schedule Type:** Internship**COMM 451:** *Facilitating Communication Education*. 3 credits.

Theory and practice in facilitating learning of communication principles and skills. Students work as instructional aides in lower-division classes under direct supervision of faculty member. Activities may include online learning support, social media updates, media production, facilitating small-group activities and individually critiquing oral performances. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Independent Study**COMM 452:** *Media Production Practicum*. 1-3 credits.

Theory and practice in creation, distribution, and response to media productions. Students complete minimum 150 hours of work as assistants to engineers, producers, directors, and organizers of media production facilities on campus, under supervision of a sponsoring faculty member. Notes: Only 3 credits may be applied to the communication major. Offered by Communication. May be repeated within the degree for a maximum 6 credits.

**Recommended Prerequisite:** COMM 208, 303, or 348.**Schedule Type:** Internship**COMM 453:** *Multimedia Journalism*. 3 credits.

Applies concepts of advanced visual storytelling within today's fluid media landscape. Students report and tell compelling stories across multiple platforms using simple, portable equipment and software essential to reporters working in the contemporary converged newsroom. Highlights a multimedia approach to journalism to include broadcast, mobile reporting skills and backpack journalism techniques. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 353.**Registration Restrictions:****Required Prerequisite:** COMM 303<sup>C</sup>.<sup>C</sup> Requires minimum grade of C.**Schedule Type:** Lecture**COMM 454:** *Free Speech and Ethics*. 3 credits.

Major issues surrounding roles of speech, press, and electronic media in society. Includes history of free speech and press issues in society, government role in regulating marketplace of ideas, and responsibility of individual in free society. Offered by Communication. May not be repeated for credit.

**Mason Core:** Synthesis**Recommended Prerequisite:** 60 credit hours or permission of instructor.**Schedule Type:** Lecture**COMM 455:** *History of Journalism*. 3 credits.

Development of print journalism, emphasizing interaction of technology, audience, and government intervention. Topics include birth of press, development of modern newspaper, and American development including Revolutionary and Civil wars, rise of independent press, and yellow journalism. Offered by Communication. May not be repeated for credit. Equivalent to HIST 455.

**Recommended Prerequisite:** 3 hours of COMM or HIST.**Schedule Type:** Lecture**COMM 456:** *Comparative Mass Media*. 3 credits.

Survey of major foreign mass media systems as they compare with American system. Focuses on broad dimensions of international mass media and describes issues facing global journalism and media systems. Provides substantive framework to critically evaluate various national media systems. Offered by Communication. May not be repeated for credit.

**Mason Core:** Global Understanding**Schedule Type:** Lecture**COMM 465:** *Topics in Communication and Gender*. 3 credits.

Topics may include gender and culture, women as rhetors, male and female communication, and communication and gender roles. Examines specific interests, ideally in seminar setting. Notes: May be repeated for credit when topic is different with permission of department. Offered by Communication. May be repeated within the term.

**Schedule Type:** Lecture**COMM 469:** *Structure of the Telecommunications Industry*. 3 credits.

Explores complex interrelationships that affect modern telecommunications and how major mergers, acquisitions, regulatory decisions, congressional initiatives, or engineering breakthroughs can profoundly affect telecommunications industry at any given time. Notes: Serves as capstone seminar in telecommunications minor. Offered by Communication. May not be repeated for credit.

**Schedule Type:** Lecture**COMM 475:** *Journalism Law*. 3 credits.

Examines law as it relates to working journalist. Topics include libel, invasion of privacy, free press and fair trial, First Amendment, broadcast regulation, access to media, advertising, and effect of new technologies on these issues. Uses case approach to study leading court decisions in mass media law. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 60 credits or permission of instructor.**Schedule Type:** Lecture**COMM 480:** *College to Career: Strategies for Transition*. 1 credit.

Designed to assist soon-to-be graduates in the employment transition process. Fundamental to the course are effective communication skills, creative research, and the desire to actively and aggressively seek meaningful employment. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 60+ credits or permission of instructor.**Schedule Type:** Lecture**COMM 487:** *Washington Media Institute*. 3 credits.

Special topics offered through the Washington Media Institute. Students must be enrolled in the communication department's professional experience in communication minor. Notes: May not be applied to the communication major or minor. Offered by Communication. May be repeated within the degree for a maximum 15 credits.

**Schedule Type:** Lecture

**COMM 490:** *Honors Research Methods in Communication*. 3 credits. Honors version of COMM 400. Notes: Students may not receive credit for both COMM 400 and 490. Offered by Communication. May not be repeated for credit. Equivalent to COMM 400.

**Specialized Designation:** Scholarly Inquiry

**Recommended Prerequisite:** Acceptance to pursue honors in the major.

**Schedule Type:** Lecture

**COMM 491:** *RS: Honors Research Project in Communication*. 3 credits. Completion of independent honors research project under the guidance of the student's faculty sponsor. Offered by Communication. May be repeated within the term.

**Specialized Designation:** Research/Scholarship Intensive

**Recommended Prerequisite:** Completion of COMM 490 with minimum grade of 3.0 and approval of honors project prospectus.

**Schedule Type:** Lecture

**COMM 498:** *RS: Research Projects in Communication*. 3 credits. Students plan, execute, and present an empirical research project exploring communication issues of their own choosing. Offered by Communication. May not be repeated for credit.

**Specialized Designation:** Research/Scholarship Intensive

**Recommended Prerequisite:** COMM 200, COMM 400.

**Registration Restrictions:**

Enrollment is limited to students with a major in Communication.

Enrollment limited to students in a Bachelor of Arts degree.

**Schedule Type:** Independent Study

**COMM 499:** *Independent Study in Communication*. 1-3 credits. Study of a selected area in communication. Independent study application must be processed before start of semester in which work is to take place. Notes: May be repeated for credit with permission of director of undergraduate program. Communication courses at the 500 level open to post-baccalaureate students or advanced undergraduates with permission of department. Offered by Communication. May be repeated within the term.

**Recommended Prerequisite:** 75 credits and permission of department.

**Schedule Type:** Independent Study

## 500 Level Courses

**COMM 504:** *Communication and Interpersonal Conflict*. 3 credits. Focuses on interpersonal interactions, including dyadic and small-group levels in various settings such as friendships, marriage, family, and workplace. Examines factors that generate conflicts and communication strategies and skills that help shape conflict interaction toward productive ends. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 506:** *Communication in International Organizations*. 3 credits. Analyzes communication variables as they relate to organizational and managerial functions in international organizations. Topics include developing understanding of how cultural differences influence managerial activities and learning to deal effectively with differences. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 530:** *Theories of Small Group Communication*. 3 credits. Advanced-level theory and practice of small group interaction. Examines current research with a focus on learning applications of theories to relevant settings. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 590:** *Seminar in Communication*. 3 credits. Intensive study of specific topics; content varies. Notes: May be repeated for credit when topic is different. Offered by Communication. May be repeated within the term.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

## 600 Level Courses

**COMM 600:** *Introduction to Graduate Studies*. 3 credits. Offers a broad introduction to the field of communication in terms of communication-based theories and research. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** Admission to graduate program in communication or permission of graduate program director.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate or Senior Plus.

Enrollment is limited to students with a major in Communication.

Enrollment is limited to Graduate or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture**COMM 601:** *Communication in Professional Relationships*. 3 credits.

Explores theoretical perspectives and relevant research to communication strategies and skills for various professional roles and situations. Relates theoretical foundations to practice, assessing theories and applications in individual professional fields. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture**COMM 602:** *Theories and Research of Mass Communication*. 3 credits.

Explores theories that have guided development of mass media. Emphasizes major scientific and humanistic approaches to mass media effects. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture**COMM 604:** *Communication Research Practicum*. 3 credits.

Helps communication master's students determine focus for program of study, thesis, and projects. Includes readings in applied communication research and exercises in topic selection, analysis. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 634 or permission of instructor.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar**COMM 605:** *Intercultural Communication*. 3 credits.

Analyzes communication variables related to communication across cultures. Topics include nonverbal communication, time conceptualizations, perceptions and attitudes, values, social organization patterns, cultural norms, language, ethics, conflict across cultures, and research in intercultural communication. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture**COMM 615:** *Political Communication*. 3 credits.

Analyzes how political communication messages and strategies shape the development of perceptions and behavior in US presidential elections. Examines the interactions between media content and political action in election campaigns. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar**COMM 620:** *Health Communication*. 3 credits.

Examines interpersonal communicative processes associated with health in consumer-provider, family, and health communication campaign contexts. Focus on understanding cultural differences in perceptions of/ communication about health and disease. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar**COMM 630:** *Theories of Public Relations*. 3 credits.

Provides a survey of public relations theories and major ethical issues. Examines ways theories relate to organizations, mass and international communication research, rhetoric, persuasion, and social movements. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 631:** *Approaches to Group Facilitation*. 3 credits.

Introduces various theoretical and practical approaches to group facilitation with in-depth focus and practice in one approach. Students participate in group sessions, analyze videotapes of decision-making groups, and practice methodologies for facilitating group interaction. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 632:** *Persuasion Theory*. 3 credits.

Introduces students to the processes and effects of persuasive communication. Covers key theories of persuasion, behavior change, information processing, message effects, as well as important frameworks that guide the practice of persuasion in applied settings. Particular attention is paid to message features that generate predictable effects and how such effects may vary across different communicative situations. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

**COMM 634:** *Theories of Interpersonal Communication*. 3 credits.

Analyzes contemporary theories, concepts, and approaches to improving interpersonal communication. Examines interpersonal communication research. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 301 or permission of instructor.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 635:** *Organizational Communication*. 3 credits.

Analyzes communication systems, processes in public and private organizations. Topics include conflict management, group decision making, interviewing, technical presentations, and using various

channels for improving internal and external communication. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 636:** *Communication Consulting*. 3 credits.

Investigates theories providing foundation for communication consulting. Provides theoretical information and mechanisms for application necessary to modify communicative behavior within organizations. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 637:** *Risk Communication*. 3 credits.

Research on sharing information about physical hazards such as toxic waste, radiation, disease, injury, biohazards. Topics include communication concerning workplace safety, environmental problems, risk assessments, and scientific uncertainties. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

**COMM 639:** *Science Communication*. 3 credits.

Reviews research on best practices in science communication for scientists and communication professionals. Explores theory on conceptualizing science communication as disseminating knowledge, promoting informed decision making, involving citizens in scientific research (i.e., citizen science), promoting legislative and individual actions, or creating entertainment. Students practice communicating complex science and designing contexts for public engagement with scientific research. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.



Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

**COMM 640:** *Controversies in Science Communication*. 3 credits. Examines the communication implications related to selected current topics of scientific controversy. Offered by Communication. May be repeated within the degree for a maximum 6 credits.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 641:** *Advanced Communication Skills for STEM*. 3 credits. Examines the specific oral, written, and mediated communication competencies needed by STEM professionals in modern society. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 642:** *Science and the Public*. 3 credits. Examines the relationship between science and society, with a particular emphasis on the role of communication in shaping public opinion on issues related to science and technology. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

**COMM 644:** *Analysis and Criticism of Science Journalism*. 3 credits. Examines media coverage of technically complex topics in science, social science, environment, health and medicine, and technology. Explores the influence of institutional media practices on news about science and technology. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

**COMM 650:** *Research Methodologies in Communication*. 3 credits. Introduces various research methods used by communication professionals. Focus on achieving understanding and knowledge of social scientific research, qualitative and quantitative, and critical analysis through use and application. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate or Senior Plus.

Enrollment is limited to students with a major in Communication.

Enrollment limited to students in the MA Communication, MAIS Interdisciplinary Studies or PHD Communication programs.

Enrollment is limited to Graduate or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Laboratory, Lecture

**COMM 653:** *Graduate Seminar in Instructional Communication*. 3 credits. Investigates theoretical and practical implications of instructional communication. Exposes graduate students to communication principles and practices of teaching college courses at upper and lower divisions. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

**COMM 655:** *Theory and Practice of Digital Communication*. 3 credits. Applies visual communication theory to the production of digital media. Emphasizes theories in nonfiction digital filmmaking, sound theory for audio production, and ethical and aesthetic topics in digital storytelling. Provides a community engaged learning component allowing students to partner with community organizations to produce digital media tools that address issues of social importance. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 660:** *Climate Change and Sustainability Communication Campaigns*. 3 credits. Offers practical application, skill development, and theoretical basis of communication campaigns developed in response to global warming

and other threats to sustainability. Focuses on purposive campaigns to promote changes in individual behavior and public policy. Offered by Communication. May not be repeated for credit.

**Specialized Designation:** Green Leaf Course

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

**COMM 670:** *Social Marketing*. 3 credits.

Offers conceptual overview of social marketing: marketing methods designed to influence people to behave in ways that benefit society. Develops skills necessary to conduct a social marketing initiative and provides an opportunity for practical application of those skills. Offered by Communication. May not be repeated for credit.

**Specialized Designation:** Green Leaf Course

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 690:** *Special Topics in Communication*. 3 credits.

Explores contemporary issues in communication theory, research, and practice. Notes: Topics vary. May be repeated when topic is different. Offered by Communication. May be repeated within the term for a maximum 15 credits.

**Specialized Designation:** Green Leaf Course

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

**COMM 694:** *Communication Internship*. 3 credits.

Students work in approved, professional-level communication position, meeting regularly with internship supervisor from department. Requires paper, journal, minimum 60 hours work for each credit of enrollment. Students usually enroll in internships at end of program of study. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** 18 graduate credits and permission of department.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Internship

**COMM 696:** *Directed Readings and Research*. 1-3 credits.

Reading and research on specific topic under direction of faculty member. Written report required; oral or written exam may be required. Offered by Communication. May be repeated within the term for a maximum 6 credits.

**Recommended Prerequisite:** Permission of department.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Independent Study

**COMM 697:** *Independent Production*. 1-3 credits.

Media or creative production activities under direction of faculty member. Requires completed production; written report, oral exam may be required. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** Permission of department.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy, Graduate, Non Degree or Senior Plus.

Enrollment is limited to Graduate, Non-Degree or Undergraduate level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Independent Study

## 700 Level Courses

**COMM 700:** *Building Social Science Theory*. 3 credits.

Explores the process of developing and testing social science theories. Emphasizes the components and mechanisms of theory - such as variables and causality - in a manner intended to inform rigorous social science inquiry using quantitative or qualitative methods. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Seminar

**COMM 705:** *Intercultural Health and Risk Communication*. 3 credits.

Examines intercultural health and risk communication interventions; including health communication campaigns, public relations and advertising for health organizations, and how the media and Internet

present health information. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 706: Strategic Communication.** 3 credits.

Examines commonalities of strategic communication campaigns across fields (e.g., military, diplomacy, health, politics, marketing, public relations) in order to understand strategic communication, compare fields, and emphasize strategic and evaluative research across fields. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 630 or permission of instructor.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 716: International Public Relations.** 3 credits.

Provides a survey of international public relations with an emphasis in three areas: applied knowledge for actual international practice, relevant theory, and ethical issues. Offered by Communication. May not be repeated for credit. Equivalent to COMM 806.

**Recommended Prerequisite:** COMM 706 or permission of instructor.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 720: Consumer-Provider Health Communication.** 3 credits.

Explores relational health communication research and practice. Examines the role of interpersonal communication in health care delivery, health promotion, disease prevention, risk communication, and promoting personal and psychosocial well-being. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 721: E-Health Communication.** 3 credits.

Explores the use of computer-mediated communication technologies in health care and health promotion, including examination of technology in health information dissemination, health education, health communication interventions, and the management of health care delivery. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 725: Qualitative Methods.** 3 credits.

Examines qualitative research in communication. Emphasis is placed on techniques of naturalistic inquiry such as observation, interviewing, focus group methods, and ethnography, as well as tools for analyzing and reporting qualitative data. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 735: Crisis Communication.** 3 credits.

Examines crisis communication contexts with a particular emphasis on the role of communication in a variety of crises and how the media and Internet present crisis information to the public. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** Permission of instructor.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 750: Research Methods II.** 3 credits.

Extends basic research knowledge and skills learned in COMM 650 Research Methods I. Students will be taught to analyze and synthesize literature, develop theoretical linkages, and construct measurement scales. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 650.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 775: Media Content Analysis.** 3 credits.

Introduces content analysis, a research technique for making replicable and valid inferences about text in sources such as news articles, advertisements, and television programs. Students design and conduct research using content analysis techniques. Offered by Communication. May not be repeated for credit. Equivalent to COMM 675.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Lecture

**COMM 798: Communication Studies Project.** 3 credits.

Final research seminar for all MA in communication students. Students discuss practical and theoretical issues related to project or thesis. Includes readings related to underlying theoretical, methodological, and ethical issues facing contemporary communication researchers and practitioners. Offered by Communication. May not be repeated for credit.

**Recommended Prerequisite:** COMM 600 and COMM 650.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Thesis

**COMM 799: Master's Thesis.** 1-6 credits.

Original research endeavor related to student's concentration in communication under supervision of faculty committee. Offered by Communication. May be repeated within the degree.

**Recommended Prerequisite:** 24 graduate credits and approval of thesis proposal by faculty committee.

**Registration Restrictions:**

Enrollment is limited to Graduate or Non-Degree level students.

Students in a Non-Degree Undergraduate degree may **not** enroll.

**Schedule Type:** Thesis

## 800 Level Courses

**COMM 800: Studies for the Doctor of Philosophy in Education.** 3-6 credits.

Program of studies designed by student's discipline director and approved by doctoral committee. Students participate in research activity of discipline director and write paper reporting original contributions. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment is limited to Graduate level students.

**Schedule Type:** Independent Study

**COMM 820: Health Communication Campaigns.** 3 credits.

Explores use of communication campaigns to promote health and reduce health risks; examines how health communication campaigns are designed, implemented, and evaluated; and describes the role of communication research throughout the campaign process. Offered by Communication. May not be repeated for credit.

**Registration Restrictions:**

Enrollment is limited to Graduate level students.

**Schedule Type:** Lecture

**COMM 890: Special Topics in Communication.** 3 credits.

Selected topics reflecting specialized areas in communication. Notes: Topics vary. May be repeated for credit when topic is different. Offered by Communication. May be repeated within the degree.

**Recommended Prerequisite:** PhD rank or permission of instructor.

**Registration Restrictions:**

Enrollment is limited to Graduate level students.

**Schedule Type:** Lecture

**COMM 896: Independent Study.** 3 credits.

Independent reading on a topic agreed on by student and faculty member. Notes: Content varies. Offered by Communication. May be repeated within the degree for a maximum 9 credits.

**Recommended Prerequisite:** PhD rank or permission of instructor.

**Registration Restrictions:**

Enrollment is limited to Graduate level students.

**Schedule Type:** Lecture

## 900 Level Courses

**COMM 998: Doctoral Dissertation Proposal.** 1-15 credits.

Development of a research proposal that constitutes the basis for a doctoral dissertation. Offered by Communication. May be repeated within the degree.

**Recommended Prerequisite:** Approval of program director.

**Registration Restrictions:**

Enrollment is limited to Graduate level students.

**Schedule Type:** Dissertation

**COMM 999: Doctoral Dissertation Research.** 1-15 credits.

Research on an approved dissertation topic under the direction of dissertation committee. Notes: No more than 18 credits of COMM 998 and 999 may be applied to doctoral degree requirements. Offered by Communication. May be repeated within the degree.

**Recommended Prerequisite:** COMM 998.

**Registration Restrictions:**

Enrollment limited to students with a class of Advanced to Candidacy.

Enrollment is limited to Graduate level students.

**Schedule Type:** Dissertation