

# ARTS MANAGEMENT, MA

**Banner Code:** AR-MA-AMGT

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The MA responds to a growing demand for graduates who can manage and coordinate the arts, bridging the worlds of performing and visual arts with applied managerial skills. The Washington, D.C., region is home to one of the nation's largest concentrations of arts organizations. The demand for arts managers with skills in financial and budgetary management, strategic management and entrepreneurship, and public relations, including marketing and advertising, has arguably never been more acute. The need for arts managers with skills in philanthropy, fund raising, and ongoing relationship management in the private and public arts sectors also continues to grow at a fast pace.

The MA provides a core curriculum in the fundamentals of arts management. Students complete a 24-credit core and then select 9 credits of approved elective courses. Students also take an internship, which affords an in-depth opportunity to work with professionals in the field. The internship provides the opportunity to work at more than 60 different visual and performing arts venues in Washington, D.C., as well as national and international locations.

## Admissions & Policies

### Admissions

#### Admissions Requirements

The program is geared toward those with a passion for the arts. Diversity among applicants is anticipated and sought, and candidates are evaluated on a case-by-case basis. Work experience is strongly preferred. It is anticipated that some students will come from the arts community, with experience and training in music, dance, theater, visual and technical arts and wish to add the skills of marketing, finance, strategy, fundraising, entrepreneurship, and management to their repertoire. It is also expected that some students will enter with more developed skills in business and wish to unite these skills with prior experiences in the arts. Completed applications must be received by February 15 for fall and October 1 for spring.

In addition to meeting general requirements for university admission for graduate study, applicants must submit the following items:

- Official undergraduate transcripts listing a four-year bachelor's degree from an accredited institution with a minimum GPA of 3.00
- Resume
- Two letters of recommendation from faculty members or individuals who have first-hand knowledge of the applicant's academic or professional capabilities
- A two-page (maximum) statement of intent and goals

- Portfolio that demonstrates work experience (optional)
- Applicants may be interviewed by at least one member of the program faculty or Admissions Committee

### Policies

Please see College of Visual and Performing Arts for college academic policies.

## Requirements

### Degree Requirements

Total credits: 36

#### Core Requirements

Elective courses at the 600 or higher course level may be taken only after a candidate has completed and/or registered for at least 12 core course credits. Students are required to successfully complete AMGT 602 Seminar in Arts Management within their first 12 credits.

AMGT 601	Fund Raising/Development I	3
AMGT 602	Seminar in Arts Management	3
AMGT 603	Arts and Society	3
AMGT 604	Public Relations and Marketing Strategies for the Arts I	3
AMGT 606	Governance and Leadership	3
AMGT 704	Finance and Budgeting for Arts I	3
AMGT 705	Finance and Budgeting for Arts II	2
AMGT 710	Arts Policy	3
AMGT 795	Capstone in Arts Management	1
CVPA 600	CVPA Graduate ProSeminar (must be taken within the student's first 2 semesters)	0

Total Credits 24

#### Internship

AMGT 742	Internship I	3
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Total Credits 3

#### Electives

Select 9 credits from the following: 9

AMGT 504	Professional Development Arts Management
AMGT 511	Introduction to Grant Writing
AMGT 513	Technology in the Arts
AMGT 609	Performing Arts Management
AMGT 610	Visual Arts Management
AMGT 620	Legal Aspects in Arts Management
AMGT 640	Programming and Project Arts Management
AMGT 706	Festivals and Special Events
AMGT 711	Directed Readings and Project
AMGT 752	Arts Entrepreneurship

AMGT 792	Internship II	
Total Credits		9

## Accelerated Master's

### Art and Visual Technology, BA/Arts Management, Accelerated MA

#### Overview

Undergraduates in Art may apply to the accelerated master's degree in Arts Management. If accepted, students will be able to earn an Art and Visual Technology, BA and an Arts Management, MA after satisfactory completion of 150 credits.

Students choosing the accelerated option must fulfill all university requirements for the master's degree. The regular designed timeframe would be a start in the Fall and completion of all coursework in the Summer five years later with the exception of Capstone, which is only offered in Fall and Spring. Students may need a longer timeframe to complete all requirements.

This accelerated option is offered through joint cooperation between the School of Art and the Arts Management Program.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees. For policies governing all graduate degrees, see AP.6 Graduate Policies.

#### Admissions Requirements

Applicants to accelerated master's programs must have completed at least 75 credits that apply to their undergraduate degree (with at least 24 credits at Mason) and no more than 100 credits. Applicants should submit an Accelerated Master's Program Application, available from the College of Visual and Performing Arts (CVPA) Academic Affairs Office. It includes the proposed conferral date for the undergraduate degree and the two graduate courses that are to be applied to the undergraduate degree.

Interested students should contact the Arts Management Program Office for more details about the application process.

#### Accelerated Option Requirements

As an undergraduate, the accelerated master's student is required to complete the two graduate courses indicated on their Accelerated Master's Program application with a minimum grade of 3.00 in each course. Students must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. On completion and conferral of the undergraduate degree in the semester indicated in the application, candidates submit the Bachelor's/Accelerated Master's Transition Form (which shall incorporate all of the Graduate Admission requirements of the university) and are admitted to graduate status.

As graduate students, accelerated master's students have an advanced standing and must meet all master's degree requirements except for the two courses (6 credits) completed as undergraduates. Students will begin their master's program in the semester immediately following conferral of the undergraduate degree, and they may also begin in the summer term.

#### Reserve Graduate Credit

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree.

The ability to take courses for reserve graduate credit is available to all high achieving undergraduates with permission of the School of Art. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 credit hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.

### Art and Visual Technology, BFA/Arts Management, Accelerated MA

#### Overview

Undergraduates in Art may apply to the accelerated master's degree in Arts Management. If accepted, students will be able to earn an Art and Visual Technology, BFA and an Arts Management, MA after satisfactory completion of 150 credits.

Students choosing the accelerated option must fulfill all university requirements for the master's degree. The regular designed timeframe would be a start in the Fall and completion of all coursework in the Summer five years later with the exception of Capstone, which is only offered in Fall and Spring. Students may need a longer timeframe to complete all requirements.

This accelerated option is offered through joint cooperation between the School of Art and the Arts Management Program.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees. For policies governing all graduate degrees, see AP.6 Graduate Policies.

#### Admissions Requirements

Applicants to accelerated master's programs must have completed at least 75 credits that apply to their undergraduate degree (with at least 24 credits at Mason) and no more than 100 credits. Applicants should submit an Accelerated Master's Program Application, available from the College of Visual and Performing Arts (CVPA) Academic Affairs Office. It includes the proposed conferral date for the undergraduate degree and the two graduate courses that are to be applied to the undergraduate degree.

Interested students should contact the Arts Management Program Office for more details about the application process.

#### Accelerated Option Requirements

As an undergraduate, the accelerated master's student is required to complete the two graduate courses indicated on their Accelerated Master's Program application with a minimum grade of 3.00 in each course. Students must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. On completion and conferral of the undergraduate degree in the semester indicated in the application, candidates submit the Bachelor's/Accelerated Master's Transition Form (which shall incorporate all of the Graduate Admission requirements of the university) and are admitted to graduate status.

As graduate students, accelerated master's students have an advanced standing and must meet all master's degree requirements except for the two courses (6 credits) completed as undergraduates. Students will begin their master's program in the semester immediately following conferral of the undergraduate degree, and they may also begin in the summer term.

## Reserve Graduate Credit

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree. The ability to take courses for reserve graduate credit is available to all high achieving undergraduates with permission of the School of Art. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 credit hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.

## Music, BA/Arts Management, Accelerated MA

### Overview

Students choosing the accelerated option must fulfill all university requirements for the master's degree. The regular designed timeframe would be a start in the Fall and completion of all coursework in the Summer five years later with the exception of Capstone, which is only offered in Fall and Spring. Students may need a longer timeframe to complete all requirements.

This accelerated option is offered through joint cooperation between the School of Music and the Arts Management Program.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees. For policies governing all graduate degrees, see the Academic Policies section of the catalog.

### Application Requirements

Applicants to accelerated master's programs must have completed at least 75 credits that apply to their undergraduate degree (with at least 24 credits at Mason) and no more than 100 credits. Applicants should submit an Accelerated Master's Program Application, available from the College of Visual and Performing Arts (CVPA) Graduate Studies. It includes the proposed conferral date for the undergraduate degree and the two graduate courses that are to be applied to the undergraduate degree.

Interested students should contact the Arts Management Program Office for more details about the application process.

### Accelerated Option Requirements

As an undergraduate, the accelerated master's student is to complete the two graduate courses indicated on their Accelerated Option Requirements.

As an undergraduate, the accelerated master's student is to complete the two graduate courses indicated on their Accelerated Master's Program application with a minimum grade of 3.00 in each course. Students must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. On completion and conferral of the undergraduate degree in the semester indicated in the application, they submit the Bachelor's/Accelerated Master's Transition Form (which shall incorporate all of the Graduate Admission requirements of the university) and are admitted to graduate status.

As graduate students, accelerated master's students have an advanced standing. They must meet all master's degree requirements except for the two courses (6 credits) they completed as undergraduates. Students

will begin their master's program in the semester immediately following conferral of the undergraduate degree, and they may also begin in the summer term.

## Reserve Graduate Credits

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree. The ability to take courses for reserve graduate credit is available to all high achieving undergraduates with permission of the School of Music. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.

## Music, BM/Arts Management, Accelerated MA

### Overview

Students choosing the accelerated option must fulfill all university requirements for the master's degree. The regular designed timeframe would be a start in the Fall and completion of all coursework in the Summer five years later with the exception of Capstone, which is only offered in Fall and Spring. Students may need a longer timeframe to complete all requirements.

This accelerated option is offered through joint cooperation between the School of Music and the Arts Management Program.

For more detailed information, see AP.6.7 Bachelor's/Accelerated Master's Degrees. For policies governing all graduate degrees, see the Academic Policies section of the catalog.

### Admissions

Applicants to accelerated master's programs must have completed at least 75 credits that apply to their undergraduate degree (with at least 24 credits at Mason) and no more than 100 credits. Applicants should submit an Accelerated Master's Program Application, available from the College of Visual and Performing Arts (CVPA) Graduate Studies. It includes the proposed conferral date for the undergraduate degree and the two graduate courses that are to be applied to the undergraduate degree.

Interested students should contact the Arts Management Program Office for more details about the application process.

### Accelerated Option Requirements

As an undergraduate, the accelerated master's student is to complete the two graduate courses indicated on their Accelerated Option Requirements.

As an undergraduate, the accelerated master's student is to complete the two graduate courses indicated on their Accelerated Master's Program application with a minimum grade of 3.00 in each course. Students must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. On completion and conferral of the undergraduate degree in the semester indicated in the application, they submit the Bachelor's/Accelerated Master's Transition Form (which shall incorporate all of the Graduate Admission requirements of the university) and are admitted to graduate status.

As graduate students, accelerated master's students have an advanced standing. They must meet all master's degree requirements except for the two courses (6 credits) they completed as undergraduates. Students will begin their master's program in the semester immediately following conferral of the undergraduate degree, and they may also begin in the summer term.

### **Reserve Graduate Credits**

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree. The ability to take courses for reserve graduate credit is available to all high achieving undergraduates with permission of the School of Music. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.

## **Theater, BA/Arts Management, Accelerated MA**

### **Overview**

Undergraduates in Theater may apply to the accelerated master's degree in Arts Management. If accepted, students will be able to earn a BA in Theater and an MA in Arts Management after satisfactory completion of 150 credits.

Students choosing the accelerated option must fulfill all university requirements for the master's degree. The regular designed timeframe would be a start in the Fall and the completion in the Summer five years later, but longer time frames may also be available.

See AP.6.7 Bachelor's/Accelerated Master's Degree for policies related to this program. For policies governing all graduate degrees, see AP.6 Graduate Policies.

### **Admission Requirements**

Applicants to accelerated master's programs must have completed at least 75 credits that apply to their undergraduate degree (with at least 24 credits at Mason) and no more than 90 credits. Applicants should submit an Accelerated Master's Program Application, available from the College of Visual and Performing Arts (CVPA) Graduate Studies. It includes the proposed conferral date for the undergraduate degree and the two graduate courses that are to be applied to the undergraduate degree.

Interested students should contact the Arts Management Program Office for more details about the application process.

### **Accelerated Option Requirements**

As an undergraduate, the accelerated master's student is to complete the two graduate courses indicated on their Accelerated Master's Program application with a minimum grade of 3.00 in each course. Students must maintain a minimum GPA of 3.00 in all coursework and in coursework applied to their major. On completion and conferral of the undergraduate degree in the semester indicated in the application, they submit the Bachelor's/Accelerated Master's Transition Form (which shall incorporate all of the Graduate Admission requirements of the university) and are admitted to graduate status.

As graduate students, accelerated master's students have an advanced standing. They must meet all master's degree requirements except for the two courses (6 credits) they completed as undergraduates. The Internal Internship (AMGT 740 Internal Internship) will be within Theater at Mason (generally with the School of Theater). Students will begin their master's program in the semester immediately following conferral of the undergraduate degree, and they may also begin in the summer term.

### **Reserve Graduate Credit**

Students may take up to 6 additional graduate credits as reserve graduate credit. These credits do not apply to the undergraduate degree. The ability to take courses for reserve graduate credit is available to all high achieving undergraduates with permission of the School of Theater. Permission to take a graduate course for reserve graduate credit is normally granted only to Mason seniors within 15 hours of graduation and must be approved by the Dean's Office.

To apply these credits to the master's degree, students must request that the credits be moved from the undergraduate degree to the graduate degree using the Bachelor's/Accelerated Master's Transition Form.