

GRAPHIC DESIGN UNDERGRADUATE CERTIFICATE

Banner Code: AR-CERB-GD

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The Graphic Design Undergraduate Certificate is for prospective students with a 4-year baccalaureate undergraduate degree from an accredited institution who seek to gain the skills and competency to advance into a career in graphic design. It encompasses a specific body of knowledge and practice that prepares candidates for rewarding positions in the design field.

This certificate may be completed under part or full time basis.

Admissions & Policies

Admissions

There is not a portfolio review required for admission, but prospective students—with graphic design experience—should consider scheduling an interview with the program director prior to applying. Tuition is billed at the undergraduate rate, and most students complete certificate requirements in four semesters.

Students entering the certificate must be able to demonstrate basic skills in visual language and should have working knowledge of professional graphic design software, or must take AVT 180 New Media in the Creative Arts (Mason Core) in addition to other required courses.

Requirements

Certificate Requirements

Total credits: 24

Foundation Courses

AVT 215	Typography (Mason Core)	4
AVT 217	Introduction to Web Design	4
AVT 253	Digital Photography I (Mason Core)	4
AVT 311	Graphic Design Methods and Principles	3
Total Credits		15

Design Specialties Courses

AVT 313	Editorial Design	3
AVT 414	Corporate Design and Branding	3
Total Credits		6

Capstone

AVT 413	Professional Design Practices	3
Total Credits		3