

GEOMANAGEMENT UNDERGRADUATE CERTIFICATE

Banner Code: SC-CERB-GEOM

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Considering our global environment, professionals working on large-scale GIS projects often find it only natural to couple management and marketing topics with geography. This certificate accommodates students who are pursuing a degree in the Department of Geography and Geoinformation Science who also wish to acquire more knowledge on how to manage people and organizations dealing with GIS in a global economy. By understanding marketing terms, financial matters, and also having a good understanding of how to manage people, students will be well prepared to face challenges in multidisciplinary GIS-oriented environments.

All courses are available online; further information can be found with Mason Online (<http://masononline.gmu.edu>).

This certificate may be pursued on a full-time or part-time basis.

Admissions & Policies

Admissions

University-wide admissions policies can be found in Undergraduate Admissions Policies.

To apply for this program, please complete the George Mason University Admissions Application (<https://www2.gmu.edu/admissions-aid/apply-now>).

Policies

For policies governing all undergraduate programs, see AP.5 Undergraduate Policies.

Requirements

Certificate Requirements

Total credits: 24-25

Students should refer to the Admissions & Policies tab for specific policies related to this program.

Management

Students in this certificate can take the following MBUS courses for certificate credit without sophomore standing (listed as a course prerequisite):

Select two courses from the following:

MBUS 300	Accounting in a Global Economy
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MBUS 301	Managing People and Organizations in a Global Economy	
MBUS 302	Managing Information in a Global Economy	
MBUS 303	Marketing in a Global Economy	
Total Credits		6

Geoinformation Science

GGG 101	Major World Regions (Mason Core)	3
or GGS 103	Human Geography (Mason Core)	
GGG 102	Physical Geography (Mason Core)	3-4
or GGS 121	Dynamic Atmosphere and Hydrosphere (Mason Core)	
GGG 311	Introduction to Geographic Information Systems	3
GGG 312	Physical Climatology	3
GGG 315	Geography of the United States	3
GGG 380	Geography of Virginia	3
Total Credits		18-19