

# MULTIMEDIA MINOR

**Banner Code: MM**

## Academic Advising

402 Enterprise Hall  
Fairfax Campus

Email: sisinfo@gmu.edu

Website: integrative.gmu.edu/programs/la-minor-nc-mm

In this minor, students learn how to create original work and communicate with others through the fusion of images, text, sound, and video. Students analyze and incorporate into their productions contemporary design principles and current software applications. As part of this process, students are encouraged to focus on how multimedia technologies, which offer new tools for investigating and disseminating ideas, can enhance undergraduate research and writing. These skills, now important in most academic disciplines, are also increasingly valuable not only in the specialized information technology industries, but also in business, education, and politics.

## Faculty

Chung, Higgins, Lont, Martin, K. Scott, L. Smith (director), Weinberger, White

## Admissions & Policies

### Policies

Eight credits of coursework must be unique to the minor and students must complete all coursework with a minimum GPA of 2.00. This minor is not available to students majoring in AVT with a concentration in digital arts.

For policies governing all minors, see AP.5.3.4 Minors.

## Requirements

### Minor Requirements

Total credits: 18-20

Students should be aware of the specific policies associated with this program, located on the Admissions & Policies tab.

### Core Courses

AVT 104	Two-Dimensional Design and Color (Mason Core)	4
COMM 157 or INTS 195	Digital Media Workshop Field-Based Work	1
AVT 180 or INTS 249	New Media in the Creative Arts (Mason Core) Digital Literacy	3-4
Total Credits		8-9

### Electives

Select 9-11 credits from the following: <sup>1</sup> 9-11

AVT 280	Introduction to New Media Arts	
AVT 382	2D Experimental Animation	
COMM 360	Digital Postproduction	
COMM 435	Digital Communication	
INTS 345	Introduction to Multimedia	
ENGH 376	Rhetoric and New Media	
ENGH 377	Digital Creative Writing	
ENGH 497	Topics in Creative Writing	
INTS 348	Digital Futures	
INTS 445	Multimedia Design	
Total Credits		9-11

<sup>1</sup> No more than six credits can be taken in any one college or department.