

INTERNATIONAL SPORT MANAGEMENT GRADUATE CERTIFICATE

Banner Code: E1-CERG-ISPM

Academic Advising

Email: gradsrht@gmu.edu

Website: rht.gmu.edu/sport-recreation-studies/international-sport-management-certificate

This graduate certificate offers students the opportunity to study the managerial aspects of international sport enterprises. Theoretically-grounded sport management skills will be examined and applied within the global context of the sport industry.

This graduate certificate may be pursued on a part-time or full-time basis.

Admissions & Policies

Policies

For policies governing all graduate certificates, see AP.6.8 Requirements for Graduate Certificates.

Requirements

Certificate Requirements

Total credits: 15

Required Courses

SPMT 551	Sport in the Global Marketplace	3
SPMT 613	Strategic Leadership in Sport Organizations	3
SPMT 620	Ethical Issues in Global Sport	3
Total Credits		9

Electives

Select two courses from the following: 6

SPMT 555	The Australian Model of Sport	
SPMT 556	The Global Soccer Industry	
SPMT 651	Sport and International Development	
SPMT 652	Governance and Policy in International Sport	
Other SPMT graduate courses with advisor approval		
Other SRST graduate courses with advisor approval		
Other PRLS graduate courses with advisor approval		
Total Credits		6