

EXECUTIVE MBA

Banner Code: BU-MBA-BUEX

Graduate Program Office

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Administration

- Claus Langfred, Academic Director, Executive MBA Program

The Executive MBA is designed for those with a minimum of 7 years of significant business and professional experience. The program's focus is management decision making, strategic management of business resources, and leadership. Dedicated faculty, an innovative and relevant curriculum, a global focus, a student-centered program team, and great colleagues contribute to the learning experience of a lifetime. The program is carefully designed to help students master a broad range of executive-level competencies while cultivating expert business-related knowledge of the global economy. Students complete the program as a cohort with the exception of track-specific coursework. The program is completed in 20 months, starting in August and classes are held approximately three Saturdays per month. Students enrolling in both the in-class and online versions must have the support of their organizations to participate in global and domestic residencies.

Diversity in Learning

Students encounter multiple approaches to learning in the Program. Classroom discussions, team projects, individual reading, team presentations, team problem solving, business simulations, business case analyses, coaching, and domestic and international residencies all contribute to the creative learning environment delivered by the Mason Executive MBA Program.

Tracks

The program offers three tracks to complement core business courses. These tracks include: Global, National Security, and Critical Infrastructure Protection and Management. A brief overview of these tracks is below. Please visit the website (<http://business.gmu.edu>) for further information.

Global Track

Rapid changes in technology and geopolitics have transformed the world of commerce- every company today truly competes on a global stage. The "globalization" of business demands new kinds of leadership skills and richer multicultural perspectives. It also demands a different kind of executive MBA training. The Global track is designed to prepare today's executives for the new competitive realities. The program develops real-world skills that translate into real-world business decisions.

National Security Track

With America's role in the world continually evolving to meet new global challenges, the role of leadership in the security industry has never been more vital. The need for military leaders, government executives and corporate defense contractors who can provide mission critical products and services- and who understand the unique demands of the complex and dynamic national security sector- has never been more critical. Dedicated faculty from the Mason School of Business and adjunct faculty

working in specialty areas of the security sector; as well as accomplished government, military, and corporate guest speakers, technical experts, and Mason alumni employed in the security industry; are a part of the National Security track. The dynamic learning environment brings contemporary challenges of the national security industry right into the classroom.

Critical Infrastructure Protection and Management Track

In partnership with George Mason University's Center for Infrastructure Protection and Homeland Security, our Critical Infrastructure Protection and Management track addresses the critical areas of risk analysis and management, systems analysis, and cyber security within critical infrastructure sectors such as energy, telecommunications, medical response, and critical manufacturing. The program emphasizes interagency action and intergovernmental coordination to achieve business efficiency and develop capacities to create industry/ government cooperation.

Admissions & Policies

Admissions

Full eligibility and admission requirements can be viewed at the program's website. (<http://business.gmu.edu/emba/admissions>)

Policies

All students registering for School of Business graduate courses must have graduate standing. Non-degree student status is not available.

Requirements

Degree Requirements

Total credits: 48

Modules

Students complete seven 10-week modules. During each ten-week module, students complete two to three courses in an applications-oriented sequence that takes them from developing core management skills through the understanding and application of the tools of business performance to the talents of leadership.

Required Courses

EMBA 603	Managerial Economics	3
EMBA 612	Cost Accounting (must take 3 credits)	3
EMBA 613	Financial Accounting	3
EMBA 623	Marketing	3
EMBA 633	Statistics for Business Decision Making	3
EMBA 638	Services and Operations Management	3
EMBA 643	Managerial Finance	3
EMBA 653	Organizational Behavior and Teams	3
EMBA 660	Management of Information Technology	3
EMBA 678	Business Strategy	3
EMBA 703	Financial Markets (must take 3 credits)	3

EMBA 718	Leadership and Change Management	3
EMBA 735	Systems Thinking and Dynamics (must take 1.5 credits)	1.5
EMBA 750	Capstone Project: Part 1	1.5
EMBA 754	Capstone Project: Part 2	1.5
EMBA 751	Corporate Global Strategy (must take 1.5 credits)	1.5
Total Credits		42

Electives

The 6 credits of electives may be selected by students based on their chosen track. Courses for three tracks are provided below.

Select 6 credits from the following electives based on the chosen track: 6

Global Track:		
EMBA 740	Introduction to Global Business	
EMBA 742	Advanced Topics in Global Business	
EMBA 795	Global Residency	
National Security Track:		
EMBA 741	Introduction to National Security	
EMBA 743	Advanced Topics in National Security	
EMBA 790	National Security Residency	
Critical Infrastructure Protection and Management Track		
EMBA 729	Introduction to Critical Infrastructure Protection	
EMBA 733	Advanced Topics in Critical Infrastructure Protection	
EMBA 734	Critical Infrastructure Protection Residency	
Other EMBA Courses:		
EMBA 730	Assessing and Managing Risk to Critical Infrastructure Systems	
EMBA 731	Partnering and Information Sharing for Critical Infrastructure Security and Resilience	
EMBA 732	Critical Infrastructure Security and Resilience and Cybersecurity	
Total Credits		6