

# ENTREPRENEURSHIP MINOR

**Banner Code:** ENTR

## Academic Advising

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## Administration

- David Gallay, Assistant Director, School of Business Minor Programs

This minor will prepare students to exploit potential entrepreneurial opportunities while allowing them to explore different interests they have in the entrepreneurial realm.

## Admissions & Policies

### Policies

Students must complete five courses for a total of 15-18 credits. Students must earn credit for the two required courses and can pick three courses of electives. At least eight credits must be unique to the minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor. For policies governing all minors, see AP.5.3.4 Minors.

The School of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

## Requirements

### Minor Requirements

Total credits: 15-18

#### Required Courses

Business major students should take:

MGMT 451	Introduction to Entrepreneurship	3
<b>Total Credits</b>		<b>3</b>

Non-business major students should take one of the following courses:

MBUS 304	Entrepreneurship: Starting and Managing a New Enterprise	3
or IT 495	Turning Ideas into Successful Companies	
<b>Total Credits</b>		<b>3</b>

All students must take the following course:

MGMT 452	Experiential Entrepreneurship	3
<b>Total Credits</b>		<b>3</b>

#### Electives

Select three courses from any of the following interests: 9

<b>Commercial Entrepreneurship Courses:</b>		
ACCT 311	Managerial and Cost Accounting	

ACCT 351	Taxation and Managerial Decision Making
MGMT 453	Starting a Business
OM 493	Management of Technology Projects
OM 320	Supply Chain Management in a Global Economy
FNAN 341	Introduction to Firm Valuation
FNAN 431	Venture Capital and Private Financing of Startups
MKTG 352	Marketing Analytics for New Product Development
MKTG 353	New Product Development
MKTG 313	Advertising and Marketing Communications
<b>Social Innovation Courses:</b>	
GOVT 353	Social Entrepreneurship
MGMT 454	Social Impact and Entrepreneurship
PSYC 335	Psychology of Creativity and Innovation
PHIL 305	Business Ethics
GOVT 358	Nonprofit Financial Planning
EVPP 480	Sustainability in Action (Mason Core)
INTS 331	The Nonprofit Sector
INTS 431	Principles of Fund Raising
<b>Other Entrepreneurship Electives:</b>	
BENG 451	Translation and Entrepreneurship in Bioengineering
IT 343	IT Project Management
<b>Total Credits</b>	<b>9</b>