

# IT STRATEGY AND DIGITAL TRANSFORMATION GRADUATE CERTIFICATE

**Banner Code:** BC-CERG-ITDT

**Graduate Program Office**

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## Administration

- Candace Deans, Director, MS in Technology Management Program

The graduate certificate in IT Strategy and Digital Transformation is designed to develop skills for designing a digital transformation strategy, enhance knowledge at the intersection of emerging technologies and digital transformation, and expose students to real world applications through company use cases. Courses taken in the IT Strategy and Digital Transformation graduate certificate can be applied toward the MS in Technology Management (<https://catalog.gmu.edu/colleges-schools/business/technology-management-ms/>) program upon acceptance into the degree program.

The Graduate Certificate in IT Strategy and Digital Transformation operates on an 8-week module structure and can be pursued in a distance learning format.

To verify if this certificate currently qualifies for Title IV Federal Financial Aid please visit the website (<https://www.gmu.edu/financial-aid-parent/eligibility/eligible-certificate-programs/>).

## Admissions & Policies

### Admissions

Full eligibility and admission requirements can be viewed on the Costello College of Business website.

### Policies

Students may use the credits completed as part of their graduate degree requirements in accordance with program requirements and AP.6 Graduate Policies (<https://catalog.gmu.edu/policies/academic/graduate-policies/>). A maximum of 3 graduate credits taken at another institution can be transferred to the graduate certificate. The time limit for completion is four years from the date of admission to the graduate certificate. Students must have a minimum GPA of 3.00 to complete the certificate.

All students registering for Costello College of Business graduate courses must have graduate standing. Non-degree student status is not available.

Graduate level courses offered by the Costello College of Business cannot be audited.

## Requirements

Certificate Requirements

Total credits: 12

This certificate may be pursued on a full-or part-time basis.

### Coursework

Code	Title	Credits
TECM 611	Leadership and Change Management	2
TECM 641	Negotiation and Conflict Management	1
TECM 711	Deriving Strategic Value from IT Investments	2
TECM 720	Competitive Strategy in Technology Industries	2
TECM 721	Digital Transformation	2
TECM 762	IT Strategy and Digital Transformation Applied Project	3
<b>Total Credits</b>		<b>12</b>