

ENTREPRENEURSHIP MINOR

Banner Code: ENTR

Academic Advising

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Administration

- Jeremy Plotnick, Director of Minor Programs

Starting or managing a new company, growing a family business, or advising individuals who dream of starting their own business, requires specialized skills and knowledge. The Entrepreneurship Minor provides students who are interested in these concepts with a solid foundation in the elements of new venture creation as well as a strong set of entrepreneurial skills. In combination with the college's expanding co-curricular entrepreneurship programs, the minor in entrepreneurship offers an experiential platform to grow student skill sets, networks, and professional portfolios.

Admissions & Policies

Policies

At least eight credits must be unique to the minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor.

For policies governing all minors, see AP5.3.4 Minors (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4>). The Costello College of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

Requirements

Minor Requirements

Total credits: 15

Required Courses

Business major students should take:

| Code | Title | Credits |
|---------------|----------------------------------|---------|
| MGMT 451 | Introduction to Entrepreneurship | 3 |
| MGMT 452 | Experiential Entrepreneurship | 3 |
| Total Credits | | 6 |

Non-business major students should take:

| Code | Title | Credits |
|---------------|--|---------|
| MBUS 304 | Entrepreneurship: Starting and Managing a New Enterprise | 3 |
| MGMT 452 | Experiential Entrepreneurship | 3 |
| Total Credits | | 6 |

Electives

| Code | Title | Credits |
|---|--|---------|
| Select three courses from any of the following interests: 9 | | |
| Commercial Entrepreneurship Courses: | | |
| ACCT 311 | Managerial and Cost Accounting | |
| ACCT 351 | Taxation and Managerial Decision Making | |
| FNAN 341 | Introduction to Firm Valuation | |
| FNAN 431 | Venture Capital and Private Financing of Startups | |
| MGMT 453 | Starting a Business | |
| MKTG 313 | Advertising and Marketing Communications | |
| MKTG 352 | Marketing Analytics | |
| MKTG 353 | New Product Development | |
| OSCM 320 | Supply Chain Management in a Global Economy | |
| OSCM 430 | Design Thinking for Innovative Operations | |
| OSCM 493 | Management of Technology Projects | |
| Social Innovation Courses: | | |
| EVPP 480 | Sustainability in Action (Mason Core) (http://catalog.gmu.edu/mason-core/) | |
| GOVT 358 | Nonprofit Financial Planning | |
| INTS 331 | The Nonprofit Sector (Mason Core) (http://catalog.gmu.edu/mason-core/) | |
| INTS 431 | Principles of Fund Raising | |
| INTS 450 | Social Innovation in Action | |
| MGMT 454 | Social Impact and Entrepreneurship | |
| PHIL 305 | Business Ethics | |
| PSYC 335 | Psychology of Creativity and Innovation | |
| Other Entrepreneurship Electives: | | |
| BENG 375 | Intellectual Property, Regulatory Concepts and Product Development | |
| IT 343 | IT Project Management (Mason Core) (http://catalog.gmu.edu/mason-core/) | |
| Total Credits | | 9 |