

# BUSINESS MINOR

**Banner Code:** BUS

## Academic Advising

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## Administration

- Jeremy Plotnick, Director of Minor Programs

The business minor provides an introduction to the skills needed for success in the rapidly changing and evolving world of business. Because it is designed for non-business students who seek to learn business essentials to enhance their own area of expertise, the minor provides broad exposure to business concepts and theories. The minor also presents and integrates the major business functions to solve management problems through the use of IT. Strong written and oral communication skills are expected.

## Admissions & Policies

### Policies

At least eight credits must be unique to the minor and not applied toward any other major, minor, or concentration. Students must achieve a grade of C or better in each course that is applied toward the minor.

For policies governing all minors, see AP5.3.4 Minors (<http://catalog.gmu.edu/policies/academic/undergraduate-policies/#ap-5-3-4>). The Costello College of Business residency requirement for this minor supersedes the university requirement: at least nine credits must be earned at Mason.

## Requirements

### Minor Requirements

Total credits: 15

#### Required Courses

Code	Title	Credits
Select at least four courses from the following:		12
MBUS 300	Accounting in a Global Economy	
MBUS 308	Corporate Finance and Investments in a Global Economy	
MGMT 303	Principles of Management	
MIS 303	Introduction to Business Information Systems (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
MKTG 303	Principles of Marketing	

Total Credits 12

#### Electives

Code	Title	Credits
Select the fifth course from the following:		3
Courses from the preceding list		

MBUS 304	Entrepreneurship: Starting and Managing a New Enterprise	
MBUS 305	Introduction to International Business (Mason Core) ( <a href="http://catalog.gmu.edu/mason-core/">http://catalog.gmu.edu/mason-core/</a> )	
MBUS 306	Managing Projects and Operations	
MBUS 491	Special Topics: Business Minor	
BUS 325	Creating Value for Business Stakeholders or MGMT 325 Creating Value for Business Stakeholders	
Total Credits		3